

# HERE IT IS! OUR GREATEST CHRISTMAS GIVEAWAY Sale

Not Just Discounts, But Discount Prices That Cannot — Will Not Be Duplicated Anywhere!

**NEW STORE HOURS**  
EFFECTIVE SAT. NOV. 30th  
OPEN  
SAT. 9:30 A.M. to 9 P.M.  
SUN. 11 A.M. to 7 P.M.  
DAILY 11 A.M. to 9 P.M.  
UNTIL CHRISTMAS

**CHRISTMAS GIFT ITEMS**  
For Every Member of The Family

★  
SAVE TO 50% AND MORE



World Famous "SKYLINE" 7 x 50 BINOCULARS  
Finest quality. Coated Optics. Precision made. Imported. Individual focus.

Reg. \$45 **\$15.99**  
NOW — Sold only with plush-lined pigskin case & strap \$5.00

7x35 BINOCULARS  
Reg. \$40 **\$12.99**  
NOW — Sold only with plush lined pigskin case and strap \$5.00

**HOTTEST BUYS OF THE MONTH**  
Ladies' Plaid 10-Rib UMBRELLAS  
Colorful plaid umbrellas. Full size. Durable construction. Just in time for rainy weather ahead. Reg. \$4.95 value.

Now **69¢**

8-Piece **SPICE SET**  
With metal wall pack  
Reg. 1.19 **39¢**  
NOW

Nationally Famous **KLEENEX TISSUES**  
Reg. 19c **9¢**  
NOW

Large Size Rubber **FLOOR MATS**  
For Auto, Home, Shower  
Reg. 59c **5¢**  
NOW



**SHOP EARLY FOR BEST SELECTIONS FOR EVERY MEMBER OF THE FAMILY!**

**BIRD CAGE**  
with **FREE Parakeet**  
Modern wrought iron cage includes perch and feeder.  
NOW **\$2.49**



**8 MM Brownie MOVIE CAMERA**  
It's a snap to operate. Get all your family pictures in "vies" now!  
Reg. \$29.95 **21.99**  
NOW

**CAMERAS**  
Brownie Hawkeye CAMERA SET  
Includes camera, film and flash attachment.  
Reg. \$15.95 **11.99**  
NOW

8 MM Kodachrome MOVIE FILM—Now Only **\$1.69**

We reserve right to limit amount per customer.

**RELAX IN A RECLINER CHAIR RELAXOR**  
7-Pc. With Motor & Vibrator  
Reg. \$99.95 **58.88**  
NOW

**FOAM RUBBER MATTRESS & BOX-SPRING**  
Nationally famous brand. Has foam top for a d d e d comfort. Available in twin or full size. Reg. \$119.50. **48.88**  
NOW

**LIMED OAK DINING ROOM SETS**  
Full extension table. Modern design with six solid oak upholstered chairs.  
Reg. 299.75 **166.85**  
NOW

**FURNITURE DEPT.**  
7-Pc. Functional **DESK ENSEMBLE**  
You Get:  
• Steel Chair  
• All Steel Desk  
• Desk Pad & Calendar  
• Magnifying Glass  
• Pen & Holder  
Reg. \$59.95 **34.95**  
NOW

**JEWELRY-CAMERA DEPT.**  
The Famous **WHITE HEART NECKLACE**  
You've seen Arlene Francis wear it. It's beautiful, set with fine diamonds. Includes silver case. For Christmas. Reg. \$9.95 **4.99**  
NOW

Ladies' **14K Gold WEDDING BAND**  
Here's another special you can't match anywhere!  
NOW ONLY **\$3.99**

**1/4 CARAT DIAMOND**  
You've never seen such a low-price as this. Save over \$100 on this beautiful genuine diamond.  
Reg. \$8.95 **4.99**  
NOW

**SPORTING GOODS**  
**BASKETBALLS or VOLLEY BALLS**  
All official size, fine molded rubber at an unbelievable price!  
Reg. \$4.95 **1.99**  
NOW — ea.

**SCOOP BALL GAME**  
Everyone goes wild with this interesting Jai-Ai type game. Use indoors or outdoors. Two plastic racquets and large ball.  
Reg. \$3.95 **2.88**  
NOW

Men's or Ladies' **MACGREGOR GOLF CLUBS**  
Save 50% Jimmie Damarof or Jackie Pur  
Set of 8 IRONS **\$36.60**  
Reg. \$80

Set of 3 WOODS **\$25.50**  
Reg. \$45

**KING SIZE SNACK TRAY SET**  
Four trays to a set. Dine anywhere in the house or on the patio!  
Reg. \$14.95 **6.77**  
NOW

**THREE-LEGGED MILK STOOL**  
Solid 2-legged style. Gen. in. H. H. Wood. **1.89**  
NOW ONLY

**COMPLETE FAMILY CLOTHING DEPT.**  
**LADIES' QUILTED ROBES**  
Sizes 12 to 20. All Colors!  
Acetate All Nylon All Nylon  
Reg. \$4.97 Reg. \$7.87 Reg. \$6.87  
7.95 \$11.95 \$12.95

