

QUALITY HIGH — PRICES LOW —

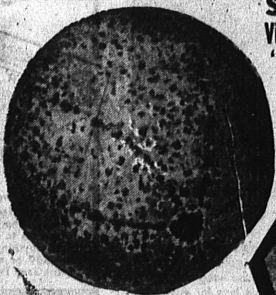
QUALITY HIGH — PRICES LOW — ROTH'S MARKETS THE PLACE TO GO!



ROTHS KNOW IT TAKES MIGHTY FINE FOOD TO BUILD MIGHTY ATHLETES! WITHOUT VITAL NOURISHMENT OUR CHILDREN COULDN'T GROW TO BE HEALTHY ADULTS — BUT AMERICA IS STRONG AND WILL CONTINUE TO BE STRONG! ROTH'S ALWAYS ENDEAVOR TO MAINTAIN ONLY THE HIGHEST STANDARDS OF QUALITY AND THE LOWEST POSSIBLE PRICES FOR EVERYONE TO ENJOY — MONEY-SAVING FOOD BUYS ALONG WITH FRESHNESS, CLEANLINESS AND FRIENDLY SERVICE!

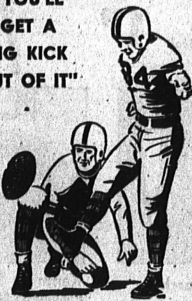
SHOP ROTH'S TODAY!

Cantaloupe



SWEET
Vine-Ripened
"MENDOTA"

"YOU'LL GET A BIG KICK OUT OF IT!"



4 C lb.

ON SALE AT ROTH'S



CORN

EXTRA FANCY SWEET GOLDEN BANTAMS

5 C EAR

CUCUMBERS

SLENDER NICE FOR SLICING **2** C ea.



"CATCH" THESE DELICATESSEN **SPECIALS**



FINE QUALITY SLICED COTTO

Salami 14-oz. Pkg. **39** C

GENUINE OREGON **Tillamook Cheese** **59** C lb.

OSCAR MAYER **Sandwich Spread** 8-oz. Pkg. **33** C

BORDEN'S **CREAM CHEESE** 3-oz. Pkg. **27** C

BREEZE LARGE 33c

LIFEBUOY 3 reg. 28c

LUX Reg. Bar 3 for 26c

LUX LIQUID Detergent 12 Ounce 38c

LUX TOILET SOAP BATH BLEB 13c

LUX FLAKES Lge. 33c

RINSO BLUE 32c lge.

SWAN SOAP 3 Reg. 25c

SURF 32c lge.

SPRY 3-LB. CAN 89c

All Star VALUES

ROTH'S **BLEACH** 1/2 Gal. **19** C

PEANUT BUTTER BELL 18-oz. Jar **47** C

Kounty Kist **WHOLE KERNEL CORN** 12-oz. **10** C

TOP FLAVOR **STRAWBERRY PRESERVES** 20-oz. Jar **29** C

WORLD OVER **PORK 'N' BEANS** 300 Can **325** C

IDAHO GEM FROZEN **POTATO PATTIES** 12 oz. **10** C

you'll score with these.. **SAVING**

Flavorful Meats **Govt. Grade BEEF**
ROUND STEAK
ROTHS QUALITY READY-TO-GO MEATS

RUMP ROAST
MAKES A WONDERFUL FEAST!

RABBITS
FRESH DRESSED FRYERS
ALL WHITE MEAT
PAN READY!
53 C lb.

TURKEYS
EVisCERATED HENS
READY FOR THE OVEN
OR ROASTER!
43 C lb.

WHITE FISH FRESH FILLET **43** C lb.

ROUND STEAK BONELESS **43** C lb.

ROTHS FINEST **WINES and LIQUORS**

HOUSE OF ROTH 80 PROOF **VODKA** full fifth **\$3.29**

ACE HI **EASTERN BEER** 12-oz. Cans **79** C

House of Roth 7-Year-Old 91-Proof Kentucky Straight **BOURBON** full fifth **\$3.89**

HOUSE OF ROTH **Imported Scotch** full fifth **\$4.69**

FROZEN

COUNTY FAIR **PIES** 8 inch **43** C

Wong's **DIN** 12 6

Chi Enc Tan

- Jack & the Bean Stalk Peas, 303 ... 19c
- Loma Linda Fig Juice, 12 oz. 17c
- Loma Linda Lentils, 14 oz. 23c
- Cinch Cake Mix, 17-oz. Pkg. 25c
- Kraft Malted Milk, 1 lb. 47c
- Kraft Casino Dressing, 8 oz. 29c
- Northern Toilet Tissue, Roll ... 3 for 25c
- Citrus Soap, Large 28c
- Purex Bleach, 1/2 Gal. 33c
- Betty Crocker Pie Crust Sticks, 18 oz. 37c
- KAL KAN, No. 1 Can Horsemeat Dog Food 2 for 49c
- Laura Scudder P'nut Butter, 18 oz. Jar 49c
- Lysol, 6 oz. 59c
- Etiquet Deodorant Stick, Reg. 63c
- Alcoa Foil Wrap, 25 Ft. 29c
- Swift's Prem, 12 oz. 37c
- All Detergent, 10 lbs. \$2.35
- Babo Cleanser, Reg. 2 for 26c
- Betsy Ross Grape Juice, 24 oz. 27c
- Calgon, 16 oz. 29c
- Campfire Marshmallows, 16 oz. 35c
- Chiffon Toilet Tissue, Roll 4 for 37c
- Mazola Oil, Qt. 57c
- Dial Soap, Reg. 2 for 25c
- Dunbar Oysters, 8 oz. 39c
- Dunbar Cocktail Shrimp, 4 1/2 oz. 39c
- Devil Food, White, Yellow Duncan Hines Cake Mix, 19 oz. 29c
- Duncan Hines Pancake Mix, 32-oz. 35c
- Glim Liquid Detergent, 22 oz. 59c
- Wrisley Soap, in plastic bag, 8 bars 57c
- Glorietta Pear Nectar, 12 oz. 12c
- Glorietta Elberta Peaches, 303 Can . 25c
- Swansdown Cake Mix, 20 oz. 29c
- Niblet Corn, 12 oz. 17c

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