

'Whatnik III' to Bring Santa To South Bay Center Friday

NORTH POLE—(Thursday, Nov. 28)—That long-whiskered round gentleman in red from this cold Pixie-town of activity left by a special conveyance last night for South Bay Center in Redondo Beach, it was learned exclusively in an interview with an Elf close to Santa Claus.

This inside informant disclosed Santa would arrive at the new shopping center, 174th St. and Hawthorne Blvd., about 8:30 p.m. in "Whatnik III" tomorrow evening if he wasn't "blooped by a Sputnik beep."

The special dispatch also disclosed Santa would stay at South Bay Center until Dec. 21st when he'll complete plans to visit the children in their homes on Christmas morning.

His usual load of gifts are still being packaged by his workers here in preparation for the "biggest Christmas on earth," Santa's satellite, the 150,000 shopping center, was filled with anticipation, it was revealed in reports reaching these isolated quarters.

Along with his other duties in Southern California, Santa

Claus will be at South Bay Center daily from 2 p.m. to 6 p.m. and 7 p.m. to 9 p.m. and Saturday's at 10 a.m. to 12 noon, 1 p.m. to 4 p.m. and 6 p.m. to 8 p.m.

Starting Dec. 16th, the Elf revealed, Santa would be on hand every day from 10 a.m. to 12 noon, 1 p.m. to 4 p.m. and 6 p.m. to 8 p.m.

Special Hours
Special Christmas store hours for South Bay Center, 174th St. and Hawthorne Blvd., Redondo Beach, have been set, it was announced by Peter T. Spilos, president of the Merchants' Assn. and general manager of South Bay Bowling Center.

Beginning Monday, Dec. 2nd through Monday, Dec. 23rd, South Bay Center stores will open at 10 a.m. and close at 9:30 p.m. with the exception of Sunday.

Ralphs Grocery, Thrifty Drug Store, J. J. Newberry Co., South Bay Liquors, and the Sweet 'N East Shoppe will continue to open Sundays and will also open earlier and close later, Spilos said.

The 38-unit Center will have hours "most suitable to the convenience of our customers

during the three-week period preceding Christmas," Spilos added.

Ski Action Promised

America's ace ski photographer John Jay will take viewers to ski action in Russia, Japan and leading parts of the United States in his full-length film, "Ski to Adventure."

COPPER SUPPLY

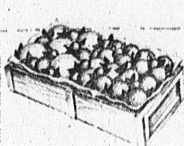
Much of the copper used in Europe comes from the U. S. screening at the Wilshire Ebell Theatre in Los Angeles Dec. 5-8.

FANCY FRUIT PACKS

Make for More Holiday Cheer
ORDER EARLY!

We Have A Wide Selection of Both
Fresh and Dried Fruit Packs

GIVE US THE ADDRESS
WE GUARANTEE THE REST!



VITAMIN BAY HEALTH STORE

South Bay Center

174th St. and Hawthorne Blvd. — FR 6-5817

Paint Sale 2⁹⁸

FLAT WALL PAINT White and colors. Here is an exceptional value to redecorate the living room or bedroom. One coat definitely covers. A \$3.98 value. For \$2.98

WHITE KITCHEN GLOSS ENAMEL This is an easy brushing enamel that anyone can use. Dries to a mirror like gloss overnight. This is an exceptional value at \$4.98 a gallon. For \$2.98

WHITE HOUSE PAINT Pure linseed oil base. This is a top grade oil paint made fume-proof for our local industrial area. 1 gallon covers 300 square feet and is designed to give years of wear. \$4.98 value. For \$2.98

REDWOOD OIL Our redwood finish is NEW and DIFFERENT, and meets U. S. Navy specifications. Dries in 30 minutes, no odor, scrubable. One gallon will cover average bedroom. \$5.50 value. For \$2.98

100% RUBBER LATEX Made exclusively of Duco's Rubber Latex, the sponsor of TV's "Medic." Dries in 30 minutes, no odor, scrubable. One gallon will cover average bedroom. \$5.50 value. For \$2.98

PRICES EFFECTIVE FRIDAY AND SATURDAY, NOV. 29 AND 30

MOR-GLO PAINT MFGRS.

(Factory Open All Day Sat.)
18937 S MAIN ST. (Between Carson & 190th) Ph. DA 4-0015

PLASTIC FOAM RUBBER
Ideal for Station Wagon Pads
Terrific for Sleeping Bags
Over 2" Thick
41"x80" Pieces
75¢

League Holds Victory Meet

A victory dinner, celebrating the defeat of the recent incorporation attempts in Lomita, was held by 122 members of the Lomita Civic League Saturday night at the new Retail Clerks' Union Hall, Harbor City.

Assemblyman Vincent Thomas, a guest, praised the efforts of Lomitans in "showing their determination to prevent the exploitation of the community promoter, and outside interests." He urged all to work together for the common good.

President Herbert Brislin and Mrs. Dessie Meyers declared that a great victory had been won and thanked all the participants. Other speakers were Ben F. Gray, Marshall W. Pine, Vincent Lechner, and Mrs. Edith Smith.

A motion that the supervisors place a county branch civic center in Lomita carried unanimously.

A fund was raised by popular subscription to purchase an oil painting by L. E. Ross, which will be presented to a public building in Lomita. The painting, "Lingering Snows," has won a number of awards and was exhibited in Carmel, Sacramento, Seattle, and other west coast cities. It was on display at the dinner.

Director Appointed

William H. G. Geoghegan has been appointed director of engineering for Union Carbide Olefins Co.



