

# VON'S say "Cheese"

—at Von's you can say "Cheese" 250 different ways, because that's how many varieties you will find. Below are just a few of the many tempting domestic and imported cheeses featured at Von's this weekend!

**MILD CHEDDAR 49¢**  
C lb

**REEDSPORT 65¢**  
VON'S SHARP 8-OZ. PKG. lb

**SWISS 63¢**  
REG. CUT PIECES 8-OZ. PKG. lb

**MINI DANBO CHEESE 49¢**  
IMPORTED DANISH PURITY 8-OZ. PKG. lb

**BALL EDAMS 89¢**  
JERSEY MAID—FRESH 1½ or 3¼-LB. SIZE

**COTTAGE CHEESE 21¢**  
PINT CARTON

**LOAF CHEESE 31¢**  
VON'S WISCONSIN MONTEREY WHEEL BROOKFIELD 8-OZ. PKG.

**JACK CHEESE 49¢**  
BORDEN'S FRESH CREAMY—TASTY 8-OZ. PKG.

**CREAM CHEESE 35¢**  
TREASURE CAVE ZIPPY 8-OZ. PKG.

**BLEU CHEESE 75¢**  
8-OZ. PKG.

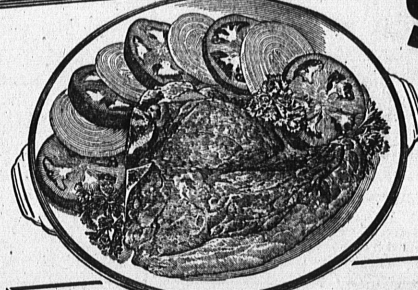
MILWAUKEE Beer Cheese... 89¢	WISCONSIN Port Du Salut... 99¢
WISCONSIN SLICED Muenster Cheese... 79¢	SLICED CARAWAY Jack Cheese... 69¢
LOW CALORIE Jack Cheese... 59¢	BORDEN'S MILITARY Camembert... 43¢
SWITZERLAND—SLICED Swiss Cheese... 69¢	DESSERT CHEESE Leiberkranz... 43¢



At Von's You Save MONEY!

## STEAK SALE

—Tender Juicy U.S. Choice Graded Young Steer Beef Steaks trimmed and aged just right for enjoyable good eating... Remember, you must be satisfied with every cut of Von's meat, it's always better!



At Von's You Save MONEY!



<b>BONELESS BEEF STEW 65¢</b> FRESH FILLET 8-OZ. JAR	<b>GROUND CHUCK 49¢</b> FRESH 8-OZ. JAR
<b>ROCK FISH 39¢</b>	<b>EASTERN OYSTERS 69¢</b>

<b>CLUB STEAK 95¢</b> JUST RIGHT TO BROIL
<b>T-BONE STEAK 97¢</b> TO BROIL OR PAN FRY
<b>PORTERHOUSE 99¢</b> MOUTH WATERING

<b>TOP SIRLOIN 1.19</b> SELECTED CUTS TENDER—LEAN BONELESS	<b>CHUCK STEAKS 55¢</b> BLADE OR 7-BONE SHOULDER	<b>59¢</b> ROUND BONE SHOULDER
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VON'S "TABLE KING" PLUMP  
**Stewing HENS 33¢**  
WHOLE Eviscerated 2½ to 3 LBS. AVG.

RATH'S—CEDAR VALLEY  
**SLICED BACON 53¢**  
SUGAR CURED 1-LB. PKG.

## WESSON OIL 49¢

FOR SMOKELESS ODORLESS COOKING QUART BOTTLE

NIBLETS GOLDEN 12-OZ. CAN	<b>Whole Kernel Corn 15¢</b>
DOLE HAWAIIAN NO. 1¼ CAN	<b>Sliced Pineapple 15¢</b>
VAN CAMPS 30-OZ. CAN	<b>Pork and Beans 19¢</b>
BURBANK GOLDEN AND NO. 2½ CAN	<b>White Hominy 15¢</b>
HUNT'S SOLID PACK NO. 2½ CAN	<b>Tomatoes 19¢</b>

## RICE KRISPIES 23¢

KELLOGGS 9½ OZ. PKG.

