World War II and the 1917 revolution are given lifetime passes. When an officer enters the Kremlin, it's like a dress parade.

I saw Khrushchev and Bulganin enter the Supreme Soviet inside the Kremlin, followed by President Voroshilov and Marshall Zhukov. It was Zhukov who got the loudest applause and cheers from thousands who waited at the gate.

# EDITORIALS

# People Like Newspapers

People in California like their newspapers.

This was indicated today when the California Newspaper Publishers Assn., Inc., released the officials circulation figures of the 450 newspaper members, as reported in

tion figures of the 450 newspaper members, as reported in the 1957-58 Newspaper Directory, issued in July.

The total figure — an all time high — shows that 6,175,236 people subscribe to or buy their daily and weekly newspapers, an increase of 855.996 over 1953 when the circulation total of CNPA members as reported in the Directory of that year came to 5,219,240 subscribers.

A further breakdown of the 6 million figure reveals A further breakdown of the 6 million figure reveals that 4,243,067 people buy daily newspapers and that 1,932,169 subscribe to their hometown weekly. In addition, 3,326,668 people buy Sunday newspapers.

The 1957-58 Newspaper Directory of 88 pages carries

17 pages of index, lising newspapers throughout the state according to the city in which each is published. More detailed information on advertising rates, mechanical features, and circulation of newspapers belonging to the California Newspaper Publishers Assn. is shown in the various rate sections, and on the pages of listings of newspapers by

Besides information on the California newspapers, the Directory reports latest statistical data on CNPA members in Arizona, Nevada, Oregon, Alaska, Hawaii, and Phillippine Islands, and also information on 24 student publication members, and a listing of Allied and Associate members of

Advertising of CNPA members, some in color, is carried in the new Directory to augment the individual listings and to give a more detailed picture of extended circulations, available markets, population and business trends, and other particular information of specific cities and com-

FROM THE MAILBOX By Our Readers

# Schools' Choice

Editor, Torrance Herald:

Your correspondent and reader Mr. Beaver is apparently not an "eager Beaver at paying federal or any other kind of taxes.

We agree with him—and e do not believe—in federal We agree with him—and we do not believe—in federal aid in general, and we do believe in local control . . . but . . . when the federal government occupies land, farms out contracts and does other things that bring large populations into the area, it should assume its share of the tax burden for s c h o ol housing since it takes prophousing since it takes prop-erty from the tax rolls and provides a lot of children to

Congress has recognized this responsibility and set aside funds to meet this obli-

gation.

The question is: Should we sit on our heels and let Mr.
Beaver help pay for \$4,000,000 worth of 30-year local bonds through state aid, or should we be thankful we had some help on the hous-ing of federally connected children? These are our alternatives.
Yours very truly,
J. H. HULL

### Don't Be Fooled

Editor, HERALD,
At the Board of Supervisors' hearing Aug. 8 to act on boundaries for Lomita, I presented a statement, stating that petitions for incorporation should be more closely supervised and checked as one of those who verified the signatures had be en incorrectly signed. (Mr. Chandler explained in a release Aug. 1 that by mistake he signed for Ed Sidebotham and Son Sand and Gravel). Gravel).

We've contacted over 100 of the signers for incorporation and over 90 per cent were not for incorporation but signed so some high school child could receive 50 cents

or because they were told it was the only way they could vote or they'd have free sidewalks when we incorporated. (Who is going to pay for them? Lakewood citizens have to pay for their own, same as you can and will.)

In about two weeks, the county will furnish us with the amount of money spent in Lomita and received from Lomita. Let's not forget there has been no road work has been no road work—
only repairs. In a year or two
some streets are going to
need resurfacing. Don't be
fooled. Get the facts.
DESSIE MYERS
President, Lomita

Property Owners and Registered Voters.

Registered Voters.

Planning Ahead

Editor, Torrance Herald:

Now that the first annual
Torrance Ranchero Celebration is over, I have been
studying the results with a
view to better planning for
next year's event.

I have discovered that one
of the highlights of the fiveday affair was the wonderful
publicity the City of Torrance received. Certainly, I
know too, 'that any measure
of success achieved was
largely due to the wonderful
support and cooperation received by you and the TORRANCE HERALD.

Please accept the sincere

review by you and the Torrance RANCE HERALD.

Please accept the sincere appreciation of the City of Torrance, the Torrance Chambe of Commerce, some 40 civic organizations, and myself for your help. We are all deeply grateful for the time and effort you expended in our behalf, and we pledge you that we will do everything possible to make next year's event even better.

Thanking you again for your continued help, I remain,

Dick Fitzgerald Manager, Chamber of Commerce



#### It's No Teenage Khrush



YOUR PROBLEMS by Ann Landers

# Sweet 28—Never Been Kissed

Dear Ann: This is going to be an unusual problem. I hope you can help me. I'm a woman 28 years of age, and would you believe it—I've never been kissed. I come from a prominent family and have led a strangely sheltered life. I was taught that any display of affection was wrong.

display of affection was wrong.

