

HERE IN PERSON!

Bill Welsh KTTV STAR SHOPPERS

VALUABLE COUPON AT *Roths*

PROGRESSO
TOMATO SAUCE 3 for 10^c
8-oz. Cans

Good Thurs., Fri., Sat., Sun.
Aug. 15, 16, 17, 18 at Roth's

WITH THIS COUPON

Limit 1 Coupon Per Customer

PRIZE-FILLED
FUN-PACKED!

KTTV STAR SHOPPER

Star Shopper Values

- Zest Soap Reg. bar 2 for 29c
- Alka Seltzer Large 58c
- Brylcreem Large size 59c
- Dri-Zit Miracle Absorbent 66c
- Oven Magic 8 oz. 56c
- Dr. Pepper 12 oz. 6 for 55c
- Instant Coffee Hills 2 oz. 55c
- Chunk Tuna Star Kist, 1/2 29c
- Peanut Butter Bell Brand 12-oz. jar 39c
- Dog Food Dr. Ross No. 1 can 2 for 29c
- Gallo Wine Full fifth 69c
- Regal Pale Beer 12-oz. cans 6 for 1.20
- D Detergent White King Giant pkg. 69c
- Squirt 6-pack 45c
- Toilet Tissue Northern 3-ct. 29c
- Bromo Seltzer Reg. 65c
- Cigarettes Old Gold King Carton 2.10
- Beeman's Gum Pkg. 3 for 11c
- Cigars Dutch Master Perfecto No. 1 ea. 2 for 25c
- Panatella Cigars ea. 2 for 27c

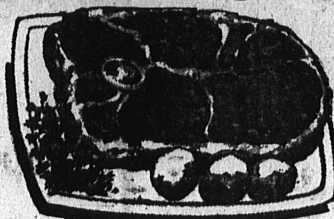
KTTV Telecast Direct from the Following Roth Markets at 11 A.M.

- CULVER CITY—AUG. 15
- SANTA MONICA—AUG. 16
- BELLFLOWER—AUG. 19
- MANCHESTER—AUG. 20
- TORRANCE—AUG. 21
- HAWTHORNE—AUG. 22

Attend in Person or Tune in Channel 11



ROUND STEAK



FIRST PR

DAI

DOG No.

19

TENDEI GRADED BI

APRICOTS
BLACK KNIGHT
2 1/2 Can
19^c

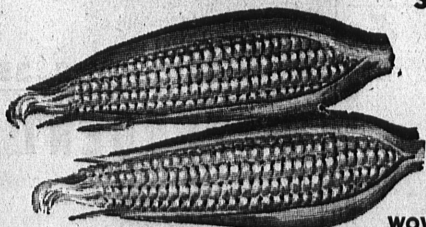
FROZEN FOOD SPECIALS

- Fradella Fried Chicken Dinners 12 oz. 59c
- Rosarita Cocktail Tacos 11 oz. 49c
- Sunkist Orange Juice 6 oz. 15c
- Russ Elix Hash Brown Potatoes 12 oz. 2 for 25c

LIQUORS

- PHEIFFERS EASTERN BEER 12-oz. Cans 6 for 89c
- HOUSE OF ROTH KENTUCKY STRAIGHT BOURBON Full Fifth 4²⁹
- HOUSE OF ROTH BLENDED WHISKEY Full Fifth 3⁴⁹
- ALENDALE IMPORTED LONDON DRY GIN Full Fifth 3⁴⁹

CORN Extra Fancy GOLDEN BANTAM SWEET
4^c PER EAR
WOW! WHAT A BUY! AT ROTH'S! GRAB 'EM FAST!



No. 1 QUALITY BROWN
ONIONS
3¹²^c

CUCUMBERS
SLENDER
SLICE FOR COOL SALADS
3¹⁰^c

WESSON OIL
(Includes 20c Off Label Offer)
1/2-Gal. **95^c**

- Shortening 3-lb. 99c
- Liquid Soap 12-oz. 39c
- Lux Flakes Large 34c

WIN \$25,000 CASH IN POST CEREALS
BURIED TREASURE CONTEST
Post Toasties, 12 oz. 23c

Golden Creme
BREAD
LARGE LOAF
28^c

STEER BEEF TONGUE

TRIMMED AND READY TO COOK!

RUMP ROAST ROTH'S ECONOMICAL FAMILY MEAL MAKE
Tender Boneless ROUND STEAK

Smoked Picnics 39^c
RATHS QUALITY BLACK HAWK

Frying Chicken Drumsticks 59^c
Boneless Stewing Meat 69^c

ENTER \$10,000 "SHOPPING SPREE" CONTEST
with these products

Old Dutch Cleanser 2/23c Trend Detergent Large pkg. 2 for 39c
(Price includes 6c offer)

- Blue Bonnet 29c
- Oleo, 1 lb. 25c
- Blue White Flakes, 9-oz. pkg. 37c
- Bosco Milk Amplifier, 18 oz. Campana 9c
- Tomato Paste, 6 oz. 1 1/2 lb. 25c
- Rare Syrup, 40-oz. can 33c
- Dash Dog Food, No. 1 can 2 for 59c
- Dannison Chili & Beans, 40-oz. can 25c
- Derby Tannalox 43c
- Dunbar Cocktail Shrimp, 4 1/2-oz. can 24c
- Niblets Asparagus, Pic can 29c
- Holsum I.C.T., 12 oz. 43c
- Kotex, Pkg. of 12 43c
- Libby Beef Stew, 24 oz. 43c
- Blue Bonnet 29c
- Oleo, 1 lb. 25c
- Blue White Flakes, 9-oz. pkg. 37c
- Bosco Milk Amplifier, 18 oz. Campana 9c
- Tomato Paste, 6 oz. 1 1/2 lb. 25c
- Rare Syrup, 40-oz. can 33c
- Dash Dog Food, No. 1 can 2 for 59c
- Dannison Chili & Beans, 40-oz. can 25c
- Derby Tannalox 43c
- Dunbar Cocktail Shrimp, 4 1/2-oz. can 24c
- Niblets Asparagus, Pic can 29c
- Holsum I.C.T., 12 oz. 43c
- Kotex, Pkg. of 12 43c
- Libby Beef Stew, 24 oz. 43c