

BEACH CITIES Motors

Open Sundays EXCLUSIVE!

You can now buy a sharp new car trade-in with complete confidence under our new and exclusive

R. T. C.

GUARANTEE!

THAT'S RIGHT

When you purchase your NEARLY NEW CAR from Beach Cities Motors... BACKED BY \$200 MILLION INSURANCE COMPANY

- 1956 CHRYSLER WINDSOR 4-DOOR SEDAN - A BEAUTIFUL CAR THAT IS LIKE SHOWROOM NEW-EQUIPPED WITH POWER STEERING, POWER BRAKES, PUSH BUTTON RADIO, HEATER, TINTED GLASS, REAR SPEAKER, PUSH BUTTON AUTOMATIC AND WHITEWALLS
- 1956 DE SOTO FIREHOLE 4-DOOR SEDAN. Powerful V-8 with limousine luxury. Fully equipped with power steering, power brakes, Powerglide, radio, etc. Excellent finish, immaculate interior. \$1895
- 1956 FORD 4-PASSENGER COUNTRY SEDAN STATION WAGON. Overdrive, radio, heater. \$1895
- 1956 PLYMOUTH 2-DOOR SEDAN. Tops in economy, with 6 cylinders and overdrive. Also has radio & heater. \$1395

R. T. C. GUARANTEE

Open Sundays

- 1956 CHEVROLET "210" 2-DOOR SEDAN. Powerglide, radio & heater. \$1495
- 1956 PLYMOUTH BELVEDERE V-4 CLUB COUPE. Automatic transmission, radio, heater. Low mileage one-owner new car trade-in, excellent condition. \$1695
- 1956 PONTIAC CATALINA HARDTOP SPORT COUPE. One owner well cared for car owned by Palm Springs resident. Hydramatic, radio and heater. \$1295
- 1956 DE SOTO V-8 4-DOOR SEDAN. Beautiful car, well above average appearance and mechanical. Traded by local owner on a new DeSoto. Powerglide, radio and heater. \$1295

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- 1955 PLYMOUTH SUBURBAN 2-DOOR STATION WAGON. Two-tone, overdrive and heater. \$895
- 1955 DE SOTO 4-DOOR SEDAN. Excellent original condition. Power steering, radio and heater. \$895
- 1955 FORD VICTORIA HARDTOP SPORT COUPE. Fordomatic, radio and heater. A clean one. \$695
- 1955 OLDSMOBILE "88" 2-DOOR SEDAN. Rocket engine, runs exceptionally good. Hydramatic, radio and heater. Clean inside and out. \$795

Open Sundays

BEACH CITIES MOTOR CO.

DE SOTO - PLYMOUTH
234 S. PACIFIC COAST HWY.
FR 4-3411 OPEN EVENINGS

- 1953 DODGE Sedan. Radio, heater, whitewall tires, steel glad and heater. \$1495
- 1953 BUICK Super hard-top Riviera. Two-tone, Dynaflow, radio, heater, spot light, 7 tires. Perfect condition. \$2495
- 1953 CHRYSLER Saratoga. 4 door Sedan. Hydramatic, power steering, power brakes, power windows, power seats. Original owner. \$1800 or best offer. DA 4-4745
- 1953 NASH 4-Door. Radio with rear speaker, overdrive with weather vane. Two-tone. Over payments of \$24.00 month 14 payments due. Also 1941 Pontiac "4" 4-Door heater, runs excellent. \$1000. \$500.00 full price. \$500.00 after 5:30 p.m.
- 1953 BUICK 4 door Riviera Special. White sidewall tubular tires. Two-tone. Radio, heater. 2,200 miles. Original owner. Like new. \$2,000. FA 8-7668. After 5 p.m. call FA 8-4746
- 1951 PONTIAC Catalina custom 2 door. Hydramatic, radio, heater. Loaded! Original Owner. Excellent condition. \$1,200. FA 8-2114

NEW 1957 CARS ALL MODELS ALL MAKES SAVE HUNDREDS OF DOLLARS FREE INFORMATION BUYERS SHOPPING SERVICE Call for Appointment FA 2-1539

1956 DE SOTO V-8 4-Door Belvedere hardtop. Push button drive, radio, heater, excellent. Real buy. Private party. \$2000. FR 5-2827

1956 CHRYSLER Windsor. Radio, heater, automatic transmission. \$800. DA 4-0746

1952 PLYMOUTH STATION WAGON FR 9-2213

1953 FORD Mainline, 2 door, six cylinder. Radio, heater. Good condition. \$650. DANA 3077. Private party.

1953 MERCURY Sport Coupe. Overdrive, radio, heater. Real clean. \$1075. FA 8-2370.

1953 CHEVROLET 2 door. Radio, heater, power-glide. Excellent condition. \$650. 2078 Raynosa, Torrance DA 6-6767.

AUTO REPAIRING 107

Closed Sundays
Open Daily and Saturday 'til 6 P.M.
No Money Down - Free Loan Car.