My bother died of a broken heart when my father ran off with another woman. He was a handsome scoundrel who married her for her money. When he left he even took the family jewelery.

My two maiden aunts raised me. They have talked of the evils of men for as long as I can remember. This Spring I met an intriguing gentleman who was sent here by an eastern art gallery to appraise some paintings in a family estate. I'm sure he's in love with me but I'll never be able to hang on to him unless I get over my inhibitions. When he attempted to get romantic I refused on the grounds that I was a "decent and moral woman." He said "I respect deceny and morality, but your attitude toward affection has nothing to do with either. You have a sick personality." I'm afraid he's right. What

with either. You has been personality."

I'm afraid he's right. What shall I do? I want desperate by to marry this man. My aunts are driving me crazy because they know how I feel. Help me, please.

—ADRIAN

You will never be married to this man, or anyone else, unless you divorce yourself from those two old-maid aunts. You are 28 — old enough to pack a suitcase and move out.

After living in a deepfreeze all these years, you'll need professional help in order to become defrosted. Consider yourself lucky to have met a man who has insight into your problem. Let's hope he is patient as well. Good luck.

he is patient as well. Good luck.

The art is a boy 18 who was working in a drivein movie theater. This is what happened. Please tell me what to do.

Monday night my steady girl drove in with a big blowhard. He drives a flashy new car and always has a big bank-roll.

When I saw them I went over to the car and blew a gasket. I said to him, "What do you think you're doing taking out my girl?" He answered, "I am talking over, Pal."

So I socked him one in the mouth and flattened him out. Now I've lost my job and I have to pay to fix his teeth. To make matters worse, my girl isn't speaking to me. Don't I have a side, Ann? Please tell her-flat.

TROUBLED

You've got a flat side all right — and it's your head, Buddy. The thing you fail to understand is that your girl was not dragged to the thea-

keep your dukes to yourself.

\( \frac{\pm}{\pm} \frac{\pm}{\p

could have had him but I was too stupid.

My husband is a swell person but when I see the other guy, whistles blow and hells ring. It's just the chemistry of the thing and I know it. He feels the same about me although he's very discreet and gives me no encouragement. Please, Ann, I feel terribly helpless. — DIMPLED CHIN.

"The one that got away"

always looks better. Romantie fantasies are much more exciting than the real thing because the imagination screens out the unpleasant but genuine facets of marriage—like sichness, bills, inlaws, etc.

Turn a little of that "chemistry" toward your husband. He's the REAL man in your life. The other guy is dream stuff. If you had married the old beaux you'd probably be hearing bells and whistles when your husband appeared on the scene. Grow up and make your marriage work.

CONFIDENTIALLY: PER-

CONFIDENTIALLY: PER-TURBED: I don't reco marriage to a woman who has torn your ego to "shreds." Look for another widow . . . one who isn't married to the

(Ann Landers will be happy to help you with your problems. Send them to her in care of the HERALD and enclose a stamped, self-ad-dressed envelope.) (C) 1897, Field Enterprises, Inc. sed envelope.)
1957, Field Enterprises, Inc.

### THE FREELANCER by Tom Rische

# People Are People

If applications had been sent the stars as they really taken or duty on the jury to hear the "Confidential" Magazine trial, there prob-ably would have been a million of them.

llon of them.

Advance reports billed it as a pretty spicy trial.

Although Confidential's articles are reminiscent of the movie cartoons which show a cat going through a garbage can, there was apparently plenty of garbage in the cans.

It is a little amusing to

the cans. or garbage in It is a little amusing to watch Hollywood's publicity game being reversed and used on Hollywood for a change.

used on Hollywood for a change.

\*\* \*\* \*\*

For years, publicity agents have been selling the public a bill of goods about stars and movies, with the accent on cheescake and chestcake angles. They've made movie stars the idols of millions of teenagers and the Hollywood-style of living the epitome of millions of Americans.

Confidential has helped to show that some glamorous movie idols have both feet of clay and rocks in their heads. Just how much truth there was in which articles well probably never know, but apparently there was at least some.

Whether disillusioned fans

some.

Whether disillusioned fans will toss over their idols or be persuaded to go and do likewise is a moot question.

Many movie stars today are idolized not because they are what they are, but because of what the publicists make us think they are.

are.

Most sensible people are aware that movie stars are neither as good nor as glamourous as the publicists would have us think. Most movie stars are neither as wicked nor depraved as Confidential would have us think either. They are just people.

"You know, he was just like anybody else," one excited high schooler bubbled after meeting a famous movie idol.

What did she expect?

What did she expect? Feathers?

Feathers?
This is an age of publicity, and Hollywood largely blazed the way for the barrage of bunk we hear every day from eager publicity people.

