



We celebrate Cheese Festival Month with a spectacular array of fine cheeses at money-saving prices. All kinds—from cheery cheddars to creamy cottage cheese—await you today at Safeway! You'll brighten autumn meals—and, you'll save... at Safeway!



Tillamook CHEDDAR CHEESE

Deliciously mellow in flavor—not too sharp, not too bland! Perfect with crackers, fruit, or pie, mighty good in cooking & for nibbling anytime!

Big Eye Swiss Dutch Mill Cheese... **lb. 59¢**
69¢ Fancy Cure, Nut Sweet Cheese... Serve on Rye Bread

Louis Regal Roquefort Wedges One of Kraft's Fine Cheeses 1 1/4-oz. pkg. 21¢	Kings Choice Danish Spread Assorted Danish Cheese 1 1/2-oz. pkg. 10¢	Swiss Knight Gruyere Cheese Imported Straight Cheeses 6-oz. pkg. 49¢
--	---	---

Gold Medal MACARONI
Serve Macaroni 'n Cheese on Casserole tonight!
Shells, Elbs, Long, or Large Elbs 1-lb. pkg. **19¢**

Sea Trader CHUNK TUNA
Delicious with Cheese & Macaroni 3-oz. can **23¢**
Breast O' Chicken 3-oz. can **29¢**



TRY THIS "FLUFFY CHEDDAR SOUFFLE"
Grate and set aside 6 oz. Cheddar Cheese. Prepare 1 cup thick White Sauce, add grated cheese, stir until cheese melts. Beat 4 egg yolks; stir small amount of sauce into egg yolks. Add remaining sauce, cook 3 min. longer. Do not boil. Cool slightly. Beat 4 egg whites until stiff. Fold sauce into egg whites gently until just blended. Turn mixture into ungreased casserole. Bake at 300° for about 50 min. or until top is puffy-light and rich, golden brown.

Dutch Mill NATURAL CHEESE
Sliced—Ready to Serve
Mellow Cheddar, Brick, Munster, or Monterey Jack Cheese.
4-oz. pkg. **25¢**
Dutch Mill BABY GOUDAS
8-oz. size **47¢**
Dutch Mill SLICED CHEESE
American, Swiss, Pimento
1/2-lb. pkg. **25¢**

Kraft Cheese Products
CREAM CHEESE
Philadelphia & Plain Pimento or Chive
2 3-oz. pkgs. **29¢**
SPREADS
Olive-Pimento, Pineapple-Cream, Pimento-Cream
8-ounce glass **23¢**
Roka Blue, Old English or Cheese and Bacon
8-ounce **25¢**
CHEEZ-WHIZ
Rich, creamy goodness! Spoon it on hot foods!
5-oz. jar **29¢**
GRATED CHEESE
American 16¢
Swiss 19¢

For Lower Total Food Bills—All You Need to Remember Is **SAFEGWAY**

TOMATO SAUCE Taste Tells Adds Piquant Flavor 8-oz. can 5¢	TOMATO PASTE Progresso Brand Highly Concentrated 6-oz. can 6¢
NU MADE DRESSING Extra Egg Rich Salad Dressing qt. jar 39¢	MIRACLE WHIP Kraft's Brand Salad Dressing qt. jar 45¢
MARCAL NAPKINS Soft, Absorbent, Linen-Like Texture 80's pkg. 9¢	ZEE TOILET TISSUE Green, Pink, White, Yellow 4-roll pkg. 29¢
CHERUB MILK Finest Evaporated Milk That Can Be Made! 2 tall cans 25¢	PEACH HALVES Calrose Brand Yellow Freestones 5 #2 1/2 cans \$1.00
WHOLE APRICOTS Sundown Unpeeled 5 #2 1/2 cans \$1.00	DR. ROSS DOG FOOD Assorted Flavors 4 15-oz. cans 49¢

For Top Quality Meats—All You Need to Remember Is **SAFEGWAY**

SAFEGWAY-AGED ROUND STEAKS USDA Choice Beef Center Cuts Tender, juicy! Trimmed before you buy! Boneless Round Steak 8-oz. 75¢ Swiss Style Round 8-oz. 60¢	TOP QUALITY SLICED BACON Hormel's Old Smoke House or Farmer John's The key to a hearty breakfast serve with eggs. 1-lb. 59¢ HAM Wilson's Sliced "N" Serve Serve with Cream Spray Cranberry Sauce 11-oz. \$1.29
CHUCK STEAKS USDA Choice Beef Shoulder Steaks cut from Blade or T-Bone. Safeway-aged! Top Sirloin Boneless Cut, lb. \$1.39 CLUB OR T-BONE CUTS, lb. \$1.19 RIB CUT, lb. 89¢	RUMP ROAST USDA CHOICE BONELESS Aged Beef 89¢ Bone-in 75¢
SIRLOIN TIPS STEAKS USDA Choice, lb. 95¢ ROASTS USDA Choice, lb. 85¢	Ducklings Frozen, Eviscerated, USDA Inspected, Grade A-3/4, 3 lbs. 49¢ Franks Assorted All Meat 1-lb. 49¢ Salami Giffa Italian 3-oz. 29¢ Halibut California's Choice Fresh—1 lb. 59¢ Trout Rainbow Type per lb. 69¢ Ground Beef BEST or LEAN 1-lb. 47¢ ECONOMY per lb. 39¢

WEBSTER'S DICTIONARY
ON OUR SECTION-A-WEEK PLAN!

