

**McMahan's**  
FURNITURE STORES

It's the name behind the Sale that counts!

# PRESIDENT

**WESTERN UNION TELEGRAM**

CLASS OF SERVICE: This is a first message which is delivered when sent is indicated by the proper symbol.

TO ALL SAN DIEGO DISTRICT STORES

1306 SARTORI TORRANCE CALIF

YOU ARE AUTHORIZED TO OFFER SPECIAL INDUCEMENTS TO BRING IN 500 NEW CUSTOMERS IN MONTH OF MAY. OFFER SPECIAL VALUES IN ALL DEPARTMENTS. OFFER BIG TRADES AND FOR LIMITED TIME SPECIAL CREDIT TERMS, NO CASH DOWN AND THREE YEARS TO PAY ON ALL PURCHASES

T. H. MCMAHAN PRES

Our **NO CASH DOWN 3 YEARS TO PAY**

President orders lower prices, greater values, bigger trades and easier terms on all furniture and appliances in great drive for 500 new customers. Hurry!

Hurry! Hurry! for the buys of a life time!



**Modern Bumper Set**

President orders lower prices, greater values, bigger trades and easier terms on all furniture and appliances in great drive for 500 new customers. Hurry! Hurry! for the buys of a life time!

**\$129<sup>88</sup>**

NO CASH DOWN 3 YEARS TO PAY



**PROVINCIAL Living Room Set**

A combination of charm and utility that reflects dignity and good taste. Large roomy divan that makes into a bed. Matching chair and ottoman covered in attractive long-wearing fabric. Save at this low price.

**\$188<sup>88</sup>**

NO CASH DOWN 3 YEARS TO PAY

**STOP BEATING YOUR WASH TO DEATH!**

new **MONITOR** "pumpers" your wash whiter!



**30 POUNDS IN 10 MINUTES!**

- Portable
- Takes only the space of a kitchen chair
- Washing while table top cabinet

**\$99<sup>88</sup>**

NO CASH DOWN 3 YEARS TO PAY!

**9x12 AXMINSTER RUGS!**

CHOICE OF COLORS & PATTERNS

**\$49<sup>95</sup>**

Here's beauty for your floors. Deep luxurious wool and rayon in attractive new colors and patterns. Floral, leaf and texture tone designs. Made by Mohawk.

**75¢ DOWN • 75¢ A WEEK!**

**CARPET 3 ROOMS FOR AS LITTLE AS \$1.25 A WEEK!**



**\$1 DOWN A WEEK**

**Famous COUCHMASTER Twin Sleepers \$79<sup>88</sup>**

Comfort, beauty, and utility at a money saving price. A casual sofa by day, a comfortable bed by night. Built in spring comfort, 2 box pillow back.

**Ready to Paint CHESTS \$12<sup>88</sup>**

Save! Paint it yourself! Finest quality pine. Expertly built and beautifully finished ready for painting, 4 roomy drawers.

**ONLY 50¢ DOWN • 50¢ A WEEK**

McMAHAN'S **BREAK PR**  
BRAND NEW 195  
Nationally Advertis



Big 11" Direct View Tube. Super cascade, 12 channel UHF-VHF tuner. Convenient side controls. Amlon Speaker. Built-in antenna. UL approved. Fine mahogany grained wood cabinet. Made by Trav-ler. 30 Days' Free Service—1-Yr. Parts Warranty

**BIG 21 INCH CONSOLE TV**

**\$214<sup>88</sup>**

NO CASH DOWN . 3 YEARS TO PAY

Big 21" inch Aluminized Tube. Anti-glare eye filter. Super cascade UHF-VHF tuner. Note-dial tuning. Up in front controls. 20 tube performance. Full-range circuit. True sound speaker. Built in antenna. Mahogany wood veneer cabinet. Made by Trav-ler. 30 Days' Free Service—1-Yr. Parts Warranty

**NO CASH DOWN! 3 YEARS TO PAY!**

On Approved Credit

Eye conditioned. Right-up-front controls. Shelf-size cabinets take up less room. Fine Motorola quality. Decorator colors. Bronze, Blond, or Charcoal. 30 Days' Free Service—1-Yr. Parts Warranty

**DuMont TV**

**BIG 21" SCREEN**

**\$274<sup>95</sup>**

Famous DuMont Picture Magnet Chassis. Easy-to-reach tuning. Set-and-forget volume. Service free as TV can be. Most dependable performance in TV.

30 Days' Free Service—1-Yr. Parts Warranty