MOTORS Overhauled

* Cadillac V-8 - Oldsmobile, Most 6-Cyl. \$89.95 \$59.50

PARTS AND LABOR INCLUDED
new factory rings, fit wrist pins, grind valves, reface valve seats, adjust rod and main bearings, clean hydraulic lifters, align rods, clean carbon, clean oil pump and lines, set timing, tune engine to peak performance, baskets and oil included. Free 600 mile check up.

NEW MOTOR GUARANTEE
* If Engine Condition Permits
"32 YEARS DEPENDABLE SERVICE"

Transmission Overhauled from \$49.50
Includes Paris & Labor

REBUILD MOTORS. AUTOMATIC TRANSMISSIONS
MOTOR TUNE-UPS, BRAKES, CLUTCHES, REAR ENDS
BUY DIRECT - SAVE \$!

Action Automotive

467 S. Market, Inglewood
ORegon 8-7721 ORchard 2-0783

For The Best Deal On A Brand New '57 Pontiac SEE HARBOR PONTIAC No Gimmicks Honest Dealing

\$1695
1955 BUICK Special 4-Door Sedan. Dynaflow. Radio, heater, whitewalls, deluxe interior, 2 tone finish. Very nice one owner car!

HARBOR PONTIAC \$1495
1954 MERCURY Monterey Hardtop. Mercomatic, radio, heater, whitewalls, 2 tone leatherette interior. A one owner local car.

HARBOR PONTIAC \$745
1953 FORD V8 Customline Tudor Sedan. Radio, heater, whitewalls, powder blue finish. Very clean.

HARBOR PONTIAC \$695
1952 FORD V8 Fordor Sedan. Radio heater, economical overdrive and 2 tone finish.

HARBOR PONTIAC \$1395
1954 BUICK Century 4-Door Sedan. Dynaflow, radio, heater, whitewalls, 2-tone blue & grey finish. One owner car. Very sharp!

HARBOR PONTIAC \$2495
1956 PONTIAC Star Chief Catalina Hardtop Coupe. Hydramatic, radio, heater, 2-tone Catalina blue, all leather interior. One owner like new car!

HARBOR PONTIAC \$2295
1956 PONTIAC 4-Door Catalina Hardtop. Radio, heater, hydramatic, power steering, whitewalls, 2-tone finish, tinted glass and clear plastic seat covers.

HARBOR PONTIAC \$1995
1955 PONTIAC Star Chief Catalina. Radio, heater, hydramatic, whitewalls, power steering, power brakes, 2-tone Fire gold brown & ivory finish. Like new one-owner car.

HARBOR PONTIAC \$1095
1953 PONTIAC Chiefline Deluxe Catalina Hardtop. Hydramatic power steering, radio, heater, whitewalls. Very sharp one owner car!

HARBOR PONTIAC \$695
1953 HUDSON 4-Door Sedan. Hydramatic, radio, heater, whitewalls, lite blue finish. Like new.

HARBOR PONTIAC \$595
1951 PONTIAC Chiefline Deluxe "8" 2-Door Sedan. Hydramatic, radio, heater. Sharpest one in So. Calif.

HARBOR PONTIAC \$895
1953 CHEVROLET Convertible. Red finish with black top. Has radio, heater and whitewall tires. Very clean inside and out.

OPEN SUNDAY 12 to 6
Harbor Pontiac
111 S. Pacific Ave. San Pedro TE 3-2484

UNBELIEVABLE BUT TRUE PAUL'S CHEVROLET, Inc.

Offers You An Unconditional NEW CAR GUARANTEE (4000 Miles or 90 Days)

"OK GUARANTEED" BEAUTIES THIS OFFER GOOD THIS WEEKEND ONLY

'55 Chevrolet V8 Hardtop . . . \$1995
Bel-Air Sport Coupe. Radio, heater, Powerglide, power pack, tinted glass, whitewalls, etc.

'55 Ford V8 Ranch Wagon . . . \$1795
Extras include whitewalls, 2-tone finish. Like new.

'55 Chevrolet V8 Station Wagon \$1795
2-Door model. Has radio, heater and overdrive.

'55 Chevrolet V8 Del-Ray . . . \$1795
Club Coupe. Powerglide, radio, heater, whitewalls, all vinyl interior. A beauty.

'55 Chevrolet Station Wagon . . \$1695
"210" 4-Door Station Wagon. Radio, heater and whitewall tires.

'55 Chevrolet V8 2-Door . . . \$1595
"210" Sedan. Has powerglide, radio and heater.

'55 Chevrolet 2-Door . . . \$1495
"210" Sedan. Powerglide, radio, heater, whitewalls, ivory & blue finish. 2 to choose from.

