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Save on This Low Sale Price at **Roths!**

59¢

Load Up at Roth's With Plenty of Hot Weather Food and Beverage **SAVE!**

99¢

lb.

READY FOR THE POT OR PAN **49¢**

lb.

FRESH FILLET OF **59¢**

lb.

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lb.

BARS

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39¢

79¢

33¢

15¢

43¢

47¢

Northern

9 Rolls

29¢

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PRIORITY CHUNK

TUNA No. 1/2 Can

5 for \$1

DELICATESSEN

LARGE BOLOGNA 49¢

Manhattan Brand SLICED 14-oz. Pkg.

Dairy Fresh Sliced Cheese or American 29¢

Polish Sausage 69¢

Morrell Pride 1-Pound Cello Pkg.

Skinless Wieners 51¢

Oscar Mayer All Meat 1-lb. Cello Pkg.

Homemade Kosher Style **DILL PICKLES** 59¢

1/2-Gal. Jar

LEMONADE

REAL GOLD FROZEN—4-oz. Can

12 for \$1

liquor dept.

Ace Hi Eastern Beer 12-oz. can 6 for 89¢

Manchester Inn Blend of Straight Whiskies Full fifth \$3.39

Alondale Imported London Dry Gin Full Fifth \$3.49

House of Roth Imported Rum Full Fifth \$2.99

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Roths

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June 27, 28, 29, 30

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NOT OF THIS EARTH

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Rolling Around

By JIM CALLAHAN — Herald Auto Editor

An interesting release from Detroit last week revealed that for the first time in their history two Detroit manufacturers plan to make foreign models, built under their jurisdiction, available in the United States. One of these is the English Vauxhall, the other the other the German Opel. Both of these cars are extremely popular abroad, though little known in the United States. This announcement in effect means that the two imports will be competing with U. S. built products of the same manufacturer and indicates, as we pointed out recently, that Detroit would like to get its share of the dollars being spent on the popular imports.

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of the motoring public demands can only be efficiently operated by a large horsepower output engine. For example it takes the following amount of rated horsepower to operate the accessories listed:

Fan—1 to 7 hp.
Generator—1 to 2 hp.
Automatic transmission—11 hp.
Air conditioning—10 to 11 hp.

In addition to the above approximately 14 to 28 horsepower is absorbed through muffler system and one to three for the air cleaner. Headwinds and atmospheric conditions also absorb horsepower. A bare 200 horsepower engine may wind up transmitting only about 140 to 150 horsepower to the back wheels. And top speed and performance are determined by the number of horses getting to the drive wheels not the gross rating of the power plant. So to maintain performance and still keep the automobile a dream car, horsepower has to be increased. Another significant item is that the higher horsepower outputs have not resulted in any overall increase in traffic accidents. In fact quick response of a certain amount of added horsepower has probably helped reduce accidents in many instances.

Every once in a while a designer's dream manages to sweep the country. It enjoys a popularity never anticipated and those that can't possess one of the beauties immediately spend a lot of time admiring and talking about it. The Ford Ranchero, perhaps the first new concept in town and country vehicles since the station wagon, is such a vehicle. Pride of ownership is a healthy criteria for judging any automobile and if you notice how proud Ranchero owners dress-up and care for their "babes" you know what a fine product this is. Stop in and take a good look at one of the Ranchero's when you go by Oscar Maples Agency.

This is the season for vacations and week end trips. All of which can be made a little more enjoyable and certainly much safer by prior planning. Just a reminder to those of you who may be going to make a cross country trek. Check your wheel alignment and brakes before you start out. A little prevention can avert disaster. A tune-up can forestall major repairs on the road. And don't forget your tires. Good re-treads or new tires can be purchased locally and in most cases on a budget plan if you want to keep that cash for the trip. Also in the line of planning, your local automobile suppliers have a number of items designed to increase your motoring comfort. Drop in and check these accessories; car seats for the little ones. Picnic baskets and portable coolers are also available. These things can help prevent a lot of roadside stops and keep the youngsters quiet and happy. And one further word of advice; you men probably are well aware of this but you might pass it on to the wife if she is helping you drive. Watch that oil pressure indicator. If any one instrument was ever worth its weight in gold this is the one. If oil pressure drops away, it means help right now. And if you have a vigilant eye on the gage you can save a several hundred dollar repair job.

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7.50x15	31.75	20.54	2.10	
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SIZE	Reg. Price	Trade-In Price	Trade-In Allowance	Down Payment
6.70x15	31.75	20.54	2.10	
7.10x15	34.75	22.59	2.45	
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8.00x15	41.95	27.27	2.75	

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