

All First Quality ... No Seconds, No Irregulars!

SEARS WHITE GOODS

ROEBUCK AND CO.



Harmony House sheets and cases are always 1st quality ... made to Sears exacting specifications, and laboratory tested for quality and wear ... to give Guaranteed Satisfaction or your money back! Buy now for added savings!

Fine First Quality White Percales

Regular 2.39 twin sizes—bottom fitted or 72x108" flat
 You can give yourself a big pat on the back for being the smartest shopper in town when you buy your sheets at Sears, because you get more for your money! Sheets that are made to Sears exacting specifications, laboratory tested for quality and wear. These percales are smooth as silk with a weave that's firm and balanced (190 threads per sq. in. after washing) ... they're feather-light for easier bedmaking, yet stamito-packed and cost little more than good muslins. All fitted styles are Sanforized.

2.08
each

2.89 full bottom fitted or 81x108" flat ... 2.98 100x120" flat ... 5.48 to match ... 58c

2.79 twin fitted or flat pastel percale

Lustrous, smooth textured with 190 threads per sq. in. after washing. Choice of 5 Harmony House pastels.

2.58

2.99 Full fitted or 81x108" flat ... 2.78 Regular 69c pillow cases to match ... 63c

2.98 twin fitted or flat stripe percale

Pastel stripe combed percale in 4 Harmony House colors. 190 threads per sq. in. after washing.

2.68

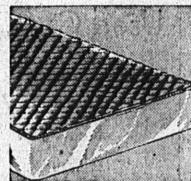
3.98 Full fitted or 81x108" flat ... 3.58 Regular 98c pillow cases to match ... 88c

1.89 twin fitted or flat white muslins

Durable, hard-wearing muslins with 134 threads per sq. in. after washing. Don't wrinkle easily.

1.68

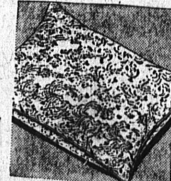
2.09 Full fitted or 81x108" flat ... 1.83 Regular 45c pillow cases to match ... 37c 1.89 Full size flat, 81x99" ... 1.68



Twin Bed Size Mattress Pads

Regular 2.79 **2.28**

All bleached filling, seamless bleached muslin cover. Block, lockstitch quilting. 3.79 full bed size ... 3.28



Acrilan Filled Bed Pillows

5.98 Value **3.99**

Acrilan is cloud-light and buoyant, stays fluffy and soft. Dust, moth, mildew proof. 4.98 foam pillows ... 3.99

Enjoy TV Entertainment Wherever You Go

\$5 DOWN on TV or combination of appliances up to \$200
\$10 DOWN on TV or combination of appliances totaling \$200 or more. Sears Easy Terms

NO EXTRA DOWN PAYMENT required for additional cost of:
 • 2-Year Receiving Tube Warranty
 • 2-Year Picture Tube Warranty
 • 2-Year Parts Warranty
 • 2-Year Service in the Home
 Only Sears offers a 2-year service contract. Buy Silvertone, the best engineered TV set.

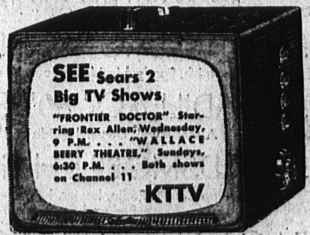


AC, DC or Battery

New Silvertone Portable Radio

Regular 29.95 **26.88**

2.69 DOWN, Sears Easy Terms
 You shall have music wherever you go with no pampering, no coaxing. Rugged Dur-Pac case takes roughest knocks without damage. Operates on AC, DC or batteries. Model 7217.



Silvertone 17" Portable TV Set

Regular 134.88 **134.88**

SEE Sears 2 Big TV Shows "FRONTIER DOCTOR" Starring Rex Allen, Wednesday, 9 P.M. ... "WALLACE BEERY THEATER" Sunday, 6:30 P.M. ... Both shows on Channel 11
 KTTV
 MODEL 8100
 \$5 DOWN, Sears Easy Terms
 (17" overall diagonal; 155 sq. in. viewable area)
 • Curved, removable tinted safety glass
 • Convenient carrying handle on top
 • Compact metal cabinet in beige or sage
 • Handy side controls for adjustments



Compact, Lightweight 17" Meteor Portable

\$5 DOWN, Sears Easy Terms **92.88**

(17" overall diagonal; 143 sq. in. viewable area)
 • Automatic gain and frequency controls; 13,000 volts
 • Built-in antenna, side controls, side carrying handle
 • Compact, lightweight aluminum cabinet, easy to carry



Silvertone 17" Deluxe Featherweight Portable

\$5 DOWN, Sears Easy Terms **149.88**

(17" overall diagonal; 143 sq. in. viewable area)
 • Extendable built-in antenna on back of cabinet
 • Cabinet finished in your choice of decorator colors
 • Strong, lightweight aluminum cabinet, easy to carry
 • Our finest portable TV for best all 'round reception

NOW OPEN EVERY THURSDAY NITE 'TIL 9:15 EXCEPT PASADENA AND WESTWOOD
 ALL SEARS STORES ALSO OPEN MONDAY AND FRIDAY NITES ... OPEN 9:30 A.M. TO 9:15 P.M. Balance of Week 9:30 A.M. to 5:30 P.M.

ALL ROADS LEAD TO **SEARS**

SEARS-INGLEWOOD OR 8-2521 MANCHESTER at HILLCREST PARK FREE

Satisfaction guaranteed or your money back