'55 Chevrolet 4-Door . . . \$1295
"210" Sedan. Equipped with radio, heater and whitewalls. 2 to choose from.

'55 Chevrolet 1/2 Ton . . . \$995
Pickup truck with 4-speed transmission.

MANY MORE TO CHOOSE FROM

PAUL'S CHEVROLET, Inc.

YOUR SATISFACTION IS OUR FUTURE BUSINESS
2 LOCATIONS TO SERVE YOU
1640 Cabrillo Ave. 2172 Pac. Coast Hwy.
FA 8-1640 EVES FA 8-1647 Corner of Narbonne Lomita DA 6-1185
Business Hours - Monday - Friday 8:30 a.m. to 9 p.m.
Saturday 8:30 a.m. to 6 p.m. - CLOSED SUNDAYS

GOOD CLEAN CARS LOW AS \$500 DOWN

- Long As 24 Months On Balance With Approved Credit or Collateral
- '56 CHEVROLET \$2595
Nomad Station Wagon. Loaded with extras.
 - '55 FORD V8 \$1795
Victoria. Fordomatic, radio and heater. Very sharp.
 - '54 FORD \$1395
Victoria Hardtop. Fordomatic, radio and heater.
 - '53 PONTIAC \$1195
Custom Catalina. Hydramatic, radio, heater, power steering.
 - '54 STUDEBAKER \$1295
V8 Station Wagon. Radio, heater and hydramatic.
 - '50 FORD \$23.81
V8 Fordor Sedan.
 - '48 MERCURY \$17.76
Convertible. Radio, heater.
 - '53 CHEVROLET \$43.84
Sedan Delivery. Sharp.
 - '51 STUDEBAKER \$23.81
Champion 2-Door. Overdrive and heater.
 - '51 NASH \$23.81
Statesman 4-Door. Radio, heater and overdrive.
 - '49 BUICK \$23.81
Convertible.
 - '49 PACKARD \$17.76
4-door. Very good clean car.
 - '48 CADILLAC \$29.08
Convertible.
 - '48 DODGE \$17.76
Convertible.
 - '51 HUDSON \$23.81
Hornet. Hydramatic.
 - '53 HUDSON \$37.09
Wasp 4-door. Hydramatic, radio and heater.
 - '49 BUICK \$23.81
Super Convertible.
 - '51 CHEVROLET \$29.08
4-Door Sedan.
 - '51 FORD V8 \$23.81
Fordor Sedan. New motor.
 - '50 NASH \$17.76
Statesman 5-Door.
 - '49 NASH \$11.57
Statesman 4-Door.

BETTER BUYS On Quality Used Cars SEE THESE REAL VALUES

- '56 OLDSMOBILE Super "88" Holiday Sedan.....\$2995
- '55 OLDSMOBILE Super "88" 4-Door.....\$2195
- '54 OLDSMOBILE "88" Holiday Coupe.....\$1995
- '55 PONTIAC Catalina Coupe.....\$1895
- '55 BUICK 4-Door.....\$1895
- '55 CHEVROLET 4-Door.....\$1495
- '54 CHEVROLET Convertible.....\$1495
- '53 CHEVROLET 4-Door.....\$995
- '53 FORD Tudor Sedan.....\$695
- '53 DODGE Club Coupe.....\$695
- '53 CHEVROLET 4-Door.....\$495
- '50 FORD Convertible Coupe.....\$395

HARBOR MOTOR CO. "Your Oldsmobile Dealer"

WILMINGTON
230 W. Anaheim TE 4-1166 300 W. Anaheim TE 4-1166

For Quality USED CARS SEE Ronald E. MORAN
Cadillac-Oldsmobile
25-26 Pacific Coast Hwy. Hermosa Beach FR 4-2436

1954 FORD V8 Ranch Wagon. 22,000 miles. Call FA 8-0246

1950 PLYMOUTH 2 Door Sedan. Good condition. \$225. FA 8-4857

1948 FORD 2 Door. Radio, pipe. Good condition. \$115. FA 8-0127

TO BUY, SELL, RENT OR EXCHANGE - USE A HERALD CLASSIFIED AD

SALE SALE SALE 150 USED CARS MUST BE SOLD

Factory Says Reduce Inventory WE NEED THE ROOM
Make Us An Offer No Reasonable Offer Refused
CHECK THESE NEAR WHOLESALE PRICES

1953 Mercury Sport Coupe. Mercomatic, radio, heater, sparkling 2-tone finish with matching 2-tone interior. Try and beat this one. Special this week. Only \$799 100% Financing No Down Plan

1953 Chevrolet Convertible. Powerglide, radio, heater, like new top. Excellent tires. A beauty. Today Only \$1099 100% Financing No Down Plan

