



HERE IN PERSON! Bill Welsh KTTV STAR SHOPPERS

• PRIZES!
• FUN
FOR ALL

BROADCAST LIVE, DIRECT FROM
Ralphs SOUTH BAY STORE—Hawthorne and Redondo Beach Blvds. at 174th Street
FRIDAY MORNING, MAY 31, AT 11:00 O'CLOCK, ON CHANNEL 11



Ralphs and MEMORIAL DAY

Serving Southern California for 84 years, Ralphs is as old as Memorial Day! Because it was in 1873, the year Ralphs was founded, that "Decoration Day", which had been celebrated spontaneously for several years, was first declared a legal holiday! May we hope that this year Memorial Day will make happy memories for you... of family outings and close friendship ties.

ALL RALPHS STORES OPEN MEMORIAL DAY except Anaheim closed all day.

KTTV STAR SHOPPERS VALUES
Prices Effective at Ralphs South Bay Store Only... Thursday, Friday, Saturday, Sunday, May 30 to June 2

DR. ROSS DOG FOOD
Beef-Vegetable-Chicken, Liver or Meat
2 for 25c plus tax

STAR-KIST LIGHT CHUNK TUNA
6 1/2-oz. 25c

C & H SUGAR
10 lb. Bag 99c

Hills Bros. Instant Coffee
2-oz. 49c

SCOTTIES FACIAL TISSUES
Pkg. of 200 14c

S AND W RED KIDNEY BEANS
1-lb. 1-oz. 15c

GOLD SEAL GLASS WAX
6-oz. plus tax 28c

M & M's CANDY
Plain or Peanuts 1 1/2-oz. plus tax 49c

BELL BRAND POTATO CHIPS
5-oz. 29c

SQUIRT BEVERAGE
7-oz. Bottle plus deposit 45c

VEL DETERGENT
Large Pkg. plus tax 33c

WHITE KING D DETERGENT
Giant Pkg. plus tax 69c

WAXTE WAX PAPER
100-Ft. Roll plus tax 19c

DENTYNE GUM
Pkg. 4c

COLGATE DENTAL CREAM
3 1/4-oz. plus tax 49c

JOHNSON & JOHNSON BABY SHAMPOO
4-oz. plus tax 59c

ALKA SELTZER
Bottle of 25 plus tax 58c

BAN LOTION DEODORANT
1-oz. plus tax 98c

Ralphs FRESH PRODUCE

TENDER SWEET **Corn** LARGE EARS
Each 5c

GREEN **Cucumbers** LONG
Each 5c

FRESH **Carrots** NEW CROP
Lb. 5c

JUICY **Oranges** MEDIUM SIZE
Lb. 7c

Prunes EXTRA LARGE
1-lb. 29c

HAMS Whole or Shank Half Lb. 47c
TENDER CURE SWEET SMOKED

Shank End Lb. 39c Butt End Lb. 53c
With Ham Serve Ocean Spray Cranberry Sauce

FRESHLY MADE GROUND BEEF

REGULAR GROUND BEEF Lb. 29c LEAN GROUND CHUCK Lb. 49c SELECTED GROUND ROUND Lb. 69c

SWIFT'S PREMIUM **Brown N' Serve Sausage** 8-oz. Pkg. 47c

FRESH DRESSED **Frying Rabbits** Lb. 55c

GRAIN FED EASTERN **Spareribs** Small Size Lb. 45c

BROADBILL **Swordfish Steaks** Lb. 73c

IMPORTED SELANDIA **Sliced Boiled Ham** Lb. \$1.23

MARY ELLEN **Strawberry Jam** 10-oz. 21c 20-oz. 35c

COUNTRY CLUB **Charcoal WITH STARTER** 10-lb. 49c

DEERHEAD **Briquets** 10-lb. 49c

HYPOWER **Tamales** 15 1/2-oz. 19c

Ralphs FRESH BAKERY

Hot Dog Rolls or Hamburger Buns 19c
FRESH AND DELICIOUS Pkg. of 6...

Mary Anns GOLDEN CUPS OF TENDER CAKE, LUSCIOUS FOR STRAWBERRIES Pkg. of 4... 19c

OH BOY FROZEN **Meat Loaf** 16-oz. Pkg. 69c

ROSE ROYAL FROZEN **Cheese Pies** Plain, Strawberry or Pineapple 20-oz. 69c

STRAWBERRIES FRESH PACT Frozen Sliced
2 10-oz. Pkgs. 27c

ICE CREAM

Family Pack Freezer Pack
Pint 2 for 25c Half Gal. 49c

Good at any Ralphs Market

This **Ralphs** Coupon

WORTH 30c

On purchase of one 3-lb. Can **Ralphs**

SHORTENING

Thursday, Friday, Saturday and Sunday only, May 30, 31, June 1 & 2, 1957

LIMIT ONE COUPON PER CUSTOMER

Worthington's Ginger Ale 1c Sale
Get one 24-oz. Bottle for 1c with purchase of six 12-oz. Bottles at Regular Price Total Price 88c

CHURCH'S CONCORD **Grape Juice** 24-oz. 29c

Albers Flapjack PANCAKE & WAFFLE MIX 1-lb. 19c 2-lb. 35c

COMET LONGRAIN **Brown Rice** 12-oz. 2 for 35c

Ralphs CATERING

Fresh Peach Ice Cream Pint. 2 for 49c Quart. 49c

SAFE-T VANILLA **Ice Cream Cones** Pkg. of 12. 17c

BETTY CROCKER **Date Bar Mix** 14-oz. 33c

BREAST O' CHICKEN WHITE CHUNK **Tuna** 6 1/2-oz. 29c

DELUXE FRENCH STYLE **Green Beans** 15 1/2-oz. 17c

LIBBEY'S AQUA RIPPLE **Ice Tea Glasses** 14-oz. 12 for \$1.00 Plus 4c Tax

McCormick Tea Pkg. of 48 Bags Marked "10c Off" Price 67c Less 10c Sale Price 57c

COTTAGE CHEESE **Ralphs** Creamed, Farmer Style, Chive or Low Calorie
Pint 19c

APPLE SAUCE APPLE TIME
1-lb. 10c

TREATS PACIFIC CRACKERS
1-lb. 29c

A J A X Giant Can Marked "3c Off" Price 2 for 31c Less 6c
Sale Price 2 for 25c Plus 1c Tax

Ralphs SELL FOR LESS

STORE HOURS: 9 A.M. to 10 P.M. DAILY

FISHER'S **Cheese Spread** 2-lb. Carton 69c

PETUNA **Pet Food** 6-oz. Can 10c

Bisquick Biscuits HOMESTYLE OR BUTTERMILK 8-oz. Can 13c

Ralphs SELL FOR LESS

Prices Effective in all Ralphs Stores Thursday, Friday, Saturday and Sunday May 30, 31, June 1 & 2, 1957 We Reserve the Right to Limit Quantities

Complete Food Stores Serving Los Angeles County for 84 Years