

A Salute To Labor
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 PLANNING AD SERIES... Preparing final draft of series for National Newspaper Week
are deft to right, seated) Ted Stromberger and John B. Long. Standing are Jnck Leener
and Dick Miller. National Newspaper Week will be Oct. 1.8, and will stress the theme Key to Better Living Is Newspaper Week Theme from storias carried on the
pages of your newspaper," Working on the ad series "Our nation's business pages of your newspaper," are Ted Stromberger, ageney system is built on moving
is the dramatic advertising president, and Jack Leener, goods....and newspaper message to be carried na-
tionwide by newspapers participating in National News-
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