## Macaroni 15¢

LARGE ELBOW 1-LB. PACKAGE

SUPERIOR BRAND	
SIMONIZ VINYL PT. CANS	<b>NON-SCUFF POLISH 49¢</b>
MARLO 24-OZ. CAN	<b>BEEF STEW 39¢</b>
PUSS 'N BOOTS 2 TALL CANS	<b>CAT FOOD 27¢</b>
FOR AUTOMATIC WASHERS 1½-LB. PKG.	<b>AD DETERGENT 41¢</b>
FABULOUS 1-G. PKG.	<b>FAB DETERGENT 28¢</b>
VEL LIQUID 12-OZ. CAN	<b>DETERGENT 39¢</b>

## ORANGE JUICE 27¢

CAL-FAME 2 6-OZ. CANS

— Frozen Food Values —

EVER-FRESH 10-OZ. PKG.	<b>STRAWBERRIES 15¢</b>
RATH'S—BEEF, VEAL, PORK 8-OZ. PKG.	<b>CHOPPETTES 49¢</b>
SWIFT'S—BROWN 'N SERVE 4-OZ. FOIL-PKG.	<b>LINK SAUSAGE 55¢</b>
BIRDSEYE 1-LB. PKG.	<b>CHICKEN BREASTS 73¢</b>

## POTATOES

WHITE ROSE TASTY—NUTRITIOUS ECONOMICAL 10 LB. BAG **29¢**

Calavo Avocados OVER ½-LB. EACH	<b>2 FOR 25¢</b>
Comice Pears SUN FLAVORED JUICY RIPE	<b>2 LBS. 19¢</b>
Fresh Dates CALIF. DEGLETT NOOR	<b>59¢</b>
Fruit Salad CALIFORNIA FRESH	<b>39¢</b>

**Holiday Gift Packs**—all Von's Markets are featuring a wide assortment of Holiday Packs of Fruits and Nuts: Prices start at \$1.48—Shipped anywhere in the U.S.—Send a bit of California to the folks back East, we handle all the details. Delivery Guaranteed.

SUNDRIES DEPARTMENT

COLGATE TOOTH PASTE	GIANT TUBE <b>53¢</b>
POND'S NEW ANGEL SKIN LOTION	<b>54¢ and 29¢ Plus Tax</b>

Van de Kamp's SPECIALS Dec. 5-8

3-Layer PECAN SPICE CAKE 89¢ ea. (88¢ Value)

They're Sensational! ALMOND DUCKS 10-oz. **98¢** box (Reg. 1.19)

BRAN MUFFINS pkg. of 6 **29¢** (Reg. 32¢)

Maple Pecan, Chocolate Iced Macaroons or Dutch Girl COOKIES 9 pkg. **1.00** (1.17 Value)

SPECIAL OFFER TO VON'S CUSTOMERS!

## BABY DOLLS

A wonderful Christmas Gift for any Little Girl

**\$3.69**

- 23 Inches Tall
- Washable Latex Body
- Soft Vinyl Head
- Sleeping Eyes
- Curly Rooted Hair
- Beautifully Dressed

8.69 VALUE SAVE 5.00 —limited offer

## VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 5, 6, 7, 8 SALES TAX ADDED TO TAXABLE ITEMS

LOS ANGELES	1027 W. Manchester-Vermont	1210 W. Redondo Beach Blvd. at Normandie	WHITTIER
5225 S. Vermont at 51st St.	8527 S. Western at Manchester	11411 Long Beach Blvd. MONTEREY PARK	11411 Long Beach Blvd. MONTEREY PARK
3644 W. Santa Barbara-Cren.	1500 W. Fico at Valencia	2323 Atlantic Way at Erlwanda RESEDA	
10710 W. Fico at Westwood	1020 S. Fairfax at Olympic	6407 S. Atlantic at Gage Ave. SHERMAN OAKS	
1020 S. Crenshaw at Olympic	840 S. Alhambra at 9th St.	13223 Riverside Dr. at Fulton PACOIMA	
3334 W. Eighth at Ingle	3642 W. Third at Kenmore WESTCHESTER	9011 Woodman at Osborn NORTH LONG BEACH	
4291 Le Tiers at Catalina LAKEWOOD	4571 W. 89th St. at Emerson LAKEWOOD	4180 Atlantic Ave. at Sun Antonio	
4220 Woodruff at Carson			

\*WE RESERVE THE RIGHT TO LIMIT QUANTITIES