

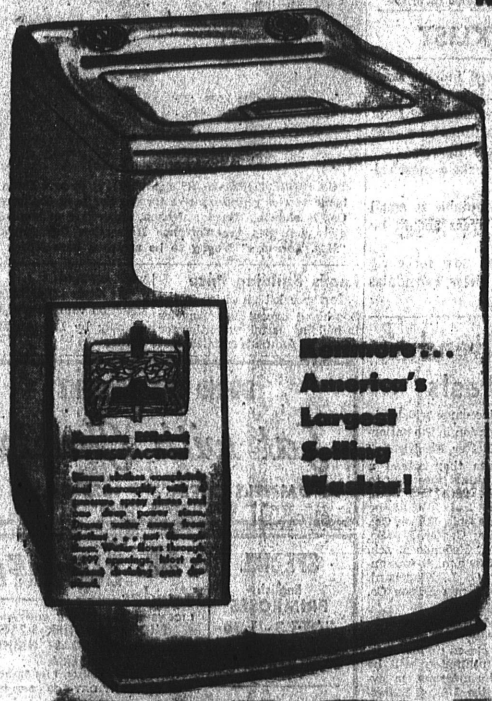
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# SALES for HOMES

Kenmore and Coldspot Appliances You've Dreamed of Owning... Now at Sensational Savings!

## SAVE 20%! Kenmore Automatic Washer



Regular 189.95

**169<sup>88</sup>**

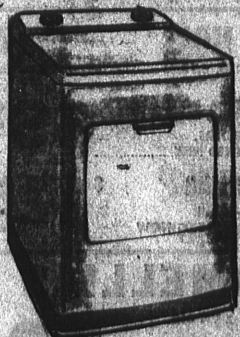
\$5 DOWN, Sears Easy Terms

Sale Price Includes

Normal Installation

**Kenmore's Largest Selling Washer!**

Time, work, money-saving Kenmore automatic washer gives you easier, quicker washdays for years to come. Just set the dial, load it and forget it... Kenmore does the work for you. Clothes are washed, rinsed and spun-dried automatically. Kenmore washes dirt from all clothes gently, safe even for new miracle fabrics. Buy now for big 20.07 savings on Model 653510.



**BONUS OFFER** Buy BOTH Kenmore Automatic Washer and Dryer and SAVE EXTRA!

## ELECTRIC DRYER

Regular 149.95 Kenmore

**129<sup>88</sup>**

It's always fair weather when you have this Kenmore clothes dryer... completes your laundry job in a jiffy! Leaves clothes sweet-smelling, fluff and soft. Model 553810.

See Dryer, Was 149.95... 149.88

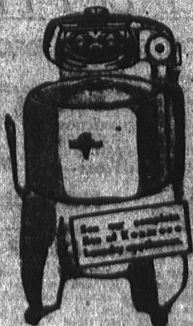
\$5 DOWN, Sears Easy Terms

Wringer style 9-lb. capacity  
**Kenmore Washer**

199.95 Value **99<sup>88</sup>**

\$5 DOWN, Sears Easy Terms

Loaded with features to make wash-day quick and easy! Big 9-lb. tub has efficient agitator action to separate dirt from clothes. Safety release stops wringer action instantly. Model 553120.



## SPECIAL Purchase! Late Model 9.7 Cu. Ft. Coldspot Refrigerator



Compare with other makes selling up to 219.95

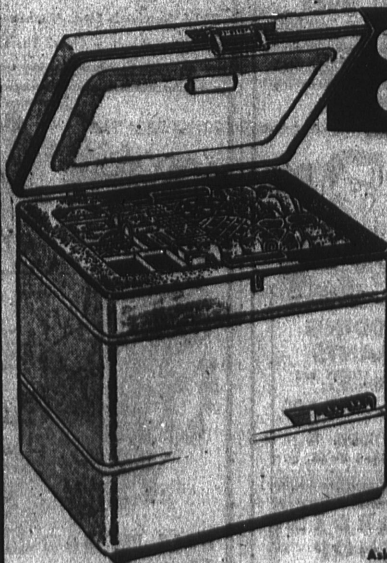
**169<sup>88</sup>**

\$5 DOWN, Sears Easy Terms

- Full top-to-bottom storage
- Three Servi-Shelves on the door

Special factory purchase makes this low price possible... but don't delay, quantities are limited! Coldspot has bright Color-Tone interior, full width 40-lb. capacity freezer chest, chiller tray for meats, handy door shelves. Coldspot Perma-Thrift power unit is super-quiet, needs no care. Order Model K10A.

**SEE** our other Coldspot specials not shown here... priced for savings up to 45.07



## Coldspot 10 Cu. Ft. Chest-Type Freezer

Originally

269<sup>95</sup>

**239<sup>88</sup>**

\$10 DOWN, Sears Easy Terms

Only Sears could bring you such a gigantic value as this... imagine, a full 10 cu. ft. chest-type food freezer for just 239.88. Discover how easy homemaking can be when you have this big Coldspot to help you! Seamless porcelain enameled interior with separate fast-freeze section and handy "lift-out" basket. Handy temperature indicator. Holds over 200-lb. of food. See Model 81710 today at Sears!

See Other Sale-Price Freezers, Savings Up to 60.07!

**SERVICE** for your Sears appliances will always be as near as the telephone, no matter where you live or move to in the nation. In Los Angeles area PHONE 30, 5-8411

Ask About Sears Economy Club Food Plan—Just \$10 Down for 50¢ Freezer and Food

ALL ROADS LEAD TO **SEARS**

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