VALENTINE TROPHY . . . Jay A. Robinson (center) receives Valentine Trophy from Harry Depert (right), Associated Cities Chairman for the Community Chest, while Courtland S. Gross, general chairman of the Los Angeles campaign, looks on. Robinson was named winner of the trophy for putting the Harbor ahead of the other areas.

KCOP I SEARCH FOR ADVENTURE Thurs. 7:00-8:00 P.M. **CHANNEL 13**

WHAT IS TRUE THANKSGIVING?

Thanksgiving is more than a once-a-year acknowledgment of the bountiful benefits we all enjoy. It is the day-by-day expression of appreciation to our Maker and to our fellow men, in service, in tolerance, in acts of kindness . . . a reverent, grateful and secure awareness of the great power of Good that guides us as individuals and as a nation. Ralphs wishes you all a happy, year 'round Thanksgiving.

All Ralphs stores closed this day, to allow employees full enjoyment of this most American of Holidays.

Ralphs FRESH PRODUCE

WINTER MELIS **Pears** NO. 1
2 Lbs. for **19¢**

SWEET **Tangerines** FANCY
2 Lbs. for **29¢**

SPANISH **Onions** SWEET
3 Lbs. for **10¢**

CLING PEACHES
F. & P. Halves or Sliced
1-lb. 13-oz. **19¢**

Ralphs CATERING

Pineapple Ice Cream
Pint 2 for **49¢** Half Gallon **97¢**

KRAFT'S Parkay Margarine 1-lb. **29¢**

Kraft French Dressing 12 Pint **25¢** Pint **43¢**

QUAKER OATS
Quick or Old Fashioned
18-oz. **17¢** 42-oz. **37¢**

Ralphs SUPER QUALITY BEEF U.S.D.A. CHOICE GRADE

Chuck Pot Roast Lb. **39¢**

Round Bone Roast Lb. **47¢**

Lean Boneless Stewing Beef Lb. **69¢**

7-Bone Roast Lb. **43¢**

BONELESS Shoulder Clod Lb. **69¢**

LIVER QUALITY SLICED Bacon 1-lb. Pkg **55¢**

FISHER'S Cheese Spread 2-lb. Ctn. **69¢**

BUTTER KERNEL Succotash 1-lb. **22¢**

MARY KITCHEN Roast Beef Hash 8-oz. **23¢** 15-oz. **39¢**

KRETSCHMER'S Wheat Germ 12 oz. **37¢**

RATH BLACK HAWK FROZEN Pork, Beef or Veal Chop-ettes 3-oz. Pkg. **43¢**

LAURA SCUDDER FARM FRESH Mayonnaise 2-lb. **63¢**

FOODCRAFT FARM STYLE Pickles 12-oz. **25¢**

Lipton Soup Mix
CHICKEN NOODLE or TOMATO VEGETABLE Pkg. of 3. **41¢**
BEEF VEGETABLE or ONION SOUP 2 Pkg. **35¢**

KRETSCHMER'S GREEN PEA Pkg. **15¢**

TOMATO SOUP CAMPBELL'S
10 1/2-oz. **10¢**

CRACKERS NABISCO PREMIUM Snowflake Saltine or Unsalted
1-lb. **23¢**

GERBER'S STRAINED OR JUNIOR Meats for Babies 3 1/2-oz. 2 for **45¢**

WHITE KING D Detergent Giant Pkg. **69¢**

Challenge 1st Quality Butter 1-lb. **76¢**

60 DAY SUPPLY NOW! FULVITA MULTI-VITAMIN 1-lb. **\$1.90**

DASH Dog Food 1-lb. Can 2 for **33¢**

Darigold 1st Quality Butter 1-lb. **74¢**

Ralphs FRESH BAKERY

White or Wheat Bread FRESH FROM RALPHS OWN BAKERY FINEST QUALITY AND YOU SAVE MONEY!! Large 1-lb. 6.5-oz. **28¢**

STONE GROUND 100% Whole Wheat Bread STONE GROUND WHEAT HAS A FRESHER FLAVOR AND MORE VITAMINS, TOO 15-oz. **21¢**

Sara Lee Frozen Cakes
CHEESE CAKE 11-oz. **59¢** CHEESE CAKE 19-oz. **79¢**
COFFEE CAKE 14 1/2-oz. **79¢** CHOCOLATE CAKE 18-oz. **89¢**

GRAPEFRUIT JUICE SUNKIST
46-oz. Can **23¢**

KLEENEX Facial Tissues Pkg. of 400 White, Yellow, Pink-oz Aquap **26¢**

DELSEY Toilet Tissue 4 Roll Pack **51¢**

Gerber's Baby Cereal OATMEAL, RICE BARLEY OR CEREAL FOOD 8-oz. **19¢** HIGH PROTEIN 8-oz. **25¢**

HILLS BROS. Instant Coffee 6-oz. Jar **\$1.27**

Good at any Ralphs Market

This Ralphs Coupon **WORTH 15¢**
On Purchase of one 1-lb. Can

HILLS COFFEE
Friday, Saturday and Sunday only
November 29, 30, December 1, 1957

LIMIT ONE COUPON PER CUSTOMER

DINE at Frank and Jo Riera's

CAPRINO'S STEAKS - PRIME RIBS

Fresh Daily **SEA FOOD RESERVATIONS**

are now being taken for private Christmas parties and our big New Year's celebration.

BUDDY NOLAN
At The Organ
CAPRINO'S

Call FA 8-8900
1332 SARTORI TORRANCE

RALPHS NEAREST STORE IS THE SOUTH BAY SHOPPING CENTER, REDONDO BEACH AND HAWTHORNE BLVDs. AT 174TH