AYNE'S SHOE STORE, GAR

TERRIFIC PRICE SLASHING

GARDENA BLVD.

A Sale Born of Necessity!

We are facing a situation that calls for Immediate Selling Action and the Quick Disposal of Approximately Half of this Stock.

We have made the same mistake that many other have made . . . We Bought Too Much Merchandise . . . As a result, this store is literally packed with the finest merchandise that we could possibly procure.

It has now resolved itself into a case of MUST REDUCE STOCKS IMMEDIATLY... After taking into consideration the great loss that may have to be incurred in disposing of this overstock, we have decided there is only one logical, sensible thing to do.

Place This Entire Stock on sale to the people of this community at prices so low that the stock will sell and sell QUICKLY... Let the merchandise bring what it will and the loss be what it

QUICK

This Entire Stock of Men's, Women's and Children's . . Shoes Now Being Sold and Sacrificed at a Fraction of Their Value . . We are Face to Face with an Emergency that Compels us to turn the Majority of our Stock Into Cash . . at Cost . . . Near Cost . . Below Cost . . Makes no Difference. The Majority of this Stock Must Be . . Has to be Sold . . . And No Loss Will Stand in Our Way.

To Make Sure That the Necessary Amount of Merchandise is Sold . . . We Have Gone Through This Stock and Cut and Slashed Prices on Many Groups of Shoes . . Below the Already Low Sale Prices.

ON THE FINEST MEN'S, WOMEN'S AND CHIL THIS GREAT SAVING OPPORTUNITY.

SHOES FOR THE **ENTIRE FAMILY**

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NOTE SOME OF THE GREAT PRICE REDUCTIONS LISTED BELOW . . . IF YOU HAVE NOT ALREADY ATTI A GREAT OPPORTUNITY TO BUY FINE FOOTWEAR . . . AT SAVINGS YOU MAY NEVER SEE AGAIN. IE YOU HAVE NOT ALREADY ATTENDED THIS SALE, YOU ARE MISSING

BUY NOW BEFORE IT'S TOO LATE

Down Go Shoe Prices For The Entire Family

Men's Women's and Children's Shoes

SALE NOW

OPEN SUNDAY Dec. 22nd - 10 a.m. - 5 p.m.

MEN'S

SHOES AMERICA'S BEST BRANDS

SANTA ROSA - JARMAN FORTUNE - PALL MALL GUILD HALL - McCOYS and many others—

Dress Oxfords ONE GROUP SALE PRICE

ONE GROSS SALE PRICE

ONE GROUP REG. PRICE \$16.95 \$8

ONE GROUP REG. PRICE \$21.95 \$12

Men's Work Shoes

\$477 Reg. Price \$9.95 SALE PRICE

Reg. Price \$10.95 SALE PRICE.....

Reg. Price \$12.95 SALE PRICE

Open 9 a.m. , 9 p.m. 'til Christmas

At Cost . . . Near Cost . . . Below Cost . . . Makes No Difference . . . Majority of Stock

MEN'S HAND LACED Indian Moccasins \$6.95 Values SALE PRICE... \$388

SANTA ROSA BRAND ENGINEER BOOTS

\$17.95 Value SALE PRICE \$1077

SANTA ROSA BRAND
Men's Work Shoes
Leather Insoles Nylon Stitched
Values to \$10.95 \$177 \$577 SALE PRICE.

Men's Storm Rubbers

Small, Medium and \$3.69 Value You Will Never Buy These As Cheap..... \$488

Women's and Growing Girls'
OXFORDS YANIGANS—HOLLYWO Values to \$8.95 SALE PRICE \$477

FASHION BUILT **Arch Support Shoes** Complete Range \$11.95 Value SALE PRICE..... \$577

HOUSE SLIPPER

Values to \$3.98.
Sale Price 177 Values to \$7.598.
Sale Price 277

LADIES' HAND LACED GLOVE MOCCASINS FATHER MOCCASINS (alues to \$5.98

WOMEN'S FAMOUS BRANDS OOTWEAR

Dress Styles • Casuals • Pumps-Wedgies Flats • New Fall & Winter Styles Included

Hollywood Starlets • Thrill Mates Dali Debs Riviera Debs Aronov of Cal

Delmar • and other famous brands in these groups.

Values to 8.95

SALE PRICE

Values to 12.95

SALE PRICE

Women's Famous Brand HI-HEELED

SHOES LO-HEELED 12.95 Value SALE PRICE

Women's and Children's

Reg. Price \$2.49 - Sale Price

ONE GROUP House Slippers

Val. to \$3.50 SALE PRICE 99c Children's Shoes

Values to \$5.95. 247 Values to \$7.95. Sale Price 377

BOYS' OXFORDS

Values to S77 Values to \$9.95.
Sale Price 377 Sale Price 477

Women's Shoes ONE ASSORTED GROUP llues \$7.95. 100 Jay Walker Thongs, Included at

GIRLS', MISSES'

Dress Style Shoes Values to \$5.95 YOUR CHOICE.... \$400

WOMEN'S — CHILDREN'S RAIN-BOOTS

Red or Brown \$4.95 Val.—SALE PRICE

Trimfit Stretchable
NYLON YARN
Stretch Anklets 69c Value

37 pr. SALE PRICE

ntionally Famous Brand Name
NYLON HOSE

Reg. Price \$1.15 FOR THIS SALE 69 3 Pair in Box ... \$2.00

STRETCH SOCKS

49c SALE PRICE

NEW ARRIVALS XMAS GIFT **HOUSE SHOES**

WOMEN'S ONE GROUP

REG. PRICE \$3.95 \$ 77 SALE PRICE

WOMEN'S 2nd GROUP

REG. PRICE \$5.00 \$277
SALE PRICE

WOMEN'S 3rd GROUP

REG. PRICE \$5.50 \$37 SALE PRICE

Men's Gift **House Slippers**

ONE GROUP REG. PRICE \$5.00 \$277 SALE PRICE

2nd GROUP

REG. PRICE \$6.00 \$377

NEVER BEFORE ... NEVER AGAIN ... A SALE LIKE THIS!

BLVD., GARDENA