



2 pairs for Less Than Price pair....Teen Flats

Regular

2 pairs \$5

oing, perfect fitting teengoing, periet titing tenta avorites in dressy styles for me and date-time. All first y. Many styles to choose in leathers, suedes.



Save to 2.01 a pair on Teens' **Sport Loafers**

Regular 3.98-4.98

Extremely soft and flexible . . . Extremely soft and flexible . a the most popular styles on campus. Save new on these famed-for-comfort loafers. Styled with leather flep, cross-styrep and side buckle trim. Leather soles and heels. 4-9, AA and B widths.

Boys' Gold Bond Dress Oxfords



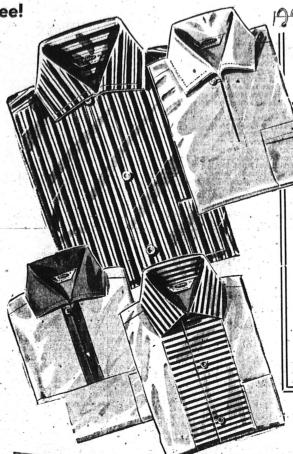
All-time favorites in plain toe or moccasin styles . . . black or brown leathers. Goodyear welt construction for shape-retaining, lasting good looks. Rugged wear built in. Sizes 3 to 7.

Husky Gold Bond Prep Shoes



Special purchase! Bold rugged campus styles includes beaver grain 2-eyelets, cordove a brown, wedges, and many others. Sizes 7 to 11, C and D widths. Hurry!

er and Hillcrest Ample FREE Parking



???????????????

SAVE to 199 Men's Cool **Sport Shirts**

Regular 2.98-3.98

self to coolscomfort with a generous supply of these smart short sleeve shirts. Styles to please every sport shirt collector (and what man isn't) . . . including butten fronts and popovers with latest Italian and Mandarin collar styles. Broadcloths, linen-look rayons, prints and solids. S-M-L-XL



Regular 14.75

Classic favorites with the college man and every man who likes his sport togs with a luxury look. Soft New Zealand suede in choice of sand, rust or charcoal colors . . . repellant and spot-resistant. Knit trim waist, collar and cuffs. Zip front, S-M-L-

88





1.59-1.79

Greatest sale of boys' shirts in our history! Imported gingham plaids in smart patterns and colors, Sanforized for lasting fit. Rounded collar, in-orout shirt tail. Sizes 6 to 16. Stock up for back to school.

Fused Knee Denim 168 Jeans

Rugged 10-ox. denim gives long wear for school and play. Vul-canized double knees can't wear or wash off. Guaranteed for life of jeans! Western cut. 4-12.

FREE . . . a brand new pair of the fused double knees fail to out last jeans.



"CHARGE IT" use Sears Revolving Charge . . . 6 months to pay.



Dr. Hudson's. Secret Journal"

from the pen of Lloyd C. Douglos and starring John Howard every Sunday at 9 P.M., Channel 11.

Bomber Jackets

Completely machine washable jackets of tough 13½-oz. Dacsheen in navy, scarlet, charcoal or brown colors. Quilted accetate lining with warm 6-oz. accetate batting. Washable furry Dynal collar. Sizes 4-14.

Boys' Argyle Socks

Nylon reinforced cottons— Bright, clear colors. 3 pr. 1.29