

WEEK-END SPECIALS

ON LATE MODEL

New Chrysler and Plymouth Trade-Ins

SEE THESE SPECIALS

- | | | |
|---|--|--|
| '55 DODGE V8
\$2495
Custom Royal Lancer Hardtop, Power steering, power brakes, Powerflite, radio, heater, white walls, tri-tone finish. Near new thruout. | '55 PLYMOUTH \$1995
Belvedere 4-Door Sedan. Radio, heater, Powerflite, white walls, etc. Exceptionally low mileage. A beautiful showroom new car. | '55 DODGE \$1995
4-Door Sedan equipped with radio, heater, Powerflite, white walls and 2-tone finish. Very clean sharp car. |
| '55 PLYMOUTH \$1795
2-Door Sedan. Very low mileage. Like new. | '52 STUDEBAKER \$795
Champion 4-Door Sedan. Radio, heater, overdrive. Very economical car. | '52 HUDSON \$795
Hornet 4-Door Sedan. Radio, heater, Hydromatic, 2-tone finish. |
| '52 PLYMOUTH... \$595
4-Door Sedan. Radio, heater, whitewalls, seat covers. Very clean car. | '51 FORD V8... \$695
Tudor Sedan. Radio, heater, overdrive. Real sharp car. | |

NOW ON DISPLAY

'56 GOLIATH

German made sports car featuring fuel injection. Up to 40 miles per gallon. Including heater, directionals, etc.

'56 VOLVO

The Swedish sensation. Up to 40 miles per gallon.

As low as \$1995

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OCTOBER Clearance SALE

You can have these clean, reconditioned cars whether you pay cash or

\$5

DOWN

- '52 Ford... \$945
Convertible. New top, very clean.
- \$5 Dn. - \$50.56 Per Mo.
- '52 Pontiac... \$895
2-Door Sedan.
- \$5 Dn. - \$48.25 Per Mo.
- '50 Mercury... \$495
Club coupe. A real sharp.
- \$5 Dn. - \$27 Per Mo.
- '50 Nash... \$295
2-Door Sedan
- \$5 Dn. - \$16.60 Per Mo.
- '48 Hudson... \$95
4-Door Sedan. Good transportation.
- \$5 Dn. - \$5.50 Per Mo.
- '50 Buick... \$495
4-Door Sedan. Real sharp.
- \$5 Dn. - \$28 Per Mo.
- '50 Buick... \$445
2-Door Sedanette.
- \$5 Dn. - \$24.88 Per Mo.
- '51 Hudson... \$495
Hornet. Reconditioned motor.
- \$5 Dn. - \$28 Per Mo.
- '51 Ford... \$495
Tudor. Very good condition.
- \$5 Dn. - \$28 Per Mo.
- '49 Mercury... \$495
Club Coupe. Real nice car.
- \$5 Dn. - \$28 Per Mo.
- '55 Buick... \$295
Super 2-Door.
- \$5 Dn. - \$16.60 Per Mo.
- '50 Ford V8... \$445
Tudor Sedan.
- \$5 Dn. - \$24.88 Per Mo.
- '51 Dodge... \$545
Club Coupe.
- \$5 Dn. - \$30.25 Per Mo.
- '49 Ford... \$395
Tudor. Overdrive, new tires.
- \$5 Dn. - \$22 Per Mo.

OPEN SUNDAYS & Evenings 'til 9 p.m.

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DE SOTO — PLYMOUTH — BORGWARD
234 S. PACIFIC COAST HWY.
(Just North of Torrance Blvd.)

