

# NOW HERE IT IS! PAUL'S CHEVROLET ANNUAL MONEY SAVING OPERATION CLEAN OUT!

The Daring — New 1957 Chevrolet that's sweet-smooth and sassy will be here Friday, October 19

## ALL '56 CHEVROLETS MUST BE SOLD NOW!

### ROCK BOTTOM PRICES PLUS TOP TRADE-IN ALLOWANCES

Act Now! For the CHEVROLET of Your Choice at Sensational Savings

### REMEMBER THE DATE

Friday, October 19th

For The

## '57 CHEVROLET

It's new from roof to wheels — with a daring new design, a new nothing-like-it automatic drive and a new V8 engine — Plus — it's lower and longer. Don't miss it!

WHEN? Friday, October 19th

WHAT? '57 Chevrolet

### WANT TO SAVE MONEY?

NOW'S THE TIME TO BUY A NEW

## '56 CHEVROLET

HURRY — WHILE SELECTION IS GREATEST

22 '56 Chevrolets

To Choose From

2-DOORS — 4-DOORS — HARDTOPS

12 '56 Chevrolet Trucks

PLUS

'56 Chevrolet Executive Cars

Most Models To Choose From

SAVE UP TO

# \$1000<sup>00</sup>

NOW IS THE TIME TO BUY

Don't Miss This Opportunity To

## Save Hundreds of \$\$\$

COME IN

## TODAY!

### DON'T DELAY

SELECT YOUR

## '56

## CHEVROLET

## NOW!

DURING THIS

Chance

Of A LIFETIME

— TO —

## SAVE \$\$\$

ALL

BODY STYLES

ALL

COLORS

AT LOW LOW

### DISCOUNT PRICES

HIGHEST

TRADE-IN ALLOWANCES

LOWEST

MONTHLY PAYMENTS

BEST

FINANCING AVAILABLE

YOUR BEST

USED CAR BUY

IS AN

### "OK GUARANTEED"

USED CAR

From

## PAUL'S

Chevrolet, Inc.

### Looking For A Used Car?

### See These "OK Guaranteed" Buys

'55 CHEVROLET 2-DOOR ..... \$1695

"210" Model equipped with radio, heater and Powerglide. Exceptionally clean!

'54 CHEVROLET 4-DOOR .... \$1195 to \$1295

4-Door Sedans. Powerglide, radio and heater. 5 to choose from!

'53 CHEVROLET 2-DOOR ..... \$995

"210" Model equipped with radio, heater and Powerglide. Nice clean car!

'53 NASH 2-DOOR ..... \$645

Here's real economy. Has radio, heater and gas-saving overdrive!

'28 STUDEBAKER 2-DOOR ..... \$145

A collector's item. Runs good. Be sure to see this little jewel!

'55 BUICK RIVIERA ..... \$2395

Super Hardtop equipped with Dynaflo, radio, heater, whitewalls, full power. Like new.

'54 PONTIAC CATALINA ..... \$1695

Popular Hardtop Model with radio, heater and hydramatic. Spotless car!

'53 NASH RAMBLER ..... \$995

Station Wagon. Many extras including radio, heater and gas-saving overdrive!

'53 CHEVROLET 2-DOOR ..... \$995

"210" Model. Has radio, heater and Powerglide. Ready to go!

'50 DODGE 1 1/2 TON ..... \$595

Cab and chassis truck. 2-speed axle, '53 Dodge V8 engine. Ready to roll!

'51 CHEVROLET 4-DOOR ..... \$595

Extras include radio and heater. Just the car for the wife to drive!

'50 HUDSON 2-DOOR ..... \$245

Equipped with radio and heater. Good transportation car in fine condition!

'55 FORD V8 RANCH WAGON .... \$1795

This hard-to-find model has radio, heater, etc. Hurry for this one!

'54 MERCURY HARDTOP ..... \$1695

Beautiful car equipped with radio, heater and economical overdrive!

'54 BUICK 4-DOOR ..... \$1695

Century Series. Has radio, heater and Dynaflo. Beautiful family car!

'52 CHEVROLET 1/2 TON PICKUP ..... \$795

(3) 1/2 Ton Pickups to choose from. All in excellent condition!

'52 CHRYSLER 4-DOOR ..... \$495

This beautiful car has radio, heater, and automatic drive. See this one!

'51 NASH 4-DOOR ..... \$245

Has radio, heater and overdrive. Ideal second car!

### DON'T MISS THIS "OPERATION CLEAN OUT" CLEARANCE SALE

MAKE YOUR SELECTION TODAY!

YOUR LOCAL CHEVROLET DEALER

## PAUL'S CHEVROLET, INC.

YOUR LOCAL CHEVROLET DEALER

### 2 LOCATIONS TO SERVE YOU

1640 Cabrillo Ave., Torrance

(ACROSS FROM BUS DEPOT)

FA 8-1640

2172 Pac. Coast Hwy., Lomita

(CORNER OF NARBONNE)

DA 6-1185

BUSINESS HOURS — MONDAY THRU FRIDAY 8:30 A.M. to 9 P.M. — SATURDAYS 8:30 A.M. to 6 P.M.

CLOSED SUNDAYS