

BUY NOW AT THE LOWEST PRICES EVER

STANDARD GOES DISCOUNT
TELEVISION AND APPLIANCE COMPANY

We Guarantee the Lowest Prices in Southern California

JUNBO PEPPERMILL SET
The finest hand-made mill set. Natural hardwood finish to complement any table.
Reg. \$9.95 Value
NOTE ONLY \$188

16-Pc. Starter Set MELMAC Melamine
Special Purchase. Guaranteed 5 years against breaking and chipping.
Reg. \$18
ONLY \$488

Fold-Up LAUNDRY CART
Large capacity. Folds away. Removable bag fits close over frame.
Reg. \$5.95 Value
ONLY \$248

LADY'S ELECTRIC SHAVER
The fast, quick and feminine way to remove hair from legs and armpits. Non-irritating, no nicks, no cuts, no odor.
Reg. \$2.88
80% Discount NOW \$288

IRONING PAD AND COVER
Scruff and heat resistant treated ironing board cover with heavy duty pad. Easily cleaned.
Reg. \$3.95 Value
ONLY \$98c

CERAMIC SPICE SET
Hand decorated salt, pepper, clem. mon. paprika, including wall rack.
Reg. \$1.95
ONLY \$69c

Nationally Known BLENDER
You will use this blender every day for dozens of exciting food preparation methods. Chops, grinds, whips.
Reg. \$1.85
Discount Price \$1185

Save 60% King-Size Automatic BROIL-BROIL COOKER-FRYER
Fries, cooks, roasts, steams, blanches, stews and bakes.
Reg. \$9.95
Now \$688

45% DISCOUNT 24" CAPEHART
This is the outstanding television buy in Southern California. A giant 24" set, with all of Capehart's world famous know-how built into it. Beautiful contemporary cabinet, 167244ES
Reg. \$279.95
Standard's Discount Price \$154

50% DISCOUNT Emerson Console
Standard leads again with a full size 21" console at table model price. An extra sensitive speaker produces low's and high's matched only by far more expensive sets. 1182
Reg. \$298.95
Standard's Discount Price \$156

38% DISCOUNT Tappan Gas Range
A range fit for a queen. Built-in griddle, deaquick smokeless broiler, picture-frame back panel with fluorescent light, W5876
Reg. \$249.95
Standard's Regular Price \$155

32% DISCOUNT ABC WASHER
An unusual value. Automatic features include centric agitator, single tub construction, 91.
Reg. \$199.95
Standard's Discount Price \$139.95

43% DISCOUNT ADMIRAL TV-Radio Phone-Combination
Full 21" TV-long distance radio, 3-speed record player... brand new, finest quality. 321DX16
Reg. \$499.95
Standard's Discount Price \$297

30% DISCOUNT NORGE PUSH-BUTTON WASHER
Push buttons control the action of this newest Norge washer. Wave-action agitator, full 9 pound load. Super Spin-dry, W2
Reg. \$189.95
Standard's Discount Price \$137

OPEN DAILY AND SUNDAY 10 A.M. TO 9 P.M.

SAVE OVER 65% Automatic Electric Skillet
Built-in thermostat, removable lid. Immersible in water.
Reg. \$1.74
Discount Price \$744

TABLE MODEL RADIO
Fits anywhere, only 9 1/2" high, 11 1/2" wide. New type plastic cabinet has color clear through. Front-mounted speaker and "lite" glass.
Reg. \$1.95
Now Only \$1195

PORTA-FILES By Hamilton
All steel constructed with carrying handle, lock and key. Indexed for your valuable documents.
Reg. \$3.95
Now Only \$198

COMBINATION ELEC. FOOD MIXER
Mixes, beats, whips.
Reg. \$22.95 Value
Now \$1277

35% DISCOUNT 9 1/2 cu. ft. ADMIRAL
Full width freezer chest. Deep pull-out freezer drawer, 2 extra-deep door shelves, 4 heavy duty shelves.
Reg. \$249.95
Standard's Discount Price \$168

34% DISCOUNT RCA VICTOR TELEVISION
An outstanding value in famous RCA TV. Extra sharp picture, full 21" screen. 2156053
Reg. \$299.95
Standard's Discount Price \$152

30% DISCOUNT ADMIRAL
2-DOOR REFRIGERATOR With Automatic Defrost. Brand new model with all top Admiral features. Separate freezer chest... crisp drawer. TD1168
Reg. \$279.95
Standard's Discount Price \$198

40% DISCOUNT MOTOROLA TV
Look at these features eye-conditioned from the inside out with the new Motorola Power panel, right-up-finger tuning eliminates all stopping and handling when selecting channels. 21K18
Reg. \$298.95
Standard's Discount Price \$177

38% DISCOUNT Whirlpool Imperial Automatic Washer
Sensational savings on this Aristocrat of automatic washers. BA70
Reg. \$274.95
Discount Price \$198

33% DISCOUNT 2-door Philco Refrigerator
Here is refrigerator luxury at true budget price. Separate freezer section with its own door. Air conditioned. 1166
Reg. \$399.95
Standard's Discount Price \$268.88

STANDARD
TELEVISION AND APPLIANCE COMPANY

1919 N. LONG BEACH BLVD. Across from Sears-Compton

310 E. MANCHESTER BLVD. 2 Blocks East of La Brea-Inglewood