

GallenKamp's

Opens A Big, New, Family Shoe Store To Serve The South Bay

SOUTH BAY CENTER

ACROSS FROM THE
MAY CO. SITE

Opening Specials from the
GallenKamp Circus Parade of Values!

**GRAND
OPENING
CELEBRATION**

**Thurs., Fri. and Sat.
Aug. 22nd 23rd 24th**
Open 9:30 A.M. to 9:30 P.M.

Here is everything you want in a fine shoe store...prepared to serve you and every member of your family with the latest styles at the lowest possible prices. This store, like every store in the entire GallenKamp family of shoe stores, will continue the policy established over 45 years...**"BETTER SHOES FOR LESS MONEY."**

- ORCHIDS FOR THE LADIES
- WALLETS AND CIGARETTE LIGHTERS FOR THE MEN
- DOLLS, WATER PISTOLS, HATS AND CANDY FOR THE KIDS

Guarantee

Since our beginning in business at the start of the century we have followed a policy of Guaranteed Customer Satisfaction. You must be satisfied with every pair of shoes purchased from GallenKamp's or you may return them at any time to any GallenKamp Store anywhere for a new pair of shoes or complete refund.

GALLENKAMP'S



Children's tap dancing shoes complete with heel and toe taps. Black patent leather. Sizes 8½ to 12. **3.99**



Men's and Boys' champion Cushion Heel Arch feature heavy canvas uppers. Little 12 to big 12. **2.99**



Women's and Girls' lace to toe oxfords so light you'll think you're barefoot. So springy you'll jump for joy. **1.99**



Infants Oxfords. Straps and high shoes. Saddle oxfords, white high shoes and patent straps. **2.99**



Big Boy Tassel Loafers. In black and brown sturdy construction. Sizes 2½ to 6. **4.99**



Stepladder Duckbills. The most in style and crazy comfort. White elk. Sizes 4 to 10, narrow and medium widths. **3.99**



Children's Saddle Oxfords. The most popular children's shoe in town. Black and white. Sizes 8½ to 10, narrow to wide. **2.99**



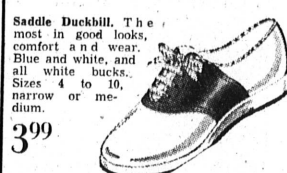
CONTESSA. The full glove leather turn down cuff cushion insole. PIXIE. Blade cream, turquoise. Sizes 4 to 10. **3.99**



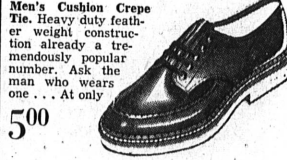
Men's and boys' Tassel Tie. Plain toe oxford for school, business or dress. In black. Boys' sizes 2½ to 6, \$6.99. Men's sizes 6 to 12. **7.99**



Men's Dress Shoes. The smartest men's shoes in town. In black or brown. **9.99**



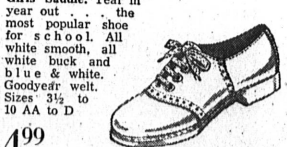
Saddle Duckbill. The most in good looks, comfort and wear. Blue and white, and all white bucks. Sizes 4 to 10, narrow or medium. **3.99**



Men's Cushion Crepe Tie. Heavy duty feather weight construction already a tremendously popular number. Ask the man who wears one... At only **5.00**



Nurses Corrective Step and Women's Arch Support. The most comfortable shoes available anywhere. Sizes 4 to 10, AA to C. **5.99**



Women's and Growing Girls' Saddle. Year in year out... the most popular shoe for school. All white smooth, all white buck and blue & white. Goodyear welt. Sizes 3½ to 10 AA to D. **4.99**



Little Girls Oxford. Built to take it and always look good. Double stitched soles. In black or brown. Sizes 8½ to 10. **2.99**



LITTLE DARLING'S. Low shell flat with 2 strap vamp. In black, smooth suede and white, sizes 4 to 10. **2.99**

GallenKamp's

Shoes for the Entire Family

SOUTH BAY CENTER, REDONDO

T H E R E A R E A L W A Y S M O R E M I L E S T O A G A L L E N K A M P