Nationally Admitted Deluxe Edition \$25.00
SECTION 1 FREE with purchase of 2 or more
SECTION 2 NOW READY AT SAFEWAY!
99¢ EACH

Apple Pie Simple Simon Frozen 2 5-oz. size 19¢	SAFEGWAY COUPON
Melrose Fig Bars Fresh Baked 2 1/2-lb. pkgs. 45¢	Sprackles Granulated
Ranch Style Beans Western Flavor 15-oz. can 10¢	SUGAR
Split Pea Soup Heinz' Condensed Deluxe Edition 10 1/2-oz. can 15¢	10-lb. Bag 79¢
Green Pea Soup Maple's Mix 2 4-oz. pkgs. 25¢	WITH THIS COUPON Good Only At
Cake Box Cake Pepsan Bonane or Chocolate Cake 16-oz. pkg. 59¢	TORRANCE SAFEGWAY
Flavor Accenter Crown Colony "MSG" 2 1/4-oz. jar 49¢	CARSON & WESTERN
Tamales Calhoun's With Chili Gravy 15 1/2-oz. can 23¢	October 17, 18, 19, 20, 1957
Sandwich Spread Kraft's Miracle pint jar 43¢	Limit 1 Coupon per Customer
Uncle Ben's Rice Improved, Converted 28-oz. pkg. 39¢	STEP-STOOL
Wisk Detergent Heavy Duty Liquid pint can 39¢	Handy in Kitchen \$8.98
Oxydol Detergent With Safe Bleach 20-oz. pkg. 34¢	Reg. Value \$14.98
Wl Detergent Heavy Duty 24-oz. pkg. 38¢	WHILE SUPPLY LASTS!
Wux Detergent Liquid For Dishes 12-oz. can 39¢	

\$1000 MINK STOLE
can be yours!
Plus 25 Other Prizes
 RCA Victor "Golden Throat" Sentry Clock Radios
 Retail Value **41.95**
THIS IS A LOCAL CONTEST—TEN COUNTIES ONLY
 You have an excellent chance to win! GET ENTRY BLANKS, COMPLETE RULES AT SAFEGWAY'S COFFEE MILL TODAY!
FREE! 8 TEA BAGS
 Included for price of regular 48-bag pkg.
CANTERBURY BLACK TEA 56-bag Bonus Pack, now **59¢**

Wines
Wine and Cheese Make a Delightful Treat!
FIDELIS
 Vino Rosso Wine 1/6th gal. **49¢**
LA MESA
 Muscatel, Port, Sherry... 1/6th gal. **53¢**
 Half Gallon... \$1.25
MONTE CRISTO
 Burgundy, Sauterne, 1/6th gal. **69¢**
 Grenache Rose, Port, or Sherry
GALLO WINES
 Port, Sherry, 1/6th gal. **69¢**
ITALIAN SWISS COLONY
 Port, Dry Sherry, 1/6th gal. **72¢**
 Muscatel
 Wines Are Sold in Licensed Safeways
PRICES GOOD THRU THRU SUNDAY
 OCT. 17, 18, 19, 20, 1957
 We Reserve the right to limit, and not to sell to other merchants. Applicable taxes collected.

There's a wonderful idea for CHRISTMAS! Start at once on you'll have this **GIANT DICTIONARY** all completed in plenty of time to give your child a wealth of knowledge for Christmas! See the book on display today... at SAFEGWAY!
Curry COCONUT SQUARE CAKE Reg. 59¢ **49¢**
SKYLARK BREADS Starbridge White or Wheat, or Slicer-Way 10-oz. loaf **27¢**
SKYLARK RAISIN-NUT Breakfast Bread 10-oz. loaf **32¢**
POTATO ROLLS 12-oz. pkg. **18¢**

For Garden-Fresh Produce—All You Need to Remember Is **SAFEGWAY**

POTATOES U.S. No. 1 Idaho Russet All-Purpose, Plio-film-packed 10-lb. bag 39¢	RED APPLES Washington State Juicy, Tangy Jonathans 3 lbs. 25¢
YELLOW ONIONS Mild Sweet 3 lbs. 10¢	GRAPEFRUIT California Juicy, Large ea. 5¢
CRISP CARROTS Tops Off Plio-packed 1-lb. bag 10¢	RUTABAGAS Excellent served with Chuck Steak 1-lb. 9¢
CRANBERRIES New Crop Cape Cod 1-lb. bag 29¢	BARTLETT PEARS Lake County 1-lb. 15¢



YOUR LOCAL SAFEGWAY IN TORRANCE AT **CARSON AND WESTERN**

FRESH SEA FOOD VALUE AT CARSON & WESTERN SAFEGWAY
HALIBUT STEAKS NORTHERN CENTER CUT **53¢**

SHASTA PRESERVES Apricot or Apricot-Pineapple 2-lb. Jar **39¢**
BLENDING JUICES Dole's Frozen Pineapple-Grapefruit or Pineapple-Orange 6-oz. cans **29¢**