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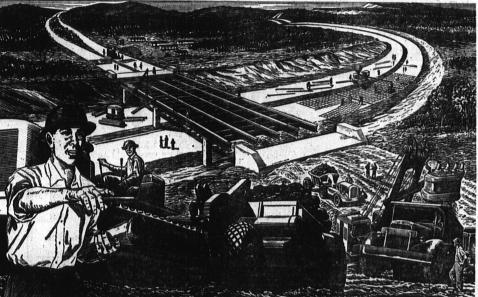
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New U.S. Road Project Calls for Millions of Tons of Steel

American road builders are off to a good start on the largest peacetime building project in world history – the United States interstate super-highway system. It calls for 41,000 miles of new, high-speed, multi-lane roads crisserossing the entire nation. When actual work began last Au-gust on this 13-year, 33-billion-dollar program it was D-Day for every supplier of road building materials. Steel requirements alone will run to millions of tons annually for years.

. . For the steel companies the road For the steel companies the road project is only one more of the many projects contributing to the mounting need for expansion of steel production facilities. These demands for more and more steel, and more varied types of steel, multiply as the needs of an expanding America unfold—for schools. building construction, transportation, public utilities, production and pres-ervation of food, and the rapidly-growing industries born of atomic parents.

To meet these needs the steel com-panies are already well along on plans to increase substantially the industry's annual production capacity. Contractors who will build the new highways estimate that their over-all steel requirements - steel bridges, curbings, reinforcements,



overpasses, tunnels - will run close to 4 million tons a year by 1960...All this in addition to the thousands of this in addition to the thousands of other day-to-day needs our fast-grow-ing economy has for steel. This roadbuilding project is a giant step forward in the growing pros-perity of the country.

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perity of the country. The superhighway network will mean faster, safer, cheaper movement of people and goods. It will mean hun-dreds of thousands of new jobs... general growth of business across the nation, rural and urban... And a satisfactory highway system has always been recognized as vital to national defense.

. Steel's part in this 33-billion-dollar highway construction project reminds us once more that \rightarrow

America and Steel Must Grow Together

AMERICAN IRON AND STEEL INSTITUTE FREE-Write the Institute for an illustrated booklet on "Expansion in Steel," 150 East Forty-Second Street, New York 17, N.Y.



