## **Big Day Planned at** Ralphs on Saturday

There will be plenty of excitement at the new Ralphs day's festivities.

Market, 174th and Hawthorne Ave., Saturday with a drawing for big prizes, Puff-Puff the Musical Train, Chucko the Clown, and a "Whirlybird" Circus Wagon from which he performs at 10 a.m. Saturday.

### Finch Given District GOP Chairmanship

Robert H. Finch, Los Angeles County GOP chairman and president of the Palos Verdes Federal Savings and Loan Co. of Torrance, has been named chairman of the southern area of Assn. of Republican County Central Committee Chairmen of California.

of California.

The announcement was made by Robert Steel. San Francisco, state president of the association. Robert Barnes, Orange County chairman, formerly held the post.

Looking ahead to the 1958 campaign, Finch said he planned an intensive drive and organization effort at the district and precinct "grass roots" level in all 10 southern counties.

Two local youths are competing with 30 other students for scholarships to the University of Southern California School of Jaurania

sity of Southern California School of Journalism. Steve Lescher, sports editor of The HERALD and editor of the El Camino College Wan-whoop, and Herbert Gerald Coulter, editor of the Harbor Junior College Hawk, are the two local contestants. Lescher lives in Hawthorne, while Coulter is the son of Mr. and Mrs. H. C. Coulter, 1607 W. 216th St.

Chucke, the Birthday Clown, will come to the new South Bay Center store in the big Circus Wagon from which he performs at 10 a.m. Saturday. He will appear in Ralphs big 5000-car parking lot, and will perform maje tricks, make animals from balloons, and give away samples of food, toys, and autographed pictures of himself. Chucko is the star of the TV program, "Chucko's Cartoons."

of himself. Chucko is the star of the TV program, "Chucko's Cartoons."

"Whirlybird" Slated
At 1 pm. the helicopter featured in the TV adventure series, "Whirlybirds," will descend in the parking lot. There will be a prize of a helicopter wing badge for every child and refreshments will be served.

Puff-Puff the Musical Train, an auto ride, and a rocket ride will be at the store from 11 a.m. to 6 p.m. Saturday and from noon to 5 p.m. on Sunday. No purchase will be necessary for the children to take the rides.

Eighty-two big prizes will be given away at a special drawing to be held Saturday evening at 8 at the new store.

Blanks at Store

Purchases are not necessary and patrons need only write their names, addresses, and phone numbers on registration blanks at the store.

Trizes to be given away include a gas range, freezer. and refrigerator, 12 "mountains of groceries, stainless steel rocokware, free groceries for a month, plastic set, wireware, 12 Ralphs miniature trucks, and trailers, 14-inch TV set, five-tube model radio with air plane dial, and 50 Pacific Drive-in Theater passes.



### Thieves Cop Church's | Thief Rifles Purse

Revival Advertising
Somebody stole the sign advertising a revival at the Lomita Blvd., the Rev. Clifford Lee Hitchcock told sherif's deputies Tuesday.

Somebody took \$150 from a purse she inadvertently left in a restroom at 2020 Lomita Blvd., Maxine Wood told sheriffs deputies Tuesday. The purse was found in the room, she said.

### Widening of Lomita Blvd.

Expansion of Lomita Blvd. Lomita Ave. from Western too a major east-west street ook a giant step forward this seek when the Los Angeles else; Council instructed the sity attorney to draw up and rdinance condemning right-fively needed and to secure in order for immediate posession of the land.

Authorization of the Council and the city engineer.

utinorization of the Council unded the area between stern Ave. and Belle Porte. b. in the Shoestring Strip. truck owners actually own the County has widened only one truck.



1223 Cravens - Torrance FA 8-1223

Greg James Chosen As Vice President at UCSB
Greg E. James, son of Mr.
James is a senior majoring
and Mrs. L. C. Walker, 24208 in psychology and a member
of Sigma Phi Epsilon. He has
vice president of the Associated Men Students at University of California, Santa Barbara College, in the annual
spring elections for 1957-58.

Paid on INSURED SAVINGS YOUR CHOICE OF THESE

\* BALL POINT PEN

\* MEASURING CUP

\* HANDY KEYTAINER \* LINT REMOVER

FOR NEW ACCOUNTS STARTED WITH \$100 OR MORE

. A simulated leather desk secretary for containing assorted writing supplies. EACE ACCOUNT INSURED TO \$10.000



# MISSING Something?



### YOU SURE ARE IF YOU MISSED THE SUNDAY, MAY 5, HERALD

For Example, You Missed These Exclusive Photo-Stories:

- 1. Little League Parade
- 2. Fire Prevention Week Hints
  3. Queen Winner Sharon Smith
- 4. Family Reunion After 60 Years
- mes Cagney in Local Movie
- Havian Homemaking Class
   Tarter-Seahawk Baseball Tilt
   National Jayses Swim Record
   Casimir "English Bee"
   Riviere School Radio Hams

- National Secretaries Club
- 13. Campfire Girls Outing 14. North High PTA Tea

- 15. Beta Sigma Phi Installs
  16. Blue Ribbon Bantams
  17. A Freak in the Garden
  18. Scout Jamboree Route
  19. Women's Club Presenta
  20. Optimists Host Kiddles

Here are 20 good reasons why you should not have missed the Sunday, May 5, edition of the Torrance HERALD. To make certain that you don't miss the May 12 issue—phone the HERALD circulation manager today at . . .

and ask to have your hometown newspaper delivered to your door twice a week

## Torrance Herald

1619 Gramercy Ave.

Serving Torrance Since Jan. 1, 1914

## **PAUL'S** CHEVROLET

**1640 CABRILLO AVENUE** FA 8-1640 — DOWNTOWN TORRANCE

Members of Retail Merchants

OSCAR MAPLES **FORD** 

1420 CABRILLO AVENUE FA 8-5014 — DOWNTOWN TORRANCE

Association of Downtown Torrance

# honesty

IS THE REPUTATION GAINED BY A LONG PERIOD OF FAIR DEALING WITH THE PUBLIC. HONESTY IS RE-THEIR BUSINESS IS REPEATED YEAR AFTER YEAR. THESE TWO FIRMS ARE TO BE CONGRATULATED FOR THEIR EXCELLENT RECORDS OF HONESTY WHICH HAVE DONE MUCH TO ADD TO THE PRESTIGE OF TORRANCE AS A FINE CITY IN WHICH TO LIVE AND SHOP.

# integrity

IS AN ASSET THESE TWO FIRMS VALUE HIGHLY, IT IS DEVELOPED BY SOUND BUSINESS PRACTICES AND A THOROUGH SENSE OF CIVIC RESPONSIBILITY. THESE FIRMS HAVE BEEN LEADERS IN THE COMMUNITY. BRINGING FINE, RESPONSIBLE SERVICE TO BOTH CUSTOMERS AND THE CITY AS A WHOLE. AGAIN, CONGRATULATIONS FROM THE DOWNTOWN TORRANCE RETAIL MERCHANTS ASSOCIATION.

A MESSAGE PREPARED BY THE DOWNTOWN TORRANCE RETAIL
MERCHANTS ASSOCIATION

Albert W.
Funeral se
Triday at 2
illiam Gre
Mrs. Helen