100% Down **GOOSE PILLOWS**  
Size 21x27 **6.89**  
Reg. 10.95 NOW

**SLEEVELESS ORLON SWEATERS**  
Every man on your list would want one!  
Reg. \$4.95 **2.89**  
NOW

**Hollywood Style BED FRAMES**  
Adjustable for twin or full size. Heavy duty type.  
NOW **3.98**  
ONLY

**Three Matching Modern LAMP ENSEMBLE**  
Two table lamps. Reg. \$25.95  
One matching floor lamp. Includes 3 shades. Wonderful buy!  
NOW **16.88**

**Over-size 90" Curved 3-PC. SECTIONAL**  
Quality innerspring construction. Full size frames. Decorator covers to enhance any living room. Reg. \$299.75. **159.99**  
NOW

**Teen-Ager Special! Beautiful Cultured PEARL**  
What a gorgeous buy for so little! Every girl wants one!  
Reg. \$8.95 **3.49**  
NOW

**Famous Remington ROLLE-ELECTRIC SHAVERS**  
No Trade-In Needed. Throw away your old razor at this sale. Low price. \$31.50. **18.88**  
NOW

**3-PIECE LUGGAGE SET**  
Scuff-proof. Guaranteed. Includes 2 trunks, 1 suitcase. Large pull handle. Ideal for home. Reg. \$29.50. **13.49**  
NOW

**Luminous Dial MEN'S WATCHES**  
Stainless steel back. Guaranteed. Use it for work or gardening! Make a practical gift!  
Reg. \$12.95 **4.88**  
NOW

**Ladies' Embraceable 17-JEWEL WATCH**  
A famous make. You'll make any lady happy with this choice!  
Reg. \$12.95 **6.95**  
NOW

**Four Player — 15 Piece BADMINTON SET**  
Official racket size. Four rackets, poles and stakes, 3 birds, net and rule book. Boxed for Christmas giving.  
Reg. \$9.95 **5.99**  
NOW

**CANVAS BOWLING BAGS**  
Save dollars on this zippered bag. Perfect gift for bowlers.  
Reg. \$1.95 **1.88**  
NOW

**ELECTRIC HEATERS**  
With Fan. Cold weather is coming. Cash in on this buy now!  
Reg. \$24.95 **11.88**  
NOW

**SMALL APPLIANCES HOUSEWARES**  
**16-PIECE SET MELAMINE DISHES**  
Reg. \$8.95 **3.95**  
NOW

**COFFEE MAKER**  
14-cup. Modern. Beautiful. Your coffee will taste better immediately. **9.99**  
NOW

**7" RECORDING TAPE**  
1200 ft. Here's another BUYERS' low, low price!  
Reg. \$3.00 **1.77**  
NOW

**MEN'S WHITE DRESS SHIRTS**  
Famous Brand!  
Reg. \$3.50 **2.19**  
NOW

**LEATHER BELTS**  
Reg. to \$2 **79¢**  
NOW

**BOYS' JEANS**  
Heavy 10 oz. Double make. Sizes 8-12. Reg. \$2.29. **1.39**  
NOW

**TOYS — TOYS — TOYS — TOYS — TOYS**  
**Magne-Traction LIONEL TRAIN SET**  
Reg. \$39.70 **20.80**  
NOW

**ROBERT THE ROBOT**  
With remote control. Original fan of a walking-talking robot.  
Reg. \$12.95. **3.79**  
NOW

**SCUFF PROOF ATTACHE CASE**  
Beautifully finished. All purpose. For executive, student or home. Reg. \$12.95. **4.88**  
NOW

**CARPETING DEPARTMENT**  
**9 X 12 FT. RUG RIOT**  
With FREE 9 x 12 Rug Pad!  
9x12 Ft. NYLON-VISCOSE. Solid Tone Cut Pile Chenille. With FREE 9x12 Rug Pad. Reg. \$49.95. **29.95**  
NOW

9x12 Ft. REVERSIBLE TWEED  
Blend of Wool, Viscose, Cotton. With FREE 9x12 Rug Pad. Reg. \$45.50. **34.95**  
NOW

9x12 Ft. WOOL AXMINSTER  
Choice of tone on tone, salt & pepper, or florals. With FREE 9x12 Rug Pad. Reg. \$74.50. **49.99**  
NOW

**BRILLIUM ICE BUCKET**  
Beautiful 2-tone. Glass-lined. A fabulous price! Reg. \$6.95. **1.88**  
NOW

**ELECTRIC KNIFE SHARPENER**  
No more dull knives with this handy sharpener. Guaranteed. Reg. \$15.95. **8.97**  
NOW

**KITCHEN TOOL SET**  
with HANGER  
Every kitchen really needs one!  
Reg. \$3.95 **87¢**  
NOW

**AM-FM RADIO**  
Enjoy years of good music and entertainment with this. Reg. 79.95. **48.88**  
NOW

**PLASTIC WARE**  
Polyethylene. Waste Baskets, Dish Pans, Trash Baskets, Mixing Bowls, Buckets. A tremendous buy!  
Reg. to \$2.49 **98¢**  
NOW