1940 Plymouth 2-Door Sedan. Radio, heater, original finish. A good work car. Full Price \$99

1956 Chevrolet V8 1/2 Ton Stake Truck. Only 6000 actual miles. Beautiful red finish. Looks & runs like a new truck. Cost new \$2300. Today's price - Only \$1399 NO DOWN PLAN

1949 Plymouth Club Coupe. Radio, heater, whitewalls. Ideal second car. Try & beat this one. Today Only \$199

1955 Ford Club Sedan. One-owner new car trade. Original finish. A-1 throughout. Must see to appreciate. Today Only \$1299 NO DOWN PLAN

1952 Plymouth Sedan. Radio and heater. Beautiful metallic finish. Re-bullt motor. Will sacrifice. Only \$499 No Down Plan \$1 Per Day

1953 Chevrolet Bel-Air Hardtop. Radio, heater, powerglide, power steering. One owner new car trade. Full Price \$1199 100% Financing

1953 Ford Club Sedan. Radio, heater, 2-tone finish. 2-tone matching interior. Special this weekend. Only \$699 100% Financing No Down Plan

1955 Chevrolet V8 Bel-Air Hardtop. Power pack motor, power steering, power brakes, power windows, power seats. Powerglide, radio, heater, ebony finish, red leather interior. Cost new \$3781. Only \$1899 100% Financing No Down Plan

1951 Buick Club Sedan. Dynaflow, radio, heater, white walls. This beautiful car will be sacrificed this weekend. Only \$499 No Down Plan \$1 Per Day

1954 Ford Crestline Sedan. Fordomatic, radio, heater, beautiful 2-tone finish. One-owner car. Must be sold. Only \$1299 NO DOWN PLAN

1953 Henry J. A one owner new car trade. Here's a real economy special. See this one. Full Price \$399 No Down Plan

1955 Chevrolet "210" 4-Door Station Wagon. Radio, heater, 2-tone finish. Like new throughout. Special Today \$1799 NO DOWN PLAN

1955 Ford V8 Sunliner (Convertible). Fordomatic, radio, heater, white walls, lifetime top, red finish, vinyl interior. Full Price \$1799 100% FINANCING

1951 Ford V8 Custom. Fordomatic, radio, heater, beautiful metallic finish, like new white walls. A real special. Only \$499 100% Financing \$1 Per Day

1956 Ford V8 Thunderbird. Radio, heater, standard transmission. Only 3000 miles. 100% new car warranty. Special \$3299 100% Financing No Down Plan

1951 Pontiac "8" Convertible. Hydra-Matic, radio, like new top, leather interior. One-owner new car trade. Special \$599 NO DOWN PLAN

1947 Chevrolet Aero. Beautiful 2-tone finish, radio, heater, one of those hard-to-find models. Special today. Only \$199 NO DOWN PLAN

1954 Chevrolet "210" 2-Door Sedan. Powerglide, radio, heater, beautiful blue finish with matching interior. Sacrifice today. Only \$1099 NO DOWN PLAN

1951 Chevrolet Club Sedan. Radio, heater, beautiful metallic finish. One-owner new car trade. Must be sold. Today's special. Only \$399 No Down Plan \$6 Per Day

1953 Pontiac 8 Sedan. Original finish. One-owner new car trade. This car must be sold. Will sacrifice. Only \$799 \$1.25 Per Day

1950 Pontiac "8" Club Sedan. Radio, heater, 2-tone black over canary yellow, white walls. Sacrifice this weekend. Only \$399 100% Financing \$6 Per Day Choice of 6 Body Styles

1953 Mercury Monterey 4-Door 3 Passenger Station Wagon. Overdrive, radio, heater, whitewalls, 2-tone vinyl interior. Worth \$1499. This weekend. Only \$999 NO DOWN PLAN

1950 Buick Club Sedan. Dynaflow, radio, heater, new car trade. Sacrifice this weekend. Only \$299 No Down Plan 75c Per Day

1954 Pontiac Sedan. One-owner new car trade. Hydramatic, radio, heater, white walls, power brakes. Special \$1299 NO DOWN PLAN

1956 Ford V8 Fairlane Club Sedan. Fordomatic, radio, heater, white walls. One-owner new car trade. 1956 Buick. Only \$2199 100% Financing No Down Plan

1956 Ford V8 1 1/2-Ton Pickup. Fordomatic, radio, heater, custom cab, white walls, wrap-around rear bumper, 2-tone finish. Cost new \$2410. Full Price \$2299 100% FINANCING AVAILABLE ALSO 100% GUARANTEE

1956 Ford V8 1-Ton Trailer Hauler. Ready for the road. Equipped with tanks, lights. Has been shortened to pull all trailers. Take over payments. Only \$2199 Balance

1955 Ford Courier (Sedan Delivery). Radio, heater, never been used commercially. Looks and runs like new. Take Over Payments NO DOWN PLAN

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Oscar Maples, Ford
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