

# HOW GOOD IS OUR DEAL?

We, like yourself, are in business to make a REASONABLE PROFIT

OUR PRICES ARE SET TO MAKE ONLY A REASONABLE PROFIT. OUR PRICES FOLLOW THIS PATTERN EVERY MONTH

OCCASIONALLY UNUSUAL CIRCUMSTANCES PERMIT US TO PASS ALONG ADDITIONAL SAVINGS TO YOU.

However, our profit situation is never such as to be able to give fantastic discounts. Fantastic discounts can stem only from prices that are TOO HIGH!

WHAT IS LIST PRICE? . . . 5% - 10% - 15% off list . . . what's List? On ALL our deals we quote prices, no percentages that don't mean anything.

SAVE MONEY! -- Not phony percentages or fictitious dollars discounted!

OUR POLICY -- To give our customers a GOOD DEAL . . . and not just make them think they are getting one.

THINK! -- Wouldn't you rather deal where you can be sure? Figures don't lie!

"WAIT 'TIL YOU SEE WHITTLESEY" for your automotive needs — whether it be parts, service or a new or used car purchase.

IMMEDIATE DELIVERY ON THE SENSATIONAL

## VOLVO

SWEDISH FAMILY SPORTS CAR

IMMEDIATE DELIVERY ON THE SENSATIONAL

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SWEDISH FAMILY SPORTS CAR

# W-H-I-T-T-L-E-S-E-Y M-O-T-O-R-S

Oldest De Soto - Plymouth Dealer in the South Bay Area!

## 1600 & 1504 CABRILLO AVE. — TORRANCE — FAirfax 8-6161

Factory Authorized Service On All Chrysler Products

CLOSED SUNDAYS—Our employees all have a day off every Sunday.

### Cadillacs --- Cadillac RONALD E. MORAN

Like Never Before Has a  
**FABULOUS**

Selection of NEAR NEW Cadillacs  
— CHECK THESE EXAMPLES —

#### '56 CADILLAC

De Ville Sedan. Under 3,000 local miles. "New '57 trade." Fabulous saving on this gorgeous car. Full power and every extra. Carries new car warranty.

Full Price \$4999

#### '55 CADILLAC

Fleetwood 4-Door Sedan. Jet black with special factory-installed leather and nylon interior. Has all Cadillac standard power assists — steering, brakes, windows, seats plus factory installed "air conditioning." Very low local miles. Reduced \$300.

Full Price \$4399

#### '52 CADILLAC "62"

Coupe. A real sparkler. Full power. Original 2-tone green finish. Save \$300 on this one.

Full Price \$1999

#### '50 CADILLAC "62"

Convertible. Summer is here. Look at this well kept convertible. New top, full leather interior, 2-tone green finish.

Full Price \$1399

### RONALD E. MORAN

OLDSMOBILE - CADILLAC

25 — Pacific Coast Hwy — 26  
Hermosa Beach FR 4-3436

1946 CHEVROLET 4 Powerglide Sedan. Fully equipped. Take trade. 2294 Walnut, Torrance.

1955 OLDSMOBILE Holiday. Full power, 20,000 miles. Private party. \$2,250. After 9 p.m. Call Davenport 6-8167.

1953 STUDEBAKER Commander 4-door, overdrive, radio, heater. Make offer. Terms if necessary. Davis 8-5004.

TO BUY, SELL, RENT  
OR EXCHANGE—  
USE A HERALD  
CLASSIFIED AD

### Sandy Neill

Studebaker-Packard  
SALES - SERVICE

530 W. 6th St. TE 2-1165  
USED CAR LOT

505 S. Pacific Ave.  
SAN PEDRO

1953 BUICK Super Riviera. Excellent condition. Private party. Best offer takes. FAirfax 8-8248

1949 LINCOLN CLUB COUPE. GOOD SHAPE. \$175. FAirfax 8-8246

## New Management INVENTORY SALE

AT  
**TWIN PONTIAC**

OPEN EVERY DAY 'TIL 10 P.M. FOR YOUR CONVENIENCE

'55 BUICK Super Hardtop. Dynaflo, radio, heater, power steering, power brakes, whitewalls. WILL FINANCE 30 MONTHS	'55 OLDSMOBILE Convertible. Hydramatic, radio, heater, power brakes, power steering, whitewalls, red leather interior. 100% financing. WILL FINANCE 30 MONTHS	'55 PONTIAC 2-Door Sedan Hydramatic, radio and heater. \$1695
'53 CHEVROLET Bel-Air. Powerglide, radio, heater, whitewalls. Will finance. \$13.00 Per Wk.	'53 CHEVROLET Convertible. Radio, heater, whitewalls. Will finance. \$11.50 Per Wk.	'52 PONTIAC Catalina Hardtop Coupe. Hydramatic, radio, heater and whitewalls. \$12.50 Per Wk.

