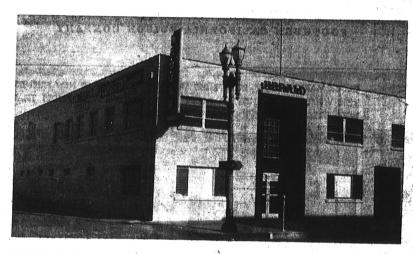
One Of The City's Biggest and Best **Customers**



EVER STOP TO THINK HOW MUCH LOCAL INDUSTRY AND **BUSINESS MEANS TO TORRANCE?**

TAKE THE TORRANCE HERALD FOR EXAMPLE

In the following classification alone, the families of the 28 adult employees of the HERALD and the 115 newspaper boys spend approximately in this area:

\$30,000 at grocery stores

\$25,000 at general merchandise stores

\$35,000 at automobile dealers and automotive supply stores

\$25,000 at appliance, TV, radio and furniture

\$ 8,000 at drug stores

total of \$150,000 coming from the HERALD alone, spent for the welfare of Torrance.

Dollars Spent in the

Corrance Lierald

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