

for all the family

at Sears savings

Charmode lingerie underscores fashion

a. Charmode Strapless Torso Bras
Exquisite waist-cincher with the beautiful uplift your off-shoulder fashions require. Nylon and satin elastic, lightly boned for gentle support. Detachable garters. Sizes 32 to 40.

8.98

b. Charmode Shadow Panel Nylon Slips
Silky soft nylon tricot drenched with cascades of nylon lace and plated nylon sheer. Shadow panel front for your summer sheer dresses. Proportioned lengths. White, pink, black. 32-42.

4.98

c. Luxurious Nylon Tricot Petticoats
Choose from an assortment of 40-denier nylon tricot petticoats in three beautiful styles lavishly trimmed with nylon sheer, lace and pleats. Elastic waistband. White, pink, black. Sizes S-M-L.

3.98

d. Charmode Cordtex Bras for Beauty
Deluxe pima cotton and Dacron bra with Cordtex inserts for lasting uplift and figure flattery, the youthful rounded look. Adjustable tube straps. White. Sizes 32 to 42, A-B-C cups.

3.98

Just Say, "CHARGE IT" with Sears Revolving Charge, up to SIX MONTHS to Pay. Small service charge.

Proportioned-fit Royal Purple Nylons

Beautiful nylons in choice of 60-gauge, 15 denier ultra sheers, ultra sheer stretch or 51-gauge, 30 denier daytime sheers. Truly proportioned top to toe, full fashioned. Petite, shapely, classic, tall, sizes 8 to 11.

1.35 pair
3 pairs 3.85

Many styles and many colors in new-for-spring

fashion handbags

2.98 to 7.98 plus tax

Choose from a wide assortment of popular spring styles, large and small. Plastic leathers, plastic patents and genuine leathers in pouches, top handles, totes, vagabonds, novelties, in white, black, navy, brown and pastels for costume accent.

Girls' Biltwel Strips

The bare little party sandals girls love to wear, air-cooled with open toe and heel. Cushioned platform. White, pink. Sizes 8 1/2 to 3.

2.98

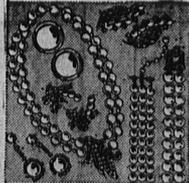
Teenage Dressy Flats

Kerrybrooke closed toe sweater pumps with elastic collar for snug yet comfortable instep. Black patent, black, red, white and flax leather. Sizes 4 1/2 to 9.

3.98

Girls' Stretch Sox

Royal Purple **49c** 3 pr. 1.45
Stretchy nylon fits wonderfully, never binds. White or pastels with fancy cuff tops. Sizes 6-7 and 7-8 1/2.



Mock Pearl Jewelry

Regular \$2, \$3 **97c** Plus tax
Pretend pearls in lovely pastel colors to accent your Easter costume—pearly pink, blue or lilac.

Buttercream Eggs

1/2-pound **65c**
1/2-lb. egg packed in attractive Easter design box. Delicious chocolate covered Easter eggs with rich yellow center surrounded with white buttercream.

Honeysuckles for Easter Angels

3.98 and 4.98

You won't find a finer selection of Easter dresses for little girls anywhere . . . and compare Sears low prices! Fine fabrics in latest styles with the drawn-up detailing the Easter Bunny set loves. Beautifully finished inside as well as outside. Sizes 6-12-18 mos, 1 to 3, 3 to 6X.



Sweet Suits for Girls

6.98 Values **\$6**

Shown is one of two adorable Easter suits, designed to please fashion-minded girls. Sketched is a tweedy linen-weave suit with pleated skirt, brief jacket, complete with tote bag. Powder blue, charcoal, navy, turquoise, pink in group. Sizes 7-14.



Fashion Dresses for Chubbies

Nylons, solid color cottons and dotted sheers in a group of pretty dresses for the half-size little miss, some with attached petticoats. Sizes 8 1/2 to 14 1/2. **5.98 & 7.98**

Tiered Nylon Bouffant Petticoats

Sheer dotted nylon tiered petticoat over nylon paper taffeta to prop out her fullest skirts. White, pink, blue, maize. Sizes 7 to 14. Teens' Sizes 8 to 16. **3.98** 4.98

Pretty Easter Hats for Girls

Many lovely hat styles to please girls on parade. Straws and fabrics daintily trimmed with ribbons and posies galore. **1.98 to 2.98**

Girls' Honeylane Pastel Panties

Acetate and nylon tricot knit panties in choice of two styles. Picot elastic leg openings, double fabric crotch. Choose from pink, blue, yellow, white. Sizes 8 through 14. **49c** pr.

Easter Bonnets

1.59

She'll be the proudest little lady on parade in her new straw hat—pokes, half hats, cloches, rollers, many others in Easter egg colors.



Peggy Kollogg Easter Baskets

79c to 12.98

Easter baskets in all sizes to fit every budget. Filled with toys, rabbits, hollow mold chocolate bunnies and candy eggs.

Egg decorating and name writing on all chocolate eggs and rabbits in Candy Department.

Dress-up Sport Coat

5.98

What a little gentleman he'll look in the Easter parade, in this fine sport jacket. Choose from fancy stripes and plaids, well tailored, fully lined. 3-6X.

Dress Shirt Sets

1.98

Little boys dress-up shirt, a fine companion to his Easter jacket and slacks. Set includes bow tie and cuff links.

Boys' Dress Slacks

2.98

Choose from rayon flannels or gabardines in solid colors to blend with his jacket for a smart Easter outfit. Washable. 3-6X.

