FOR THE PRICE STRESS TIRES

Featuring the "Ounce of Prevention" That Can Save Your Life!



TIRE SIZE	PLY	WHITEWALL LIST PRICE	YOU PAY	YOU
6.40/15	4	\$42.64	\$21.32	\$21.32
6.70/15	4	\$45.20	\$22.60	\$22.60
7.10/15	4.	\$49.56	\$24.78	\$24.78
7.60/15	4	\$54.30	\$27.15	\$27.15
8.00/15	4	\$60.44	\$30.22	\$30.22

PRICES
ARE
FOR
EXCHANGE
PLUS
TAX

FREE • \$2.95 • FREE
FLASHLIGHT
WITH 3 GOLOR BEAM
REGULAR—RED—GREEN
With the purchase
of any set of
4 tires and this
Coupon

ARMSTRONG PREMIUM
TUBELESS PREMIUM
MIRACLE TIRE TOWN SPECIALS

Exclusive safety measures not found in any other competitive tire at any price

Now for the first time in the tire industry, a tire with the world's greatest skid protection . . . the world's greatest blow-out protection . . . exclusive, patented safety features . . . at popular prices. The Armstrong Miracle Tire features the revolutionary "Ounce of Preventian" that can save your life . . patented safety discs between ribs keep gripping edges apart . . . give unparalleled protection against skids, the cause of 9 out of 10 accidents due to tire failure.

Armstrong Miracle Tires are unconditionally guaraffeed against all road hazards.





UNI-CUSHION CONTOUR ... for easier steering, longer, more even wear.

SILENT TRACTION DESIGN
... eliminates sing and hum
... gives a quiet ride.

0

SAFETY DISCS . . . that give the greatest skid protection in history!

INTERLOCKING TREAD ... the first tread in tire history that takes hold in all directions



RECAPS
ALL SIZES
AS
LOW
AS

EXCHANGE-PLUS TAX

HEAT TREATED CHEMI-BOND PROCESS

Torrure tests show that the "Heat Treated"—Chemi-Bond" process gives Armstrong tires greater mileage . . . longer carcass life . . . greater recappability . . . and lower cost per mile service. The Armstrong "Heat Treated—Chemi-Bond" process spells the difference between ordinary tires and top quality Armstrong Tires. By this special process, developed by Armstrong engineers and chemists, the rayon cords are fension-dipped in a chemical solution to give the fabric amazing resistance to destructive heat and complete protection against friction and chaffing. This solution,

through a chemical reaction, creates a surface which is easily bonded into rubber. This bond is strengthened further by the chemical action traking place during the curing of the tire. The Armstrong "Heat Treated—Chemi-Bond" process combines cord and rubber into one rugged, inseparable body . . multiplies resistance to fatigue and heat . . makes separation next to impossible. In addition, this process prevents tire growth . . . resists cracking . . increases fabric flexibility and assures uniform strength throughout the tire.

ARMSTRONGS UNCONDITIONAL GUARANTEE

Armstropg tires are tops in quality . . . tops in performance and the plus values built into Armstrong passenger tires are backed up by an Unconditional Road Hazard Guarantee unmatched by any other tires on the road today. A clear cut guarantee, sincerely written and honestly lived up to, stands behind every Armstrong tire.

There are no ifs, ands, or buts . . nothing in small type . . no compromising statements. Armstrong Rhino-Flox passenger tires are guaranteed against blowouts, stone bruises, rim cuts and other road hazards . . against fabric blows and carcass rup-tures . . with no limit on mileage. Armstrong passenger tires give better performince because they are better built and every statement, every claim is backed with this iron clad Unconditional Road Hazard Guarantee.

Armstrong's Unconditional Road Haxard Guarantee on Armstrong passenger car fires has been féatured in our policy for more than eighteen years. And, our newest tire, the Armstrong Rhino-Flex Premium, features an unprecedented 3-year guarantee, the longest, strongest guarantee ever made.

RESULT . The Armstrong Unconditional Road Hazard Guarantee is the car owner's assurance that he will receive all the service built into each Armstrong passenger tire. If an Armstrong passenger tire becomes unserviceable from any road hazard, an adjustment is made for the unused service still remaining in the tire. Armstrong passenger tires can never cost more per month than the monthly guarantee rate you pay only for the tire mileage delivered.



SAVE 5c GASOLINE COUPONS

CAMINO OIL CO.

REDONDO BEACH BLVD. AT CRENSHAWBLVD.



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ARMSTRONG PARTIES TIRES