



SANTA'S HELPERS... Mrs. Arthur Akerson, vice-president of the Harbor Area Welfare Planning Council, teams up with representatives of youth groups to display Christmas Seal promotional material groups are distributing to merchants in San Pedro, Lomita, Wilmington, Gardena, Harbor City, and Torrance. Young helpers (left to right) are Kar Shell, Solveig Kurvits, Judy Burich and Stephanie Gobelich.

Youth Groups Aiding Santa In Seal Sale

Harbor area youth groups are helping Santa Claus and the fight against tuberculosis as they currently bring a holiday flavor to the shopping districts of Torrance, Lomita, San Pedro, Wilmington, Gardena and Harbor City by distributing Christmas Seal promotional materials.

As a community service the Camp Fire Girls and Blue Birds are offering window strips, posters and other display materials to remind local residents of the importance of Christmas Seals. Goal of the campaign to provide TB control funds in Los Angeles County is \$850,000.

In both Lomita and Harbor City the A O Wa Ki Ya Camp Fire is distributing materials, while the Busy Bee Blue Birds have been aiding the project in Torrance.

San Pedro groups participating are the Blue Bell Blue Birds, Elu Ya Nah Camp Fire.



'SLIM' KIDWELL
... In New Job

KIDWELL IN NEW JOB

E. G. "Slim" Kidwell, veteran Los Angeles flyer and operator of the Kidwell Aviation Co., Torrance, has been named general sales manager of Northern Aircraft, Inc., Alexandria, Minn.

He will be responsible for domestic and foreign sales of the Ballanca Cruisemaster, described by many aviation experts as the fastest four-place single-engine business and pleasure airplane in production today.

The Los Angeles man's appointment follows expansion of the firm's production facilities at its modern aircraft manufacturing plant in the northern Minnesota resort town.

Two years ago, Northern Aircraft purchased sales and manufacturing rights to the Cruisemaster from Ballanca Aircraft Corp., New Castle, Del. The Ballanca company had been building a aircraft for more than a quarter-century under direction of Giuseppe Ballanca, famed Italian-American designer.

CATTLE STATE
Texas is the principal cattle producing state.

Big New Sea Arena Slated At Marineland of Pacific

Bulldozers began tearing up the turf this week as construction started on a new Sea Arena to be built at Marineland of the Pacific at a cost of \$500,000.

The start of construction was signaled by screen star Esther Williams, who turned the first shovelful of earth with assists from Los Angeles County Supervisor Burton W. Chace and William F. Monahan, vice president and general manager of the oceanarium.

Monahan announced that the contract for construction of the Sea Arena has been awarded to Paul W. Spear, Inc. The building is scheduled for completion next summer.

New Arena
The new Sea Arena will consist of a tank 60 feet wide, 120 feet long, and 15 feet deep; a stage about the size and shape of that in the Hollywood Bowl, and a stadium seating 3000 people. It will be situated between the present oceanarium building and Marineland Restaurant. The Marineland group of buildings is on the ocean between Redondo Beach and San Pedro.

The new installation will also have four holding tanks, each 20 feet in diameter and five feet deep. The holding tanks, adjoining the main tank, will be used for isolation of the porpoises and other mammals and fish which will perform in the Sea Arena.

In one side of the main tank there will be underwater ports which can be used for motion picture photography and which will be available for commercial use.

Shows Planned
The Sea Arena also will have complete dressing room facilities, rest rooms and other appointments so that it will serve equally well for daily operation of Marineland shows and for special events, which could even include full-scale theatrical productions.

Carson Assn. Will Choose New Officers

The annual election of officers for the Carson Civic Betterment Assn. will be held at the group's meeting next Tuesday at 8 at Steven M. White Junior High School.

At its last meeting the group voted to start a clean-up program for the Carson area. Since it is all county territory, rules of the Board of Supervisors govern the collection of rubbish.

Les Cofelt, district sanitation officer, reported that rubbish must be in proper containers before it is collected and that papers and other rubbish must not be allowed to blow out or be scattered by dogs or cats. It is illegal to let the rubbish accumulate for more than two weeks in back yards.

When completed, the seven porpoises at Marineland will be moved to the new holding tanks and the present porpoise tank will become the home of Bubbles, the only whale in captivity in the world. Not only will this enable scientists to study the whale more closely, but also will make possible the housing of a new whale. Marineland plans to capture a male whale and bring him to the oceanarium to remove any loneliness which may have befallen Bubbles.

Monahan said that the overall expansion will double Marineland's accommodations for visitors, making the new capacity approximately 25,000 persons per day.