- '55 DE SOTO 4-Door... Only \$2195
A real beauty that has had exceptional care by its one owner and shows it. Almost like new. Fully equipped with power steering, power brakes, push button radio with rear speaker, Powerflite, heater, whitewalls and tinted glass. Low mileage. Priced at \$1600 less than a new 1956 same model. A terrific value!
- '54 MERCURY Monterey... Only \$1795
HARDTOP SPORT COUPE. Monterey is the best model. A real sharp one with beautiful two tone green finish with matching Tutone pleated leather trim. Fully equipped including push button radio, heater, Mercromatic, tinted glass and deep tread whitewall tires. One owner, performs beautifully and is guaranteed.
- '54 STUDEBAKER Champion Only \$1395
HARD TOP SPORT COUPE—Those rakish sport car lines set off with beautiful blue and cream two tone finish with luxurious interior of extra cost pleated leather like trim. Equipped with overdrive, radio, whitewalls and tinted glass. One owner and guaranteed.
- '53 FORD V8 Station Wagon Only \$1495
8 Passenger COUNTRY SQUIRE. A good original light blue finish with excellent original interior upholstery. Equipped with power steering, push button radio, heater, turn signals and whitewalls. Guaranteed and the price is more than right!
- '54 CHEVROLET Bel-Air... Only \$1395
4 DOOR SEDAN. Popular green and cream two tone finish. Immaculate interior. Equipped with Powerglide, radio and heater. A real value. Guaranteed.
- '53 FORD V8 Ranch Wagon... Only \$1295
Excellent finish. Clean interior. Runs good. See it now and save!
- '54 FORD V8 Victoria... Only \$1495
Crestline HARD TOP SPORT COUPE. Well cared for one owner car traded in on new De Soto. Fordomatic, push button radio, heater, two tone leather like interior. Guaranteed and priced below the market at only \$1495.
- '54 PLYMOUTH 2-Door... Only \$995
CLUB SEDAN. Excellent light blue original finish with good looking matching custom plastic seat covers. Push button radio, heater and deep tread whitewall tires. Low mileage. Guaranteed.
- '51 FORD V8 Fordor... Only \$445
Fordomatic, radio, heater, whitewalls, turn signals and spotlight. Clean car and runs good. Priced to move in a hurry!
- '53 PLYMOUTH Suburban... Only \$995
STATION WAGON. Original, good condition. Heater, deep tread tires. Guaranteed.
- '51 MERCURY 4-Door... Only \$595
New finish with matching nice interior. This car is extra clean and runs exceptionally well. Above average in every respect except the price. Has overdrive, radio and heater and the full price for this top value car is only \$595.

MANY, MANY OTHERS

Beach Cities Motor Co.
DE SOTO-PLYMOUTH-BORGWARD
234 S. Pacific Coast Hwy.
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REDONDO BEACH FR 4-3411

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Discounts of \$1000 and More Plus Top Trade-In Allowance

21 New '56 Fords
Most Body Styles & Colors
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CHECK THIS USED CAR DIRECTORY FOR THE BEST BUY

