

# HURRY to Share in This Sensational Store-Wide Event!

Sears-Roebuck 4 GREAT DAYS SALE offers you terrific savings on needs for home, family and car! We've made special purchases, drastic reductions on regular stocks to bring you top values on top quality items. Many items listed in this advertisement will be found at Sears-Roebuck only. Be at Sears early... some quantities are limited!



## Girls' Spring Dresses

Regular 3.98 to 4.98  
Delightful fabrics... woven plaids and gingham in reds, greens, navys, pinks, aquas, blacks and whites. Sizes 7 to 14.

**1.88**



## Girls', Teens' Pushers

1.98 to 2.79 Values  
Spring styles in cotton denims, twills, plisses, satcloths... smartly designed and detailed. Some poplin. Many colors. Sizes 7-14, 10-16.

**99¢**



## Royal Purple Sheer Nylons

Regular 98¢—Save 21¢  
Misty sheer nylons for highest leg flattery. Daytime sheer and seam-free nylons in latest shades. Sizes 8 1/2 to 11. Stock up now!

**77¢**



## Kenmore Portable Brazier

Regular 14.95—Save 4.98  
Rugged fire bowl, adjustable grill, sturdy tripod style legs with 2 rubber-covered wheels. Legs are removable for storage. Save!

**9.97**



## 100% Nylon Bouffant Slips

Regular 4.98-5.98

**3.66**

Nylon horsehair and nylon marquisette petticoats to prop out your prettiest dresses. Permanently stiffened. Rich colors. S-M-L.

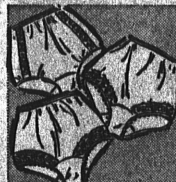


## Save! Charmcode Girdle - Panty

Regular 2.98-3.98

**1.88**

Discontinued styles priced for savings. Many styles to choose from, including nylon power net, lace and satin models. Sizes S-M-L. Save \$1 and \$2 now!



## Misses' Nylon Tricot Briefs

Regular 79¢

**48¢**

Fine 30-denier nylon in 2-bar tricot knit. Double fabric stretch. Pink and white color. S-M-L sizes.

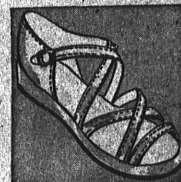


## Tots' Polo Shirts

Regular 79¢

**48¢**

Fine combed cotton knit in attractive washfast colors and stripes. Short sleeves, crew neck style. Sizes 2-6x.



## Misses' Play Shoes

Regular 3.98

**1.97**

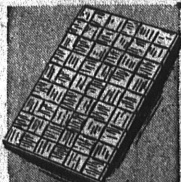
Popular La-Wedge heel play shoes in new summer styles and patterns. Nov. colors. Sizes 4 to 9.

## Costume Jewelry Value Assortment

Regular \$1 to 1.95

**50¢**

Sensational savings on a wonderful selection of costume jewelry. Huge selection includes brand new styles... some with flashing stones, mock pearls, tailored pieces to accent any dress-up ensemble.

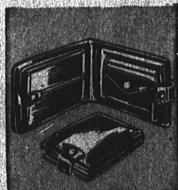


## Cotton Place Mats

Reg. 29¢

**8 for 99¢**

Embossed cotton place mats with attractive basket weaves. Lock stitched border. Assorted colors. 12x18".



## Women's Wallets

Regular 1.59

**99¢**

Genuine leather wallets styled with snap closing and inside coin purses. Wide assortment of colors, styles.

SAVE 80¢

Regular 45¢

**Men's Socks**

4 Pairs **\$1**

Argyle and fancy patterns in reinforced cotton. Sizes 10-13.

SAVE 50¢

Reg. 3/1.49

**Pants Crossers**

3 for **99¢**

Rust-resistant metal frames adjustable to any size. Saves work.



## Tots' Biltwel Dress Shoes

Regular 2.98-3.98

**1.88**

Shoes for the tiny mis, reduced just in time for Easter. Closed or open toe styles in white, red, black patents. Sizes 5 to 8.

SAVE 21¢

Regular 79¢

**Terry Towels**

58¢

Soft and absorbent. Choice of vivid colors. Big 22x14" size.

SAVE 20¢

Regular 2/59¢

**Facial Tissues**

4 for **98¢**

Packed 400 single sheets to the box. White. Soft and absorbent quality.

**Mercerized White Thread**

Regular 39¢ Spools

3 for **97¢**

Coats and Clark's white mercerized thread in special jumbo dressmaker spools. Full 700 yards in 40, 50 or 60 size.

**Wool Knitting Yarns**

Regular 69¢—Save 12¢

**57¢**

Heartland knitting yarn in 100% virgin wool. Soft, lofty, rapid knitting, resilient. Perfect for sweaters, jackets, etc. 2-oz. Skein.



## Men's Cord Sport Shirts

4.98 Value, Now

**1.99**

Supple corduroy long sleeve sport shirts in popular solid colors with contrasting trim on collar and pocket. Sizes for all men. Buy now!



## Men's Quality Dress Slacks

Regular 6.98-9.98 Pr.

**3.66**

Over 500 pair to get! Assorted wool, rayon and nylon with rayon blend fabrics. Pleated and plain fronts in blue, grey, tan, brown. Size 28-42.

Precision Made for Years of Service

**MANICURE IMPLEMENTS**

3.98 Values

Here's the tools that lead to good grooming. Choice of cuticle nipper, nailers, toe nippers, men's and women's pedicure nippers all priced remarkably low.

**1.79** each

1.79 VALUE MANICURE SCISSORS

Assorted styles, all at low, low prices **99¢**

**Popular Tufted Oval Rugs**

Regular 4.25—Save 1.26 Now

Top quality cotton scatter rugs in richly textured, velvety soft combination of high and low pile. Color choice. Big 36x54" size. Other sizes priced for proportionate savings. Buy Now!

Sears presents WATERFRONT, every Wednesday, 9 P.M. Channel 11 and DR. HUDSON'S SECRET JOURNAL, every Sunday, 9 P.M., on Channel 11

★ **SHOP AT SEARS Mondays and Fridays 9:30 A.M. to 9:15 P.M.** All other shopping days, 9:30 A.M. to 5:30 P.M.—Park FREE