Expansion Underway
An extension of the snack bar already is underway; picnic areas will be relocated and expanded and new exhibit areas will be provided.

Monahan also stated that the expansion will allow Marineland to serve better the scientists and students of oceanography who are interested in the oceanarium's activities.

The general manager explained that since Marineland opened three years ago, its highly technical and expensive experimental equipment has been used free of charge by dozens of scientists and institutions.

The oceanarium has agreements with Scripps Institute, the University of California at Los Angeles, the University of Southern California, Long Beach State College and others for free exchange of information and findings.

Testimonial Meet Set for City Manager

Reservations are running at a fast clip for the Testimonial Luncheon honoring Torrance City Manager George W. Stevens, according to sponsoring Chamber of Commerce officials.

The luncheon will be held at 12:00 Noon on Wednesday, Jan. 15, at the Push Horse Restaurant.

The city manager, recognized as "one of the nations finest," will celebrate his 10th anniversary in Torrance on Jan. 1, Chairman George Bradford said. He has seen Torrance's population skyrocket from slightly over 14,000 in 1947 to a present 93,000. Stevens is generally conceded with the lions share of the credit for the orderly growth of the community and was featured in last month's edition of Look Magazine, Bradford said.

Reservations may be secured by calling the Chamber office.

GEYSER CENTER
There are more geysers in Yellowstone national park than all the rest of the world combined.

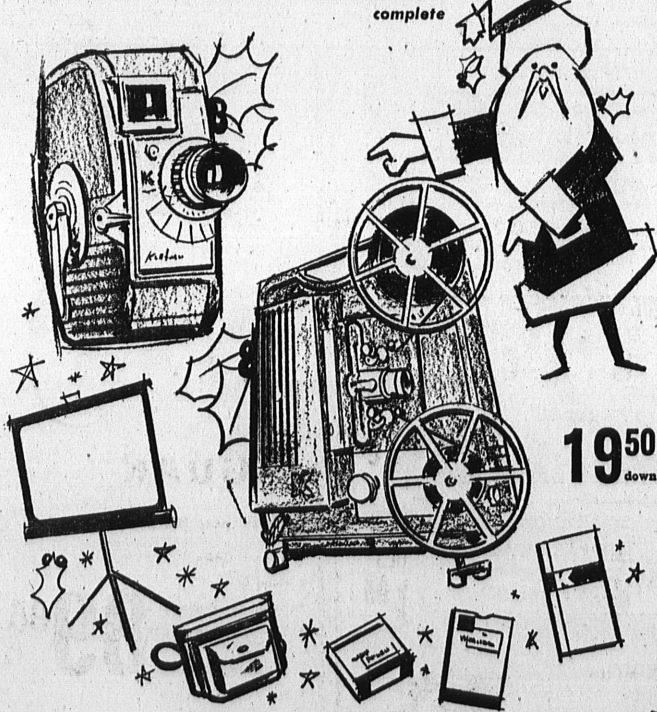
A-1 PHOTO

everything photographic

all stores open 9 to 9 starting dec. 2

keystone movie outfit

complete



19.50
down

santa's price ... 129.95 includes

one k-25 2.3 camera ... 49.95
one k-75 projector ... 74.95
one 30 x 40 screen ... 14.95
one gadget bag ... 4.95
one roll of film ... 2.40
one movie guide25
one record book ... free
total value 147.45

easy terms 2.50 per week

brownie movie kit

with turret lens



includes
one brownie 27 movie camera ... 25.05
one manifold turret ... 29.95
one wide angle lens ... 5.95
one gadget bag ... 2.95
one light bar and case ... 4.95
two lamps ... 13.00
total value 81.75

santa gives credit tool
santa's price 69.95

keystone turret kit

includes
one k-48 camera w/f-1.9 ... 139.50
one f-1.9 telephoto lens ... 26.95
one f-1.9 wide angle lens ... 24.95
keystone meter and case ... 16.95
one keystone carry case ... 12.95
total value 219.30

17.95
down

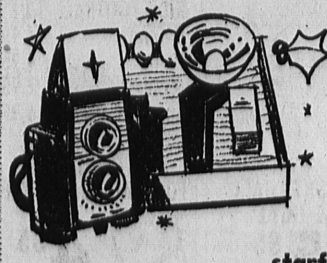


santa's price ... 179.95

for the photo bug kodak flash outfits — nothing down — 50c a week on all kodak kits



25.25
dualflex flash outfit



16.50
starflex flash outfit



9.95
holiday flash outfit

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south bay ctr. — fr 6-5989

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pac. cst. at hawthorne—fr 5-7014

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