

# BUY WITH CONFIDENCE

Here are **FACTORY SUGGESTED DELIVERED PRICES**

On 17 models of the 1957 **BIG M MERCURY**

*INCLUDING Wheel Discs, Electric Clock, Back-up Lights, Courtesy Light Group, Federal Excise Taxes and All Delivery and Handling Costs!*

See For Yourself How Little This  
Dream Car Costs. Know  
Exactly How Much You'll Pay.  
No Hidden Charges.

**SELECT YOUR  
BIG M  
HERE**

**FIGURE  
ITS COST  
IN THIS COLUMN**

	MONTEREY PRICES	MONTCLAIR PRICES	COMMUTER PRICES	VOYAGER & COLONY PARK PRICES	TURNPIKE CRUISER PRICES
<b>MONTEREY MODELS</b>					
Two Door Sedan	64A				
Four Door Sedan	58A				
Phaeton Coupe	63A				
Phaeton Sedan	57A				
Phaeton Convertible	76A				
<b>MONTCLAIR MODELS</b>					
Four Door Sedan	58B				
Phaeton Coupe	63B				
Phaeton Sedan	57B				
Phaeton Convertible	76B				
<b>COMMUTER STATION WAGONS</b>					
Two Door Six Passenger	56A				
Four Door Six Passenger	77A				
Four Door Nine Passenger	77C				
<b>VOYAGER STATION WAGONS</b>					
Two Door Six Passenger	56B				
Four Door Nine Passenger	77D				
<b>COLONY PARK STATION WAGON</b>					
Four Door Nine Passenger	77B				
<b>TURNPIKE CRUISER MODELS</b>					
Two Door Sedan	65A				
Four Door Sedan	75A				
<b>FACTORY INSTALLED STANDARD AND OPTIONAL EQUIPMENT</b>					
Merc-O-Matic	225.80	NO CHG.	225.80	NO CHG.	NO CHG.
Overdrive	129.00	NA	129.00	NA	NA
Power Steering	86.00	86.00	86.00	86.00	NO CHG.
Power Brakes	37.70	37.70	37.70	37.70	NO CHG.
Power Seat, Four Way	69.90	69.90	69.90	69.90	69.90
Power Seat, Seat-O-Matic	96.80	96.80	96.80	96.80	96.80
Power Windows	102.20	102.20	102.20	102.20	102.20
Power Retracting Back Window	34.40	34.40	34.40	34.40	NO CHG.
Tinted Glass	40.40	40.40	40.40	40.40	34.40
Quadri-Beam Headlights	8.60	8.60	8.60	8.60	NO CHG.
Heavy Duty Battery (No Chg. w/368" Eng.)	32.30	NO CHG.	32.30	NO CHG.	NO CHG.
Dual Exhaust (Std. on Monterey Convertible)	89.55	89.55	89.55	89.55	89.55
368" Engine	17.20	17.20	17.20	17.20	NO CHG.
368" Engine (M-O-M & Dual Exh. Required)	32.30	32.30	32.30	32.30	17.20
Two-Tone Paint Conventional (Exc. Conv.)	21.50	NO CHG.	21.50	NO CHG.	32.30
Two-Tone Paint Flo-Tone	43.00	NA	43.00	NA	NO CHG.
Foam Rubber Cushions	43.00	NA	43.00	NA	NO CHG.
Monterey Luxury Trim (Exc. Convertible)	NA	NA	NA	NA	NA
Commuter All Vinyl Trim	41.00	41.00	41.00	41.00	41.00
WSW Tires 8.00x14, 4 ply (Exc. Colony Park)	41.00	41.00	41.00	41.00	41.00
WSW Tires 8.50x14, 4 ply	41.00	41.00	41.00	41.00	41.00
<b>FACTORY INSTALLED STANDARD AND OPTIONAL ACCESSORIES</b>					
Air Conditioner and Heater	430.00	430.00	430.00	430.00	430.00
Heater and Defroster	91.40	91.40	91.40	91.40	91.40
Radio, Push Button (w/Manual Antenna)	100.00	100.00	100.00	100.00	100.00
Radio, Travel Tuner (w/Elec. Antenna)	149.50	149.50	149.50	149.50	149.50
Rear Seat Speaker (NA on Conv.)	16.20	NA	16.20	NA	16.20
Power Lubricator (Avail. w/M-O-M only)	43.00	43.00	43.00	43.00	43.00
Wheel Covers	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Electric Clock	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Back Up Lights	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Windshield Washer	14.00	14.00	14.00	14.00	14.00
Padded Instrument Panel	21.50	NO CHG.	21.50	NO CHG.	NO CHG.
Padded Sun Visors	8.10	8.10	8.10	8.10	NA
Seat Belts (Two Seats)	12.90	12.90	12.90	12.90	12.90
Curb Buffer	16.95	16.95	16.95	16.95	16.95
Wheel Opening Finish Molding	19.40	NO CHG.	19.40	NO CHG.	NO CHG.
Deluxe Steering Wheel	15.10	NO CHG.	15.10	NO CHG.	NO CHG.
Rear Bumper Pad Reflector	6.50	6.50	NA	NA	6.50
Rear Deck Dress Up	10.80	10.80	NA	NA	10.80
Fender Shields	25.80	25.80	25.80	25.80	25.80
Courtesy Light Group	NO CHG.	NO CHG.	NO CHG.	NO CHG.	NO CHG.
Visual Aid Group (Inside Non-Glare Mirror, Mirror, Tinted Glass, Windsh. Washer)	48.90	48.90	48.90	48.90	48.90
Glamour Group (Rear Deck Dress Up, Wheel Opening Finish Molding, Projectile Molding Applique)	37.70	18.30	---	---	NA
Glamour Group (Rear Deck Dress Up, Projectile Molding Applique)	---	---	---	---	NA
Glamour Group (Dlx. License Plate Frame, Projectile Molding Applique, Wheel Opening Finish Molding)	---	---	33.40	---	NA
Glamour Group (Dlx. License Plate Frame, Projectile Molding Applique)	---	---	---	14.00	NA

Prices subject to change without notice.  
NA means not available

Now Add State and Local Taxes, If Any...

and Your **BIG M MERCURY** Costs **EXACTLY...**

--- And of Course Your Mercury Dealer is Prepared to Accept Your Car at Its Highest Value.

**KNOW YOUR MERCURY DEALER**

**TORRANCE MOTORS Inc.**  
1885 TORRANCE BLVD. FAirfax 8-3065