FORD	CHEVROLET	NASH
1951 FORD V8 VICTORIA... \$799 Radio, heater, Fordomatic, original ivory & black finish. Excellent condition. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014	1951 CHEVROLET 2-DOOR... \$699 Radio and heater. Original forest green. No Down Plan. \$1.20 per day. WALTERIA LOT—FA 8-8488	1952 NASH RAMBLER... \$799 Station Wagon. Radio, heater and overdrive. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014
1952 FORD V8 TUDOR... \$799 Custom model. Radio and heater. 2 tone finish. Must see to appreciate. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488	1951 CHEVROLET 4-DOOR... \$799 Styline Deluxe. Radio, heater, Powerglide. 100% financing available. TORRANCE LOT—FA 8-5014	1951 NASH CONVERTIBLE... \$599 Rambler with radio, heater and overdrive. No Down Plan. \$1.00 per day. TORRANCE LOT—FA 8-5014
1951 FORD V8 TUDOR... \$649 Custom model with radio, heater, Fordomatic, original finish. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014	1950 MERCURY 4-DOOR... \$599 Radio, heater, overdrive, beautiful beige finish. Extra nice low mileage car. WALTERIA LOT—FA 8-8488	1955 NASH RAMBLER... \$1599 Club Sedan. Radio, heater, hydromatic, low mileage 1-owner car. Like new. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488
1954 FORD V8 TUDOR... \$999 Mainline model. Radio, heater, original factory finish. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488	1952 MERCURY 4-DOOR... \$599 Radio, heater, Mercromatic. 2 tone green finish. 100% financing on approved credit. WALTERIA LOT—FA 8-8488	1953 PLYMOUTH BELVEDERE HARDTOP... \$999 Radio and heater. 8 to choose from. 100% financing on approved credit. WALTERIA LOT—FA 8-8488
1955 FORD V8 RANCH WAGON... \$1999 Has radio, heater, Fordomatic. Sold new here one year ago. WALTERIA LOT—FA 8-8488	1949 MERCURY SPORT COUPE... \$599 Radio, heater, overdrive, full race engine, twin pipes. No down plan—\$35 per month. TORRANCE LOT—FA 8-5014	1955 PLYMOUTH CLUB SEDAN... \$1899 Radio, heater, automatic drive, beautiful red & blue finish. 400% financing available on approved credit. TORRANCE LOT—FA 8-5014
1952 FORD V8 TUDOR... \$699 Fordomatic, radio and heater. Real nice. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488	1950 BUICK 2-DOOR... \$599 Red Ram. Dynaflow. Ready to go. No Down Plan—\$1.00 per day. WALTERIA LOT—FA 8-8488	1949 PLYMOUTH CLUB COUPE... \$499 Special Deluxe model. Radio and heater. Beautiful tan finish. No down payment—\$1.00 per day. TORRANCE LOT—FA 8-5014
1953 FORD V8 TUDOR... \$899 Custom model equipped with radio, heater and overdrive. Original 2 tone green finish. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488	1951 BUICK 2-DOOR... \$699 Special Sedan. Radio, heater, 2 tone green finish. Excellent condition throughout. 100% financing. \$1.20 per day. WALTERIA LOT—FA 8-8488	1952 PLYMOUTH 4-DOOR... \$699 Has radio, heater, new motor, carries new car dealer warranty. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014
1951 FORD TUDOR... \$599 Radio heater. Ivory finish. No money down—\$30 per month. TORRANCE LOT—FA 8-5014	1952 BUICK RIVEIRA 4-DOOR... \$799 Super model. Radio, heater, Dynaflow. A beautiful one owner car. 100% financing—\$1.50 per day. WALTERIA LOT—FA 8-8488	1952 PLYMOUTH SEDAN... \$599 Has radio and heater. A real nice family car. WALTERIA LOT—FA 8-8488
1953 FORD V8 RANCH WAGON... \$1499 Overdrive, radio, heater. Like new thruout. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014	1950 DODGE BUSINESS COUPE... \$499 Overhauled engine, excellent tires, original navy blue finish. Our economy special. 100% financing—\$1.00 per day. TORRANCE LOT—FA 8-5014	1951 DODGE 3/4 TON PICKUP... \$1399 Loaded with extras. Low mileage. You break it in. 100% financing on approved credit. TORRANCE LOT—FA 8-5014
1949 FORD V8 STATION WAGON... \$649 Radio, heater and overdrive. 8 passenger model. Excellent condition. No money down—\$35 per month. TORRANCE LOT—FA 8-5014	1954 DODGE V8 4-DOOR... \$1099 Red Ram. Radio, heater, automatic drive, whitewalls. A new family-car. 100% financing on approved credit. WALTERIA LOT—FA 8-8488	1951 DODGE 3/4 TON PICKUP... \$799 New paint, race duty tires, wrap around bumper. 100% financing. \$1.50 per day. TORRANCE LOT—FA 8-5014
1956 FORD FAIRLANE FORDOR... \$2849 Radio, heater, Fordomatic, power steering and power brakes. Sold new for \$3109. Only 12,000 actual miles. WALTERIA LOT—FA 8-8488	1950 DODGE BUSINESS COUPE... \$499 Overhauled engine, excellent tires, original navy blue finish. Our economy special. 100% financing—\$1.00 per day. TORRANCE LOT—FA 8-5014	1954 FORD 1/2 TON PICKUP... \$1299 Fordomatic, side mount, original snow white finish, large bumper guard. Cost new \$2410. 100% financing on approved credit. TORRANCE LOT—FA 8-5014
1955 FORD FORDOR SEDAN... \$1899 Original green finish. Very clean, low mileage executive car. WALTERIA LOT—FA 8-8488	1954 DODGE CORONET SUBURBAN... \$1699 Station Wagon. 13,000 actual miles. Has economical overdrive. 100% financing on approved credit. WALTERIA LOT—FA 8-8488	1954 CHEVROLET 1 TON PANEL... \$499 Can't tell from new. See this real money saver. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488
1951 FORD FORDOR... \$699 Radio, heater, overdrive, new white tubeless tires. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488	1951 LINCOLN 4-DOOR... \$749 Has radio, heater and hydromatic. This car must be seen. WALTERIA LOT—FA 8-8488	1941 CHEVROLET 1/2 TON PICKUP... \$199 Ready to go. Hurry. 100% financing available on approved credit. WALTERIA LOT—FA 8-8488
1954 PONTIAC 4-DOOR... \$1899 Star Chief model. Has radio, heater, hydromatic, power accessories, beautiful 2-tone finish. Low mileage like new car. WALTERIA LOT—FA 8-8488		1954 FORD V8 (F-800)... \$1899 Long wheel base, heavy duty stake truck. New rubber, new motor. 2 speed axle. 100% financing available on approved credit. TORRANCE LOT—FA 8-5014

