

# "WHIRLYBIRD" HELICOPTER LANDS AT *Ralphs*

REFRESHMENTS  
and "WINGS" for  
THE CHILDREN!

NEW SOUTH BAY STORE!

In the South Bay Shopping Center, where Redondo Beach Boulevard and Hawthorne intersect at 174th Street (Artesia). See the pride of KHJ's "Whirlybirds," Channel 9, Mondays at 7:30 P.M. See it land, at Ralphs!

SATURDAY  
MAY 11  
AT 1:00 P.M.

## FREE KIDDY RIDES!

Ride on "Puff-Puff," the Musical Train... take a spin on the Rocket-Ship Ride, the Auto Ride! No purchase necessary.

Friday, May 10, 3 to 8 P.M.  
Saturday, May 11, Noon to 8 P.M.



## HERE! IN PERSON! CHUCKO

You see him daily on "CHUCKO'S CARTOONS," Channel 7, 10 to 11 A.M.  
Now meet him at Ralphs South Bay Store! Saturday, May 11, at 10 A.M!

Prices in this ad effective Thursday, Friday, Saturday, Sunday, May 9-10-11-12



## ...says "THANK YOU"

... for the tremendous success of our South Bay Store Opening, by continuing the giant chainwide Celebration Sale through this week end. If you haven't seen the new store at Hawthorne and Redondo Beach Blvds, and 174th St., it's worth a trip, it's a beauty! And there's a big prize-drawing there, Saturday, May 11, at 8 P.M. But, wherever you live, it will pay you to go to your nearest Ralphs for some of the most outstanding bargains in a long time! Thank you all for your loyalty to



Register Now!  
FREE PRIZES

Nothing to guess, nothing to compare, it is not even necessary to buy anything to be eligible! Just write your name, address, and phone number on the blanks provided! Free prizes include: O'Keefe & Merritt Gas Range, Amuse Refrigerator-plus-Freezer, filled with choice foods, "Mountains of Groceries," Duncan Hines Stainless Steel Cookware, Free Groceries for a Month, Bliscraft Plastic Set, Artistic Wire Ware, 12 Ralphs Miniature Trucks and Trailers, Motorola 14-in. Portable TV, Motorola 5-Tube Table Model Radio with Airplane Dial, and 50 Pacific Drive-In Theatre Passes!

Public  
DRAWING  
Sat., May 11, 8 P.M.

Chucko  
Recommends:

Prices effective at Ralphs South Bay Store only, Thursday through Sunday, May 9 through May 12.

BEECH NUT  
STRAINED BABY FOOD  
5¢

BUTTERNUT  
COFFEE  
1-lb.

79¢

KERN'S  
STRAWBERRY  
PRESERVES  
12-oz.

31¢

SONNY BOY  
CHOCOLATE MILK  
AMPLIFIER  
10 1/2-oz.

29¢

WESTON'S  
CINNAMON WAFERS  
7 1/2-oz.

