SHOESTRING STRIP

400 Children Turn Out for-Big Easter Egg Roll at Normandale

ways to get more customers (and keep your present customers) Here are three helpful business aids that make it easier for customers to find you — easier for them to buy

The Committee For Good Government

recommends a

ED KARLOW, Chairman

See to it that ALL the products or services you offer are listed under proper #\$ headings in the Yellow Pages of the new Telephone Directory.

Use business-getting display advertisements in the Classified Section (yellow pages) of the Directory to attract

The New TELEPHONE DIRECTORY eblish

General Telephone Company



MEMBER OF ONE OF THE GREAT TELEPHONE SYSTEMS SERVING AMERICA

JACK E.

WHITE Independent Candidate

for CITY COUNCIL

President: Torrence Airport Commission
Past President: North Torrence Civic
Improvement Association
Senior Member: American Society of
Tool Engineers
Volunteer Member: Torrence Fire Dept.
Active P.T.A. Member

Jack White takes a few minutes out from an active of paign to relax with his family and look over the laissue of the trade magazine for his profession.

Jack E. White is endorsed and supported by friendly profession of responsible citizens of Torrance who interested in the election of an independent candid who has these qualifications:

A PROVEN SINCERE INTEREST in the CITY of TORRANCE and Its Many Problems!

A HEALTHY RESPECT for YOUR TAX DOLLAR and ITS PROPER ADMINISTRATION!

A SUCCESSFUL RECORD of CONSTANT CIVIC ENDEAVOR and Active Participation!

A MAN WHO IS OBLIGATED or PLEDGED to NONE of the OBVIOUS ENDORSING COMMITTEES WHICH ARE ACTIVATED ONLY DURING LOCAL ELECTIONS!

A MAN WHO HAS the EDUCATION and EXPERIENCE to WORK WITH FOUR OTHER MEN IN SINCERE, HONEST and EFFICIENT ADMINISTRATION OF GOVERNMENT!

A MAN WHO WILL WORK INCESSANTLY FOR THE BETTERMENT OF THE CITY AND WILL STRIVE TO OBTAIN A GOOD, HEALTHY INDUSTRIAL, COMMERCIAL AND RESIDENTIAL BALANCE.

THE MAN WE FIND WHO MEETS ALL THESE NECESSARY QUALIFICATIONS FOR CITY COUNCIL IS . . .

WHOLE BODY PLUMP... TENDER

APPLE

all

33c

Perfect for your budget, too, because our special price gives you this tops in wonderful eating at a really low cost!

Pick a winner for din —serve this lickin' g chicken tonight!

HERE'S A REAL BREAK for STEAK

EATERS

JUSDA

DELICIOUS CUT-UP **FRYERS**

45th

Watch your family smile when you put one of these wonderful steaks on your table! And wait 'til they taske its delicious flavor . . . its tempting tenderness . . . for these are TOP-GRADE STEAKS cut from fine quality U.S.D.A. "CHOICE", grain-fed steer beef. They're cut to just the right thickness — With excess bone and fart trimmed off before weighing. And at our low price, it will pay you to buy several of these fine steaks. Serve one tonight — put the others in your freezer for future treats for steak exters!

PORTERHOUSE CLUB STEA

TOP SIRLOIN SLICED BACON Luer's Merit Cello Package

FRESH FILLET TRUCOD

Tasty ... 43th.

FRESH LARGE OYSTERS Northern 55th



Jun Dandy Belicatessen

FREE KITE! WITH RATH'S BLACKHAWK 33ea. BRAUNSCHWEIGER CHUBS

43^c_{lb}. LUERS ALL MEAT FRANKS



APRIL 5, 6, 7 and 8

Part of the second

