

BUY WITH CONFIDENCE

Here are **FACTORY SUGGESTED DELIVERED PRICES**

On 17 models of the 1957 **BIG MERCURY**

INCLUDING Wheel Discs, Electric Clock, Back-up Lights, Courtesy Light Group, Federal Excise Taxes and All Delivery and Handling Costs!

See For Yourself How Little This
Dream Car Costs. Know
Exactly How Much You'll Pay.
No Hidden Charges.

**SELECT YOUR
BIG M
HERE**

**FIGURE
ITS COST
IN THIS COLUMN**

MONTEREY MODELS

Two Door Sedan	64A
Four Door Sedan	58A
Phaeton Coupe	63A
Phaeton Sedan	57A
Phaeton Convertible	76A

MONTCLAIR MODELS

Four Door Sedan	58B
Phaeton Coupe	63B
Phaeton Sedan	57B
Phaeton Convertible	76B

COMMUTER STATION WAGONS

Two Door Six Passenger	56A
Four Door Six Passenger	77A
Four Door Nine Passenger	77C

VOYAGER STATION WAGONS

Two Door Six Passenger	56B
Four Door Nine Passenger	77D

COLONY PARK STATION WAGON

Four Door Nine Passenger	77B
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TURNPIKE CRUISER MODELS

Two Door Sedan	65A
Four Door Sedan	75A

FACTORY INSTALLED STANDARD AND OPTIONAL EQUIPMENT

Merc-O-Matic	225.80	NO CHG.	225.80	NO CHG.	NO CHG.
Overdrive	129.00	NA	129.00	NA	NA
Power Steering	86.00	86.00	86.00	86.00	NO CHG.
Power Brakes	37.70	37.70	37.70	37.70	NO CHG.
Power Seat, Four Way	69.90	69.90	69.90	69.90	69.90
Power Seat, Seat-O-Matic	96.80	96.80	96.80	96.80	96.80
Power Windows	102.20	102.20	102.20	102.20	102.20
Power Retracting Back Window	NA	NA	32.30	32.30	NO CHG.
Tinted Glass	34.40	34.40	34.40	34.40	34.40
Quadri-Beam Headlights	40.40	40.40	40.40	40.40	NO CHG.
Heavy Duty Battery (No Chg. w/368" Eng.)	8.60	8.60	8.60	8.60	NO CHG.
Dual Exhaust (Std. on Monterey Convertible)	32.30	NO CHG.	32.30	NO CHG.	NO CHG.
368" Engine	89.55	89.55	89.55	89.55	NO CHG.
368" Engine (M-O-M & Dual Exh. Required)	17.20	17.20	17.20	17.20	17.20
Two-Tone Paint Conventional (Exc. Conv.)	32.30	32.30	32.30	32.30	32.30
Two-Tone Paint Flo-Tone	21.50	NO CHG.	21.50	NO CHG.	NO CHG.
Foam Rubber Cushions	43.00	NA	NA	NA	NA
Monterey Luxury Trim (Exc. Convertible)	NA	NA	21.50	NA	NA
Commuter All Vinyl Trim	41.00	41.00	41.00	41.00	41.00
WSW Tires 8.00x14, 4 ply (Exc. Colony Park)	41.00	41.00	41.00	41.00	41.00
WSW Tires 8.50x14, 4 ply	41.00	41.00	41.00	41.00	41.00

FACTORY INSTALLED STANDARD AND OPTIONAL ACCESSORIES

Air Conditioner and Heater	430.00	430.00	430.00	430.00	430.00
Heater and Defroster	91.40	91.40	91.40	91.40	91.40
Radio, Push Button (w/Manual Antenna)	100.00	100.00	100.00	100.00	100.00
Radio, Travel Tuner (w/Elec. Antenna)	149.50	149.50	149.50	149.50	149.50
Rear Seat Speaker (NA on Conv.)	16.20	16.20	NA	NA	16.20
Power Lubricator (Avail. w/M-O-M only)	43.00	43.00	43.00	43.00	43.00
Wheel Covers	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Electric Clock	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Back Up Lights	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Windshield Washer	14.00	14.00	14.00	14.00	14.00
Padded Instrument Panel	21.50	NO CHG.	21.50	NO CHG.	NO CHG.
Padded Sun Visors	8.10	8.10	8.10	8.10	NA
Seat Belts (Two Seats)	12.90	12.90	12.90	12.90	12.90
Curb Buffer	16.95	16.95	16.95	16.95	16.95
Wheel Opening Finish Molding	19.40	NO CHG.	19.40	NO CHG.	NO CHG.
Deluxe Steering Wheel	15.10	NO CHG.	15.10	NO CHG.	NO CHG.
Rear Bumper Pod Reflector	6.50	NA	NA	NA	6.50
Rear Deck Dress Up	10.80	10.80	NA	NA	10.80
Fender Shields	25.80	25.80	25.80	25.80	25.80
Courtesy Light Group	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Visual Aid Group (Inside Non-Glare Mirror, Mirror, Tinted Glass, Windsh. Washer)	48.90	48.90	48.90	48.90	48.90
Glamour Group (Rear Deck Dress Up, Wheel Opening Finish Molding, Projectile Molding Applique)	37.70	—	—	—	NA
Glamour Group (Dlx. License Plate Frame, Projectile Molding Applique)	—	18.30	—	—	NA
Glamour Group (Dlx. License Plate Frame, Projectile Molding Applique)	—	—	33.40	—	NA
Glamour Group (Dlx. License Plate Frame, Projectile Molding Applique)	—	—	—	14.00	NA

Prices subject to change without notice.
NA means not available

Now Add State and Local Taxes, If Any...

and Your **BIG MERCURY** Costs **EXACTLY---**

--- And of Course Your Mercury Dealer is Prepared to Accept Your Car at Its Highest Value.

KNOW YOUR MERCURY DEALER

TORRANCE MOTORS Inc.
1885 TORRANCE BLVD. FAirfax 8-3065

