

STANDARD GOES DISCOUNT

NOW AT STANDARD YOU CAN BUY AT

BELOW DISCOUNT PRICES



NATIONALLY-FAMOUS TV - RADIOS
REFRIGERATORS - HOUSEHOLD ITEMS -
WASHERS - RANGES - DRYERS

DECORATOR WALL CLOCKS
OVER 70% OFF
Reg. Value \$29.95-\$49.95
to \$7.99 to \$14.99

70% DISCOUNT ROTO-BROIL "400"
Automatic, Deluxe Infra-red Rotisserie Broiler-Fryer.
Reg. \$49.95 **Discount Price \$15.75**

Steam and Dry Iron
Uses ordinary tap water. Right and left hand cord. Lightweight—just 3 1/2 pounds. Heavy duty construction.
\$19.95 Value **Now Only \$8.75**

CHROME AUTOMATIC POP-UP TOASTER
Mirror-like finish indicates top quality. Regulate for any desired shade of toast.
\$24.95 Value **Now \$8.88**

9-PC. COMBINATION CARVING AND STEAK SET
First Sheffield blades. Bombay stag type rest-hold handles. Alligator jaw level box, acid tested.
Reg. \$59.95 Value **Now \$9.77**

16-Pc. Starter Set MELMAC Mecamine
Special Purchase. Guaranteed 2 years against breaking and chipping.
Reg. \$18.00 **Discount Price \$5.50**

4-Pc. Cherrywood CANISTER SET
Beautifully finished wood canisters that nest. Hand decorated gift item.
\$7.95 Value **now \$2.98**

CANNON TOWEL ENSEMBLE
Most famous name for quality. 2 towels, 2 bath towels, 2 wash cloths, gift boxed.
Reg. \$12.95 **Discount Price \$3.75**

Nationally Known BLENDER
You will use this blender every day for dozens of exciting food preparation methods. Chops, blends, whips.
Our Discount Price **\$11.85**

ICE CREAM SCOOP
Scoop made of heavy chrome plate with easy action thumb lever. Light-Weight.
Reg. \$1.95 **Now 47¢**

SAVE OVER 65% Automatic ELECTRIC SKILLET
Built-in thermostat, removable cord, immersible in water.
Discount Price **\$7.44**

WHISTLING TEAKETTLE
2-quart, highly polished whistler with pistol grip handle. No more burned fingers.
\$5.50 Value **Now \$1.68**

OUTSIDE ANTENNA
Complete ready to put up. Includes 30 feet of wire, stand and brackets.
Reg. \$11.95 **Now \$2.98**

Perfect Gift for "Her" PEARL ENSEMBLE
Simulated. Set includes earrings, bracelets and 3-string necklace. Gift boxed.
Reg. \$9.95 **Now \$2.49**

ELECTRIC ALARM CLOCKS WESTCLOX-SETH THOMAS
America's foremost manufacturers of electric clocks. Smartly styled in a wide selection of models.
Values to \$10.95 **SALE PRICES START \$4.98**

Save 60% King-Size Automatic ROTO - BROIL COOKER - FRYER
Fries, cooks, roasts, steams, blanches, stews, bakes.
Reg. \$39.95 **Discount Price \$6.86**

Automatic Coffeemaker 8-cup Famous Make
65% OFF
Heavy duty cord.
Discount Price **\$7.89**

Amazing Offer COMBINATION ELEC. FOOD MIXER
Mixes, beats, whips, stirs.
\$22.95 Value **Now \$12.77**

35% DISCOUNT
9 1/2 cu. ft. Admiral
Full width freezer chest. Deep pull-out freezer drawer, 2 extra-deep door shelves, 4 heavy duty shelves. D900
Reg. \$249.95 **Standard's Discount Price \$168**

38% DISCOUNT
WHIRLPOOL IMPERIAL AUTOMATIC WASHER
Sensational savings on this Aristocrat of automatic washers. BA70
Reg. \$324.95 **Standard's Discount Price \$198**

50% DISCOUNT
EMERSON CONSOLE
Standard leads again with a full size 21" console at table model price. An extra sensitive speaker produces lows and highs matched only by far more expensive sets.
Reg. \$298.95 **Standard's Discount Price \$156**

45% DISCOUNT
24" CAPEHART
This is the outstanding television buy in Southern California. A giant 24" set, with all of Capehart's world famous know-how built into it. Beautiful contemporary cabinet. 16T244ES
Reg. \$279.95 **\$154**

38% DISCOUNT
TAPPAN GAS RANGE
A range fit for a queen. Built-in griddle, cleanquick smokeless broiler, picture-frame-back panel with fluorescent light. W5B76
Reg. \$249.95 **Standard's Discount Price \$155.55**

33% DISCOUNT
2-DOOR PHILCO REFRIGERATOR
Here is refrigerator luxury at true budget price. Separate freezer section with its own door. Air conditioned. 1166.
Reg. \$399.95 **Standard's Discount Price \$268.88**

TAPPAN
RCA
GE
Casco
Norge
Admiral
Emerson
Whirlpool
PHILCO
MOTOROLA
Hoffman
HOOVER
Universal
Sunbeam

Closed
THANKSGIVING DAY
OPEN FRIDAY-SATURDAY-SUNDAY
10:00 A.M. TO 9:00 P.M.

TV
WASHERS
RANGES
REFRIGERATORS
RADIOS
DRYERS
TOASTERS
ROTISSERIES
IRONS
MIXERS

30% DISCOUNT
ADMIRAL
2-DOOR REFRIGERATOR with automatic defrost
Brand new model with all top Admiral features. Separate freezer chest. 10T1148
Reg. \$279.95 **Standard's Discount Price \$198**

34% DISCOUNT
RCA VICTOR TELEVISION
An outstanding value in famous RCA TV. Extra sharp picture, full 21" screen. 2156033
Reg. \$229.95 **Standard's Discount Price \$152**

32% DISCOUNT
ABC WASHER
An unusual value. Automatic features include centrif agitator, single tub construction. 91
Reg. \$199.95 **Standard's Discount Price \$139.95**

43% DISCOUNT
ADMIRAL TV-RADIO PHONO COMBINATION
Full 21" TV-long distance radio-3-speed record player... brand new, finest quality. 321DX16
Reg. \$499.95 **Standard's Discount Price \$297**

30% DISCOUNT
NORGE Push-Button Washer
Push buttons control the action of this newest Norge washer. Wave-action agitator, full 9 pound load. Super Spin-dry. W2
Reg. \$189.95 **Standard's Discount Price \$137**

40% DISCOUNT
MOTOROLA TV CONSOLE
Look at these features: air-conditioned from the inside out with the new Motorola Power panel, right-up-front tuning eliminates all stepping and bending when selecting channels. 21K18
Reg. \$299.95 **Standard's Discount Price \$177**



COMPTON 1919 N. LONG BEACH BLVD. Inglewood
INGLEWOOD 310 E. MANCHESTER BLVD. Inglewood
LOS ANGELES 916 S. ATLANTIC BLVD. Los Angeles