### NO DOWN PAYMENT ON APPROVED CREDIT

### LOW MONTHLY PAYMENTS

OPEN EVERY DAY TILL 10 P.M. FOR YOUR CONVENIENCE

## TWIN PONTIAC

### 505 Pacific Coast Highway

HERMOSA BEACH  
FR 4-8987 OR 8-5286

1928 MODEL A pickup being rebuilt. 1841 engine complete. Transmission, hydraulic brakes, column shift, radio, 848. Frontier 4-447 after 4 p.m.	1946 FORD convertible. Pipes, radio, heater, whitewalls. Needs low gear. \$125. FAirfax 8-0127. 21104 Hobart.	1941 FORD convertible, lowered. 1841 engine complete. Full power. Call Everett at FA 8-3685. Dealer.
1949 FORD convertible. New top. \$180. Call after 8 p.m. Davenport 6-4057	1946 FORD, two door sedan. Best offer takes. FAirfax 8-2370	1948 INDIAN Chief, motorcycle. Good running condition. \$90. FAirfax 8-6555

### WE NEED YOUR USED CAR NOW!!

WILL PAY COLD HARD CASH  
OR  
WILL GIVE YOU A  
Fantastically High  
OVER-ALLOWANCE FOR YOUR CAR  
ON A  
New '56 Pontiac  
AT  
Morris Beck Pontiac

946 N. AVALON BLVD.  
Wilmington TE 5-3141

If You Don't  
Know Used Cars  
Know Your Dealer  
SINCE 1922

SERVING THE SOUTH BAY SINCERELY

THESE LISTED CARS ARE SOLD ON MONEY BACK GUARANTEE WITH 1 DAY FREE DRIVING TRIAL

'52 CADILLAC "62" 4-DOOR, IMMACULATE.  
'53 CHEVROLET BEL-AIR—POWERGLIDE, HEATER.  
'55 OLDSMOBILE SUPER '58' HOLIDAY  
'53 FORD CUSTOM VICTORIA  
'55 PLYMOUTH STATION WAGON.  
'55 VOLKSWAGEN (2 TO CHOOSE FROM)  
AND 40 OTHERS

### Walter G. Lynch

Dodge Plymouth  
312 So. Pacific Coast Hwy.  
Redondo Beach CLOSED SUNDAYS FR 2-2122

1946 MERCURY Monterey Hardtop. Executive car. Fully equipped. Low mileage. Full price \$2,250. Call Everett at FA 8-3685. Dealer.  
OLDS—1954 4 door '58". Hydramatic, radio, heater. Good condition. \$415 or best offer. 2063 West 162nd. DAVIS 4-0130.  
1956 LINCOLN Capri Coupe. Full power. Every extra. Call Al at FA 8-3065. Dealer.

There Are  
NO BETTER BUYS  
THAN ONE OF THESE  
Safety Tested Used Cars  
FROM HARBOR MOTOR CO.  
See These Before You Buy Any Car!

'54 Oldsmobile . . . \$2195  
Super "88" Holiday Coupe. Radio, heater, hydramatic, 2-tone finish, whitewalls, tinted glass.

'55 Chevrolet V8 . . . \$1895  
Bel-Air 2-Door Sedan. Radio, heater, Hydramatic, power pack, whitewalls, 2-tone finish, tinted glass, spotlight, etc. Very low mileage.

'53 Oldsmobile . . . \$1595  
Super "88" Holiday Coupe. Radio, heater, hydramatic, whitewalls and 2-tone finish.

'52 Pontiac . . . \$1095  
"8" Catalina Hardtop. Radio, heater, hydramatic, 2-tone finish, whitewalls, tinted glass. A low mileage beauty.

WRITTEN GUARANTEE WITH EACH CAR  
GMAC or BANK TERMS

### HARBOR MOTOR CO.

"Your Oldsmobile Dealer"  
WILMINGTON

230 W. Anaheim TE 4-1166 300 W. Anaheim TE 4-1166

'54 Chevrolet Bel-Air Hardtop Powerglide, radio, heater, whitewalls, custom original interior. Like new. Mechanically perfect and guaranteed. Low as \$25 down or \$49 a month bank terms.	'53 Ford Custom Victoria Fordomatic, radio and heater, power steering, near new whitewalls, deluxe interior. Guaranteed. Low as \$25 down or \$39 a month bank terms.
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'52 Rambler  
Station Wagon  
Economical overdrive, radio, heater, etc. That very popular model! Only \$15 down or \$25 month bank terms.

'52 Cadillac "62"  
4-Door Sedan  
Beautiful, original and perfect! Hydramatic, FA 416, heater and nearly new whitewalls. Guaranteed. Only \$25 down or \$39 a month bank terms.

### CREIGHTON

Select Cars  
339 So. Pacific Coast Highway  
(One block South of Torrance Blvd.)  
REDONDO BEACH FR 9-2081