

CHRISTMAS CARDS

Regular 69c Assorted, Boxed
25 SLIM STYLE 49c

Regular 69c Assorted
40 BOXED CARDS 49c

12 BOXED CARDS 19c

SELECTION OF...

Here!



Gold, Silver Sprayed
HOLLY WREATHS 1.99

Decoration
4 Pine Cones on Ribbon 49c

30-Inch Styrofoam
Red, White Stripe Cones 59c

30" x 36"
FIREPROOF COTTON 29c

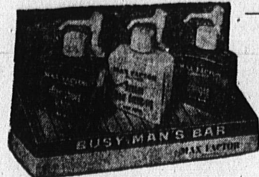
Metal
Christmas Tree Stand 88c



YARDLEY
After Shave Lotion
1.10 - 1.50
Plus Tax



Yardley
• Shaving Bowl
• After-Shave Lotion
2.45
plus tax



Max Factor's
BUSY MAN'S BAR
He will enjoy these three Max Factor grooming essentials—After Shave Lotion, Cream Hair Dressing and Refreshing Cologne, all with dispenser tops!

\$2.75
Plus Tax

HANDSOME TOILETRIES POPULAR WITH MEN

Give him... *Old Spice*



After Shave Lotion 1.00 and 1.75

Freshened Smooth Shave 1.00

New! Spray Deodorant 1.00

After Shave Lotion, Smooth Shave, After Shave Talcum 3.00

Also Large Selection of Gift Toiletries
BY KING'S MEN—HIS—MENNEN

Sportsman

GIFTS FOR YOUR
FAVORITE SPORTSMAN

A—Shaving Lotion and Cologne
\$2.25 Plus Tax



B—Shaving Lotion and Pressurized Shave Cream
\$2.00 Plus Tax



Glittering
ICICLE FOIL 19c
Ref. 25c

CANDY GIFT BOXES

Delicious Assorted Creams
CHOCOLATES

Big generous boxes for gift giving. Big assortment of tasty cream centers coated with delicious milk chocolates... and best of all, a McCown low price.

2 1/2-lb. Box **1.98**

5-lb. Box **3.89**

Also Gift Boxes by
Brach - Whitman
Hoffman



150
TAGS SEALS 19c
Reg. 25c

BUDDING BEAUTY

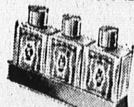
For Girls Under 12



Budding Beauty Doll Set, \$5
8 inch Budding Beauty Doll, Toilet Water, Hand Lotion, Bubble Bath, Nail Polish and Remover.



Bubble Bath with soap, \$1.25



Toilet Water, Hand Lotion, Bubble Bath Trio, \$1



Pomade Lipstick with refill, \$1.25

Glamorous Gifts of Fragrance Always Welcome!

for the woman who is every inch a female
Christmas gifts of



PRIMITIF

bold new fragrance by Max Factor

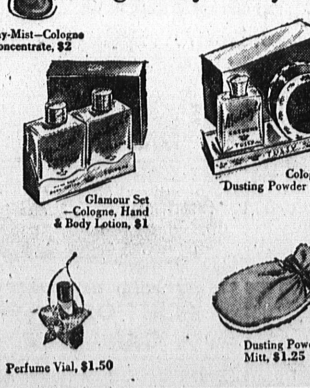


Other gifts of Primitif. Ask to see them all! ALL PRICES PLUS TAX

Sophisticated holding in his paws a 1 1/2 dram vial of Primitif Parfums!
\$1.50.

Primitif Parfums
Cologne: Spray Mist Cologne in slender spray bottle, 3 oz. \$3.00. Parfums Cologne, 4 oz. \$3.00—also 2 oz. \$1.75.

