Opens A Big, New, Family Shoe Store To Serve The South Bay

SOUTH BAY CENTER

ACROSS FROM THE MAY CO. SITE

Opening Specials from the GallenKamp Circus Parade of Values!



Here is everything you want in a fine shoe store...prepared to serve you and every member of your family with the latest styles at the lowest possible prices. This store, like every store in the entire GallenKamp family of shoe stores, will continue the policy established over 45 years..."BETTER SHOES FOR LESS MONEY,"

- ORCHIDS FOR THE LADIES
- WALLETS AND CIGARETTE LIGHTERS FOR THE MEN
- DOLLS, WATER PISTOLS, HATS AND CANDY FOR THE KIDS

Guarantee

Since our beginning in busi-ness at the start of the century we have followed a policy of Guaranteed Customer Satis-faction. You must be astisfied' with every pair of shoes pur-chassed from GallenKamp's or may return them at any to any GallenKamp

GALLENKAMP'S

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