The are two kinds of publicity — favorable, to be sought at all costs, and unfavorable, to be avoided like smallpox. Sometimes, however, the publicists can find nothing favorable to say about their particular project, so they make something up. Lots of them frankly admit it. How does a person sift out

Lots of them frankly admit it.
How does a person sift out
the truth from fiction? By
reading press releases? By
reading Confidential?
F. Scott Fitzgerald is reported to have said, "reported to have said, "reterp rich are very different
from us."
Ernest Hemingway's reply
was, "Yes, they have more
money,"

be persuaded to go and do likewise is a moot question. Many movie stars today are idolized not because they are what they are, but because of what they are, think they are.

Now, Confidential has threatnead to turn the tables cording to Maj. Gen. Homer O. on the publicists and, using their methods, claims to pretain the said.

Soviet Union Is No Riddle

From close observation of people and events inside some 6000 miles of Russia, I am convinced that the masses are resigned to their fate. Only the youth and those with spiritual devotion are the exception.

The masses walk a straight but certain line, without any apparent deviation. The regimenation appears solid and complete on the surface... it's hard to tell what is underneath the core of 225,000,000 Russian people of diversified nationalities, cultures and languages.

The Russian army holds unprecedented prestige. Its officers share the most, pretentious dachas and villas increased in the standard power in the standard two international soccer games attended by over 100,00 in Moscow and Kiev, and the army officers and enlist. They share the uses suboves at the famous Belshoi theater and the sports stadiums. I saw several ballets—and two international soccer games attended by over 100,00 in Moscow and Kiev, and the army officers and enlisted men sat in the best seats—for free. Also veterans of World War II and the 1917 revolution are given lifetime.

In many museums of Lenin and Stalin, the U.S. Negro-Red Paul Robeson shares a prominent place. His robust face appears in marble, gran-ite, bronze and silk. In most public places the central fig-ures in a display of portraits are Lenin, Marx, Stalin, Khru-

ures in a display of portraits are Lenin, Marx. Stalin, Khruschev, Bulganin, Voroshilov, Molstov, in that order. It is also apparent that Party Boss Khrushchev is in the saddle at the moment, for his portrait appears more often in public places than anyone else's.

Now that the anti-Stalinist faction headed by Khrushchev has outmaneuvered the pro-Stalinists, headed by Molotov, the Russian-riddle is unraveling itself in definite form, and in our opinion the Russian army and Marshall Zhukov could well move in and take over.

LAW IN ACTION

## How to Punish

PUNISHMENT AND OPINION

AND OPINION

Some experts think punishment arose with the strong father who could or should punish family and slaves for misdeeds. For them the woodshed foreshadows the courthouse.

For others the blood feud gave rise to our ideas of punishment. Early people saw crimes more as offenses against person than as crimes against the state. Shades of the Hatfields and McCoys!

For still others, capital punishment grew out of human sacrifice—the payment of a debt—to avert divine wrath. Today we say an exconvict has "paid his debt to society."

Much later men saw due

thousands who waited at the gate.

It has been harcorrect to assume that Stalin or anybody else over openly persecuted religion in the 40 years of the Communist revolution. Stalin only indirectly tried it by claims that the churches were needed as a necessary measure for storing food. It didn't work. In less than six months other places were found for storage, as a result of open protests. How many Christians were shot or exiled to Siberia nobody knows—but the churches reopened and have not been closed since.

However, there is exhele.

Much later men saw due much later men saw due measure as a proper test of punishment. Does it fit the crime?

crime?

Practical outcomes, for others, became the test of punishment. Mutilation of a thief has gone, for example, because of bad results, since the punishment seldom re-

formed or did much to hold a criminal back.
Prison as a regular thing came with the 16th Century. Then the list of crimes had grown so long that the state could hardly punish all of them with death.
A democracy must believe its punishments are just, or else it will weaken them or abolish the crimes, as happened to the crimes of witch-craft and heresy.
Some things become grave crimes after years during which they gave no offense. Even in the last century it was not a crime to buy, sell, and use harcotics. So me poets and famous men of the time were well-known addicts.
But today that has all changed. Some states are thinking of making some heroin sales a capital crime. Speeding and drunk driving, for example, were once lightly dismissed, but have lately become in the public mind most serious offenses.

Note: California lawyars offer this column for you

Note: California lawyars offer this column for you to know about our laws.

must be the colored and have not been closed and have not here and the great Vladimir Or have peaked to the rafter—and the great Vladimir Or have peaked to the rafter—and the choirs and choruses exceeded anything I ever heard in religious music anywhere in the world.

The spirit and enthul work-happers in spirit and enthul work-happers in spirit and enthul work-happers in the proposal by the California Public Ultilities Commission.

The spirit and enthul work-happers in the spirit and enthul work-

