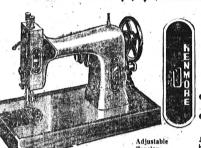
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Planning With Children For Return To Learning Is Now a Family Affair

eis everywhere again turyear. More than 3,000,000, beginners start school anew annually now. Fewer children
drop out. A flood tide of
teen agers reaches the high
school age this year. Far
more want to go to college
than can be taken care of.
School authorities are now
putting the finishing fouches
on their plans to receive and
instruct the youngaters. Their
task is not an easy one. New
school construction fails to
keep pace with demand for
classrooms. Need for more
new teachers taxes the number graduating into the profession.

ber graduating into the profession.

Thus, a combination of circumstances, in addition to the welcome eagerness of the children themselves for more learning, conspire to multiply the challenge for parents, which is at one and the same time a personal and a family and a community problem.

And all this calls for a family conference right now—in which the children should participate—so that their aspirations, and the responsibilities parents must undertake for getting them ready to go back to school, may be merged before time speeds by to destrey the opportunity for careful, thoughtful preparation.

Help for Parents

Help for Parents s special section is

Help for Parents
This special section is planned to help parents and children alike to a wealth of information both will need in planning to get ready for the return to learning.

First on the agenda is probably the last thing the youngsters themselves would think of—their physical conditions. What better time than now, before school starts, for the annual check-up by the family physician, for a visit to the dentist, for an examination of the eyes or fitting of new glasses.

Then there are back to the chool wardrobes to be retenished, and here parents re in for a pleasant surrise. The children themprise. The children them-selves, all over the country, are taking the initiative in leading a reform movement that means a shift from the sloppy fads of the past to neatness and good grooming. This trend is being halled



Parents of all the children are confronted with a stimulating challenge this year, to match the enthusiasm of the youngsters themselves in planning for the start of another new school term which is scheduled to begin in just a few short weeks.

The challenge is the natural outgrowth of the persistent program of emphasis over the past ten or fifteen years, on the importance of education, as a matter of



SCHOOL CHILDRENS' LUNCH TIME APPETITES... can be sharpened by letting them take part in filling their own lunch boxes from surprise pre-planned sandwiches and salads that mother has packed in Polyethylene bags marked for specific days and stored in the freezer. Vapocan wax board containers are useful. Working surfaces to resist childish skirmishes are recommended. This serving cart is Daystromite topped to resist scratches,



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