

# GREATEST

# ONE CENT SALE

# ON EARTH!



## DIRECT FROM BUYER'S MERCHANDISE MARTS TREMENDOUS 60 HR. TV SHOW

The Greatest 1c Sale on Earth, \$10,000,000 Worth of Merchandise at Practically Give Away Prices. Big Sale Starts Friday, June 7, for 60 Straight Hours on KTLA Channel 5. Be There for the Greatest Array of Bargains You Have Ever Seen. Discounts So Low You Won't Believe Your Eyes.

★ "DICK LANE" YOUR MASTER OF CEREMONIES ★

STARS!  
LIGHTS!  
MUSIC!

**TOILET TISSUE**  
Soft as facial tissue. You will never see it at this price again.  
**1c**  
FIRST 50 PEOPLE EACH STORE FRI.-SAT.-SUN., 10 P.M. & 10 A.M.

**Hamburger PRESS**  
Round press... your hamburgers come out right every time.  
**1c**  
First 50 People Each Store Saturday & Sunday 2 A.M. & 2 P.M.

**CIGARETTES**  
Nationally advertised brands—king size or regular.  
**1c**  
FIRST 50 PEOPLE EACH STORE FRI.-SAT.-SUN., 12 P.M. & 12 A.M.

**8-PIECE ALUMINUM SPICE SET**  
**1c**  
FIRST 50 PEOPLE EACH STORE SATURDAY-SUNDAY 4 A.M. & 4 P.M.

**ONE DOZEN EGGS**  
**1c**  
Strictly Fresh and Delicious  
FIRST 50 PEOPLE EACH STORE SAT. & SUN., 6 A.M. AND 6 P.M.

**NAPKIN HOLDER**  
**1c**  
2 DOZ. NAPKINS  
FIRST 50 PEOPLE EACH STORE Saturday and Sunday 11 A.M. AND 11 P.M.

**KLEENEX**  
First 50 People Each Store Saturday and Sunday 8 A.M. AND 8 P.M.  
**1c**

**PLASTIC APRONS**  
Useful and pretty, gives long wear.  
**1c**  
First 50 People Each Store SATURDAY AND SUNDAY 11 A.M. AND 11 P.M.

ONE OF THESE THREE: BENRUS—GRUEN—BULOVA  
**\$21.01 WATCHES**  
NEW 17-JEWEL... Unheard-of Savings  
REG. VALUES \$49.95 TO \$62.50

**8MM COLOR MOVIE FILM**  
Fresh Stock... Famous Brand. Stock Up Now While Supply Lasts! Don't Be Sorry Later... This is A Fantastic Bargain!  
**\$1.69**  
REGULAR \$2.40 VALUE!

**FABULOUS DISCOUNTS**  
ON FURNITURE, APPLIANCES, TELEVISION, AUTOMOTIVE SUPPLIES, RUGS, JEWELRY, HOUSEWARES, SPORTING GOODS, CAMERAS, HI-FI, RADIOS, CAMPING EQUIPMENT, GARDENING SUPPLIES, JUVENILE TOYS—

A REGULAR \$2.95 VALUE — NOW!  
**5 FT. GLASS CASTING ROD 81c**

**FRESH WATER IMPORTED SPIN REEL \$2.81**  
FULL BAIL! ANTI-REVERSE  
HERE IS A REGULAR \$5.95 VALUE!

**24x60 LIGHTWEIGHT-METAL GRAINED TOP FALCO FOLDING TABLE 8.81**  
REG. \$13.95

**RECLINING CHAIR \$49.81**  
Perfect for Fathers Day. Dad will love this and what a savings!  
REG. \$99.50

**TWIN SIZE—HOLLYWOOD—PLASTIC HEADBOARDS \$2.81**  
REGULAR \$7.95 VALUE!

**5 PC. CHROME OR WROUGHT IRON DINETTE SET \$29.81**  
TABLE AND 4 CHAIRS!  
REGULAR \$59.95 VALUE!

**WROUGHT IRON MAGAZINE RACK OR ASH TRAY 61c**  
REG. \$1.99 VAL.

**GIANT 12" AUTOMATIC ELECTRIC SKILLET \$7.91**  
WESTINGHOUSE THERMOSTAT WITH COVER  
REG. \$13.95

**FAMOUS BISSELL CARPET SWEEPER \$4.91**  
WHILE STOCKS LAST

**Automatic Steam or Dry IRON \$6.91**  
FAMOUS NAME! REG. \$14.95

**LARGE NATIONALLY ADVERTISED EVAPORATIVE AIR COOLER \$23.81**  
SQUIRREL CAGE BLOWERS!

**FULL SIZE O'KEEFE & MERRITT GAS RANGE \$99.91**  
Full size oven and broiler... large storage compartment... 4 burners... Reg. \$169.95.

**8-INCH FAN Only \$6.88**

**RCA 3/4 TON Air Conditioner \$149.91**  
Cools up to 500 sq. ft.—Reg. \$300.

**AUTOMATIC PHILCO-BENDIX WASHER \$99.91**  
The kind all women want. Fully automatic, at a fabulous discount price.

**RADIO-PHONO COMBINATION HI-FI CONSOLE \$99.91**  
ONE OF THESE 3! ... RCA-EMERSON... PACKARD-BELL...

**FAMOUS IMPORTED METZ GERMAN HI-FI \$57.91**  
Here is craftsmanship at its best. AM-FM radio, hand wove, phone jack, multiple speaker.

**FAMOUS NAME BRAND NEW TAPE RECORDER \$57.91**  
Perfect gift for graduation day or Fathers Day.

**VISCOSE NYLON CUT PILE \$1.91**  
SQUARE YARD!  
You can carpet your entire house at this terrific price.

**★ RUG-RIOT ★ 9x12 RUG \$29.91**  
WITH FREE PAD!

**COTTON BRAID RUG \$1.91**  
What an outstanding buy. Beautiful, long-wearing and the price is right.

**WOOL HOOK RUG \$3.41**  
Quality, beauty at a price that everyone can afford. Be early for best selections.

COMPLETE DEPARTMENT STORE

FANTASTIC DISCOUNT PRICES

**GREATEST 60 HR. TV SHOW EVER!**  
See the greatest stars of Stage, Screen, Radio, Motion Pictures and Recording Stars in person... Spade Cooley and his gang, Scot Man Crothers, Doye O'Dell, Eddie Cleatro, Jackie Coogan, Kuhidip Singh and many, many more. This will be the GREATEST SHOW OF ITS KIND THAT YOU HAVE EVER SEEN. Starts Friday, June 7, KTLA, Channel 5.



**GREATEST ONE CENT SALE EVER!**  
Lights, Music, Stars, Fun For Everyone! Don't Miss This Great Entertainment Event, The Most Fabulous, Fantastic, Tremendous Discount Sale You Have Ever Seen! Come On Out And Have The Time Of Your Life, You May Never Have Another Opportunity Like This Again. Remember We're Open for 60 Hours.

**VALLEY LOCATION**  
11347 VANOWEN, NO. HOLLYWOOD  
Corner of Tujunga Blvd. Poplar 1-5191

**HAWTHORNE LOCATION**  
12600 SO. CRENSHAW BLVD.  
Between Imperial & El Segundo Blvds. PLYMOUTH 7-1801