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FA 8-5014

101 Hwy. at Hawthorne Blvd
Walteria FA 8-8488

- 1951 MERCURY Station Wagon with Mercromatic, \$50 equity. Paid in full. \$29.99 for 11 months. Davenport 6-7148
- 1946 FORD Club Coupe. Radio and heater. \$125. 321 Newton Street, Torrance.
- FORD V-8 Bus. Good condition. Fine for vacationing. Good tires. 232 246 Place, Lomita, Davenport 6-8506
- 1952 HAWLEY Davidson. 125. Just overhauled. Excellent condition. Windshield and 4 tires. \$125. Lomita 9044. DAVIS 3-2557
- 1956 MORRIS Station Wagon. Radio, heater, luggage rack, dual pipes. Less than 200 miles on motor. Excellent condition throughout. After 6 call Davenport 6-2822
- 1953 FLEETWOOD Cadillac '60' special. Excellent condition mechanically and appearance. New tires. Frontier 5-2655
- WALK-IN bakery truck \$500. Equipped with hydro-matic. 225 West 22nd Street, Torrance.

REBUILT MOTORS

- Ford "6".....\$115
- Ford & Mercury.....\$115
- Chev. & Head.....\$130
- Dodge - Plymouth.....\$120
- Olds. Rocket.....\$240
- Cadillac Motor.....\$250
- Studebaker.....\$135

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- '54 Mercury MONTEREY
8 passenger Station Wagon with Mercromatic, radio, heater, deluxe whitewalls, full vinyl interior, exceptionally clean and beautiful. Low mileage, one owner. Mechanically guaranteed. Just \$1895. Bank terms.
- '52 Ford "8" CUSTOM
3 door sedan. Economical overdrive, radio, heater, whitewall tires, deluxe seat covers, etc. Sparkling powder blue finish. Exceptionally clean throughout and guaranteed. Low as \$25 down or \$29 or month. Bank terms.
- '56 FORD SQUIRE
Actual — 7,000 miles. Perfect in every detail. Economical. Guaranteed. Exceptional buy at \$1895 full price.
- '53 FORD V8 VICTORIA
Just like showroom new. Fordomatic, radio, heater, heater, whitewalls, etc. Perfect and guaranteed. Only \$25 down or \$44 a month bank terms. Just \$115.

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