MIDNIGHT gifts by Tussy



Spray-Mist—Cologne Concentrate, \$2

Glamour Set—Cologne, Hand & Body Lotion, \$1

Cologne and Dusting Powder Set, \$3

Perfume Vial, \$1.50

Dusting Powder Mitt, \$1.25

EVENING in PARIS

Gift Sets

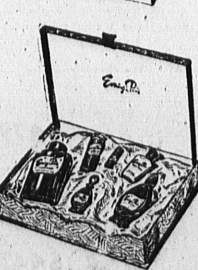
by BOURJOIS

Four on a match—all in the same matchless fragrance. Evening in Paris cologne, cologne stick, talcum powder, and purse perfume. The box is star-studded, re-usable and glamorously satin-lined. Altogether, a beautiful and impressive gift.

3.50

Six is her lucky number—when you give her this magnificent ensemble in a glittering silver-and-blue jewel case. The fragrant six are famous Evening in Paris perfume, cologne, talcum powder, sachet perfume, cologne stick and purse perfume sifon.

6.50



Wrisley HOBNAIL COLOGNE

Old-fashioned hobnail bottle in treasured milk glass filled with flower-fresh fragrance.

IN GIFT BOX 2.00



refreshing FRENCH LILAC SET

Cologne & Lotion as scintillating as Spring! \$1.00. Also in gift Soaps & Dusting Powder. All in beautiful gift packages. CHOOSE FROM SIXTY NEW, GAY GIFTS BY

Dorothy Gray

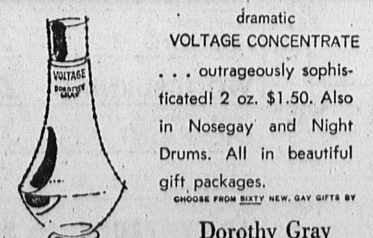
GIFTS BY CUTEX



"5-Minute" MANICURE SET

Only **\$1.25** plus tax

Gay plastic case contains all manicure necessities plus lipstick, hand cream, and manicure cotton.
All that's necessary for a complete manicure plus lipstick and hand cream!
Only **\$1.98** plus tax



dramatic
VOLTAGE CONCENTRATE

... outrageously sophisticated! 2 oz. \$1.50. Also in Nosegay and Night Drums. All in beautiful gift packages.

CHOOSE FROM SIXTY NEW, GAY GIFTS BY
Dorothy Gray

everybody loves a gift by SHULTON



EARLY AMERICAN OLD SPICE Toilet Water, Bubbling Bath Crystals 2.50

DESERT FLOWER Toilet Water, Hand and Body Lotion 2.75

ESCAPADE Spray Cologne 2.50

also available in Desert Flower, Early American Old Spice and Friendship Garden

FRIENDSHIP GARDEN "Charm"—Toilet Water, Bubbling Bath Crystals, Talcum, Body Soaker 1.25

COSTUME JEWELRY
Pins Earrings Necklaces
1.00 and up

Deluxe
Comb, Brush, Mirror Set
Reg. 7.95 **5.95**

Nylon Blend Double Bed BLANKET 4.99

Dupont Nylon
KIT BAG 98c
Zipper Opening
Rubberized Interior

Accurate
BATH SCALES 4.95

Novelty Matching
CUFF LINKS and TIE SLIDE 1.77
Gift Boxed

Shoe Rack
Holds 9 Pair
Reg. 1.29 **99c**

Musical
POWDER BOXES 2.98 and up

PINT VACUUM BOTTLE 98c
Reg. 1.29

Paper Mate
BALL PEN 1.69
With Extra Refill

Planter's Salted
PEANUTS 3 for 1.00

Cushion
ASH TRAY 59c

Reg. 7.95

DEBTEEN DOLLS

Beautifully dressed. All vinyl body and face. High-heel shoes... rooted hair... jointed arms and legs - Turning waist and head. Teen-age figure.

5.99

Reg. 5.95 A REAL VALUE!

BABY DOLL CARRIAGE

ONLY

4.47

Made by South Bend Carriage

YARDLEY English Lavender

Enjoy the clean, crisp, refreshing feeling that only the unique essence of lavender can give you. And you'll look wonderful because you'll feel wonderful.
\$1.35 to \$3.00

... for someone special...
romantic APRIL VIOLETS



4.40
Plus Tax