

CHEVY MOVIE . . . Automobile servicemen and parts dealers learned all about the brand new 1958 Chevrolet Tuesday night at a sneak preview showing staged at Paul's Chevrolet, 1640 Cabrillo Ave. The group attended a barbecue, viewed a movie, and then looked over the new models.



LINCOLN FOR '58... Entirely new in every Continental-inspired detail of design, the 1958 Lincoln Premiere introduces, a classic, sculptured line; a long, low hood topped by a horizontal grille and canted dual headdamps. The new Lincoln will be shown soon at Tor-rance Lincoln-Mercury, 1885 Torrance Blvd.



PLANNING AHEAD . . . Tom May, executive vice president, May Co. Department Stores; Sidney F. Brody, president, Brody Investment Co., owner of South Bay Center, and Jack W. Lindsay, vice president, Lindgren & Swinerton, Inc., view the plans for the new \$6,000,000 May Co. Department Store now under construction at South Bay Center, 174th Street and Hawthorne Blvd. The contract was awarded Lindgren & Swinerton, Inc., one of the oldest firms in Los Angeles, last week. Completion date has been set for October 1958.

Lions Club Hosting Toastmaster Club Winds Up Giving the Talks

Members of the North Torrance Lions Club—last week witnessed a 45-minute demonstration of a Toastmasters' Club meeting put on by six members of the Rolling Hills Toastmasters.

Arranged by Club President Richard Hubert and his program was kicked off with a five-minute talk by Robert A. Frey on the topic "What Is a Toastmaster."

Herbert E. Randless followed with a talk entitled, "Bursanced on the Parkinson's which was a facetious discussion based on the Parkinson's Theory of ever-expanding red tape.

Table Topics, a regular feature of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings, and the surface of the Rolling Hills club, and a resident of Toastmaster meetings.





MERCURY MONTEREY . . . Clean classic beauty of the 1958 Mercury is emphasized by the crisp roof line, thin rear pillar, and the fresh new styling of the rear quarter panel on this Monterey. The Mercury line will be displayed by Torrance Lincoln Mercury, 1885 Torrance Blvd.



BOWLERS DELIGHT... Visitors to the Bowl-O-Drome these Halloween days are in for a seasonal treat—the waitresses are all wearing appropriate costumes for the occasion. Left to right are Rose Broach, Jean Jones, Nancy Strametz and Yvonne Williams. The affair will be climaxed Saturday night with a Halloween party at the Keg Room beginning at 8 p.m. A dozen first prizes for costumes will be presented by host Max Schreiber. "California veterans," she added, "must be natives of this state or have been bona fide state residents when they began active duty. They must

Eligibility Factors for

Sitreet and Hawthorne Bild. The contract was awarded Lindgren & Swinerton, Inc., one of the oldest firms in Los Angeles, last week. Completion date has been set for October 1988.

El Camino Paper Goes Big-Time, Becomes &-Column Publication

Another first for the El Camino Warrshoop, college newspaper, is the introduction of a new eight-column format by the weekly newspaper.

In switching to the professional size page, the college staff in Southern California to give eight column news coverage east week.

"In fact," says Advisor W. A. Kamrath, "we know no other two-year college in the nation which prints an eight-column paper. We feel certain, however, that there must be some with which was an objectively in the work of the modification of the progress made in printing the professional field immediately upon leaving thin the progress made in printing the professional field immediately upon leaving thin progress made in printing the four page, eight-column weekly "N. K. Lipo O'Dell, studied for transfer to acquisited."

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have been discharged under Lonorable conditions.



Significar advances in safety engineering, fuel economy, and engine performance, flus of ram at it "swept-wing" styling, distinguish the 1958 Dodge passenger cars, which will make their debut in the showrooms of Walter G. Linch Dodge. Plymouth, Red on do Beach today.

"This is an automobile designed to maintain the brisk sales pace of this year, and then forge altead to new reards during 1958," de clar ed M. C. Patterson, Dodge presticent.

"Public acceptance of the 1957 Dodge has been truly overwhelming." he said.

"Swept-wale fish with the traditional Dodge emphasis on safe.

Holiday Fete Scheduled at Bowling Alley.

Plans have been completed for a gala Halloween partty Saturd ay might at the Torrance Bowl-O-Drome.

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