**AUTO SUPPLIES**  
**Tube Type 15" WHITE TIRE SALE**  
New tire guarantee. 12 month road hazard guarantee. Renewed shoulder to shoulder with amazing beauty bar to protect your white walls.  
NO EXCHANGE NECESSARY

6.70 x 15 **7.10**  
7.10 x 15 **7.10**  
8.00 x 15 **10.96**  
NOW ONLY

21" Corduroy TV PILLOWS  
4 1/2" deep. 21 x 31 size. 8 colors. Reg. \$4.95. **2.99**  
NOW

**Children's 10-inch TRICYCLE**  
What a Christmas present. The youngsters will use it for years!  
Reg. \$14. **10.48**  
NOW

**Large 19" Sunny Toys DOLLS**  
She cries happy as a f.e. drinks, wets, sleeps. Unbreakable tub. Babbles. With clothes. Reg. \$6.00. **5.19**  
NOW

**MAJOR APPLIANCES**  
**New Nationally Famous ZIG-ZAG PORTABLE SEWING MACHINE**  
Makes hundreds of decorative stitches without attachments.  
NOW ONLY **79.88**

**MARY PROCTOR Steam & Dry Iron**  
Endorsed by Mrs. America. Has 17 steam vents distributed around the sole-plate. Gives more steam, more quickly! Easy-to-read fabric control dial!  
Reg. \$16.95 — NOW **8.48**

**RCA Radio Phonographs**  
Save almost half on this nationally-famous combination!  
Reg. \$44.95 **24.88**  
NOW

**Record Shop**  
FOR THE LATEST HITS!  
**Bing Crosby or Lawrence Welk CHRISTMAS ALBUMS**  
At a seasonally reduced price. All the familiar songs!  
**WESTMINSTER HI-FI ALBUMS**  
Popular and Classical in HI-FI Regular \$3.98 — NOW **2.47**

**New Nationally Famous PORTABLE SEWING MACHINE**  
★ REFRIGERATORS ★  
8 cu. ft. HOTPOINT... \$138  
8 1/2 cu. ft. G.E.... \$158  
11 cu. ft. PHILCO... \$158  
Freezer (crosstop) 10 cu. ft.... \$168  
12 cu. ft. G.E.... \$198  
11 1/2 cu. ft. Hotpoint... \$238  
12 1/2 cu. ft. Double Door \$268  
automatic defrost.

★ RANGES ★  
ORBON, APT. SIZE... \$58  
SUNRAY... \$78  
ORBON, 36-inch... \$88  
O'KEEFE & MERRITT... \$129  
Griddle, Oven Window.  
O'KEEFE DELUXE... \$179  
Rotisserie, Griddle, Glass Window, Broiler, Clock & Timer.

★ WASHERS ★  
BENDIX... \$138  
WHIRLPOOL... \$158  
HOTPOINT... \$158  
G.E. Deluxe Filter-Fl... \$169  
New 1958 Model.

★ TELEVISION ★  
G.E. MADE PORTABLE... \$79  
14" WESTINGHOUSE... \$99  
17" PORTABLE... \$119  
17" G.E.... \$129  
21" EMERSON... \$144

★ GERMAN AM FM HI-FI's ★  
Hi-Fi's in gorgeous tone quality. Eliminate commercial. Bring your choice of a wonderful music.  
3-Speaker Console Radio-Phono  
Reg. \$179. Beautiful total quality. Cross-over speaker network. Phonograph has a Four speed. Will change up to 13 records.  
German 3-Speaker Hi-Fi in gorgeous cherry wood cabinet. Tuning Eye. Choice of tone qualities and tone accents. **\$79**

**Sampson Bridge Chairs**  
Famous, sturdily built chair. So perfect for "extra" company.  
Reg. \$7.56 **4.98**  
NOW

**15 HUGE DEPARTMENTS — EVERYTHING SOLD IS FULLY GUARANTEED, SERVICED, FINANCED OVER \$10,000,000 INVENTORY — CHRISTMAS PRICED!**

**SHOP AND SAVE AT CALIFORNIA'S ONLY COMPLETE DISCOUNT SHOPPING CENTERS**

## TWO BIG LOCATIONS

**HAWTHORNE LOCATION**  
12600 SO. CRENSHAW BLVD.  
Between Imperial & El Segundo Blvds. Plymouth 7-1001

**VALLEY LOCATION**  
11347 VANOWEN, NO. HOLLYWOOD  
Corner of Tujunga Blvd. Poplar 1-5191

**Buyers MERCHANDISE MARTS**