27¢

**Ralphs FRESH PRODUCE**

ITALIAN **Squash** NO. 1  
Lb. **10¢**

FRESH **Cole Slaw Mix**  
OR SALAD MIX  
8-oz. Cello Pkgs. **2 15¢**

ALL GREEN **Romaine** FRESH  
Lb. **4¢**

ANJOU **Pears** FANCY  
Lb. **14¢**

**COFFEE**  
YUBAN

1-lb. Can **79¢**  
2-lb. Can **\$1.57**

**Ralphs CATERING**  
**Chocolate Bits Ice Cream**  
Pint **2 for 49¢** Quart **49¢**

FOR MOTHER'S DAY  
**Candy**  
BRACH MINIATURE CHOCOLATES  
8 1/2-oz. **59¢** 1-lb. **98¢**

CHRISTOPHER CHOCOLATES  
1-lb. **\$1.20**

Plus 3¢ Tax Plus 4¢ Tax Plus 3¢ Tax

BROCK OR IMPERIAL CHOCOLATE COVERED CHERRIES  
1-lb. Box **69¢**

**COFFEE**  
ENCORE

1-lb. Can **59¢**

**Ralphs**  
STORE HOURS  
9 A.M. to 10 P.M. 7 DAYS A WEEK

**STEAKS**  
U.S.D.A. CHOICE GRADE

Club Lb. <b>89¢</b>	T-Bone Lb. <b>93¢</b>
Porterhouse Lb. <b>95¢</b>	BONELESS Top Sirloin Lb. <b>\$1.09</b>
Beef Tenderloin (FILLET) Lb. <b>\$1.69</b>	Flank Steaks Lb. <b>69¢</b>
OSCAR MAYER Smokie Links 12-oz. Pkg. <b>53¢</b>	FARMER JOHN Sliced Bacon 1-lb. Pkg. <b>55¢</b>
IDLE WILD FARMS FROZEN ROCK CORNISH Game Hens 14-oz. Pkg. <b>89¢</b>	FRESH FILLET OF Dover Sole Lb. <b>67¢</b>
Gallo Italian Salami "From Old San Francisco" COTTO Sliced 5-oz. Pkg. <b>25¢</b>	CHEF MILANI RECOMMENDS AMERICAN BEAUTY ITALIAN STYLE Spaghetti Dinner 8-oz. Pkg. <b>10¢</b>
DRY Sliced 3-oz. Pkg. <b>29¢</b>	

Good at any **Ralphs** Market

TH This **Ralphs** Coupon  
**WORTH 40¢**  
On purchase of one pair  
SANDRA SHEER Regular 60 Gauge-15 Denier  
**NYLON HOSE**  
Thursday, Friday, Saturday and Sunday only, May 9, 10, 11 & 12, 1957  
LIMIT ONE HOSE COUPON PER CUSTOMER

**Wesson Oil**  
Quart **63¢** Gallon **\$2.09**

**PROGRESSO**  
Tomato Paste 6-oz. Can **7¢**

**VAN CAMP'S**  
Pork & Beans 1-lb. 14-oz. **19¢**

**Ralphs** **Vanilla**  
2-oz. **25¢** 4-oz. **39¢**

**NABISCO**  
Ritz Crackers 1-lb. **35¢**

**SUNSHINE KRISPY**  
Saltine Crackers 1-lb. **31¢**

**MAYONNAISE**  
LAURA SCUDDER Farm Fresh  
Quart **49¢**

**BEETS**  
LIBBY'S Sliced  
1-lb. **2 for 25¢**

**MARIE ELIZABETH**  
SKINLESS & BONELESS  
Sardines 3 1/2-oz. **35¢**

**DINTY MOORE**  
Beef Stew 1 1/2-lb. Can **37¢**

**QUAKER**  
Sugar Puffs 8 1/2-oz. **19¢**

**RED BIRD**  
Brooms \$1.09 VALUE ..... Each **89¢**

**SWIFT'S PREMIUM FRIED**  
Pork Sausage 10-oz. Can **35¢**

**Sweetheart Soap 1¢ Sale**  
One Reg. Bar for 1¢ with purchase of 3 bars for 27¢ Sale Price **4 Banded Bars 28¢**

One Bath Size Bar for 1¢ with purchase of 3 Bath size bars for 40¢ Sale Price **4 Banded Bars 41¢**

**Ralphs FRESH BAKERY**

Butter Loaf Bread  
ALL BUTTER MAKES THIS EXTRA DELICIOUS Std. 15-oz. **19¢**

Cinnamon Rolls  
TENDER ROLLS BAKED WITH FINEST CINNAMON, SUGAR, RAISINS, THEN ICED Pkg. of 6 **26¢**

**WONG'S FROZEN Chinese Food**

Chicken or Pork Chop Suey Egg Foo Young or Fried Rice **39¢**

Egg Roll or Sweet & Sour Pkg. **49¢**

**KOLD KIST FROZEN**  
Chili & Beans 1-lb. Pkg. **25¢**

**SWANS DOWN INSTANT**  
Apple Chip Cake Mix 19-oz. **33¢**

**GRAPE JUICE**  
WELCH'S  
24-oz. **29¢**

**GOODWIN'S**  
Ammonia Quart **23¢**

**2¢ OFF CALO**  
each can  
**CALO CAT FOOD**  
15 1/2-oz. Can Marked "2¢ Off" Sale Price 2 for 25¢ Less 4¢ **2 for 21¢**

Good at any **Ralphs** Market

TH **FREE**  
This **Ralphs** Coupon good for one Free 26-oz. Pkg.  
**Ralphs**  
**SALT**  
Thursday, Friday, Saturday and Sunday only  
May 9, 10, 11 & 12, 1957  
LIMIT ONE SALT COUPON PER CUSTOMER

**Ralphs**  
PRICES EFFECTIVE  
THURSDAY, FRIDAY, SATURDAY AND SUNDAY  
May 9, 10, 11, 12, 1957  
We Reserve the Right to Limit Quantities

Complete Food Stores Serving Los Angeles County for 84 Years