SHOP AT SEARS MONDAYS AND FRIDAYS 9:30 A.M. to 9:15 P.M.

All Other Days 9:30 A.M. to 5:30 P.M.





res res ille CHARMODE TORSO BRAS

Compare with Famou Brands selling at 10.98 to 12.98

898

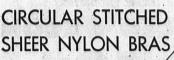
Nylon lace torsolette, uplift bra and waist-clincher to underscore your party fashions. White nylon lace combined with acetate satin and leno elastic to put you in shape for holiday festivities. Underwired cups with foam rubber. Supple spiral stays. Sizes 32-40. B and C cups.

CHARMODE SIX WAY BRAS DESIGNED TO ACCOMMODATE ANY NECKLINE



398

Daintily feminine in patterned nylon leno, nylon lace and sheer. May be worn halter style, offsh o u l der, crisscross, wide halter, regular or strapless, for every neckline. Lightly boned. Sizes 32-40, B-C eups.



Regular 1.98 166

Accentuated uplift in circular stitched Charmode bras with semi-plunging front to accommodate low necklines. Double fabric sheer nylon cups, daintily feminine for a 'dressed up' feeling, Re-inforced nylon midriff band. Black or white, sizes '32-38, A-B-C cups,





THE HOLIDAYS
CALL FOR
FESTIVE HATS

398, 598





LEATHER LINED
GIFT HANDBAGS
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Glamorous gifts to please the most fastidious lady on your list, yet so inexpensive. Luxury quality, finest styling, some are leather lined. Black patent and a host of colors... 399 plus tax



ASSORTMENT OF LEATHER WALLETS

\$5 to \$10 Values 299

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Billfolds and French purses in a wide selection. Cowhide and calf leathers beautifully decorated. Antique white, red, black and pastel colors.

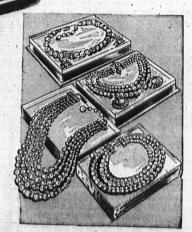
WONDERFUL SELECTION OF MOCK PEARL JEWELRY



\$1 and 198 and

Lustrous mack pearls with the creamy texture of the real thing, boxed individually or in matching sets, in a white satin lined clear plastic box. 1 to 5-row necklaces, chokers, thondelles, pearls with thingstones, charm and flexible bracelets, exquilite earrings in the group.

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