# CRASH PROGRAM FOR HOSPITAL NDS SET AS DEADLINE NEA





SUNDAY Thursday

OFFICE AND PLANT AT 1619 GRAMERCY AVE., TORRANCE

Circulation FA 8-4004

43rd Year-No. 22

TORRANCE, CALIFORNIA, SUNDAY, MARCH 17, 1957

### Industry Leaders To Meet

A crash program designed to meet the April 1 deadline for the Little Company of lary Hospital campaign has been ordered by General Chairman Sam Levy and Industrial Committee Chairman G. L. Revell.

trial Committee Chairman G.
L. Reveil.

The program will be outlined at a "Climax Dinner" at the Palms Wednesday evening beginning at 6:30.

The purpose of the meeting.
Levy said, is to inform industry and business which has already contributed about the progress of the campaign, and to aid other industrial and business concerns which are contemplating contributions in arriving at a fair share.

Goal Seen
Executives of leading industrial and business establishments of the area are expected to attend Wednesday's dinner meesing.

The meeting should result in

to attend Wednesday's dinner meeting.

The meeting should result in the achievement of the industrial goal of \$547,386 which had been set up in the campaign, Revell said. He said that it is essential that the industries meet the April 1 deadine so the Sisters of the Little Lompany of Mary could qualify for the state and federal allocations. They must give their report at an April 4 meeting in Berkeley.

Dinner Chairmen
Making a grangements for the Wednesday dinner are Mrs. Ella Levy Schwartz and George Post.

The proposed Little Company of Mary hospital will be operated according to the strictest American traditions and policy. It will be a non-profit organization and will serve all people regardless of race, creed, and occepational status.

In another phase of the campaign, the general solicitation division, it was reported yesterday that more than one half of the \$100,000 goal had been completed. Campaign of ficials have expressed little doubt that his part of the drive will be successful.

Reservations for Wednesday's dinner should be made through Mr. Post at the California Bank, or Mrs. Schwartz t Levy's Department Store.

Other information about the drive may be obtained from the campaign headquarters at 1728 Andreo Ave. or by calling FAirfax 8-8616.

'Kethy Fiscus' Triol

'Kethy Fiscus' Triol

'Kethy Fiscus' Triol

'Kethy Fiscus' Triol

'C. C. MORGAN

The city's campaign to an nex unincorpor at ed are a saround its perimeter came under fire this week from the Chamber of Commerce board of directors, who adopted a committee report saying that the campaign is engendering ill will be committee could find the council and will be on the City Council.

Program Outlined

A three-point program outlining the Chamber recommendations was sent to the Council and will be on the day's dinner should be made through Mr. Post at the California Bank, or Mrs. Schwartz

It Levy's Department Store.

Other information about the drive may be obtained from the campaign headquarters at 1728 Andreo Ave. or by calling FAirfax 8-8616.

'Kethy Fiscus' Triol

'Kethy Fiscus' Triol

'Kethy Fiscus' Triol

He is accused of maintain-ing an improperly fenced sump and noisy oil well ma-

### ocal Man Held Up

A Torrance man, Henry, Louis Silva, 5032 Jacques St. was the victim of a holdup at a Lawndale market Friday.
Silva, the cashier at the barket, was threatened with a gun and robbed of \$150 by two men, he told sheriff's deputies. The men fled after the robbery.



## **Chamber Flays Citys Policy**

through Mr. Post at the California Bank, or Mrs. Schwartz
t Levy's Department Store.

Other information about the drive may be obtained from the campaign headquarters at 1728 Andreo Aye. or by calling FAirfax 8-8618.

'Kathy Fiscus' Triol
Set for Oil Producer
A local oil producer was jailed Thursday on a warrant charging him with violation of the city's "Kathy Fiscus" laws.

Earl B. Kenney, 66, of 2351
W. 230th St., was released on \$5000 bail pending trial in South Bay Municipal Court on March 28.

The warrant was issued by the court after Kenney failed to appear for arraignment on Jan. 2.

He is accused of maintaining an improperly fenced

Harris Co. Sec. 18	ligh	Lov
Sunday	64	4
Monday	65	4
Tuesday	65	4
Wednesday	65	4
Thursday	69	4
Eriday	au	9,

# Morgan Chosen

J. D. McCall, vice president, operations.

Rice has been appointed general manager-operations of the division with headquarters in San Francisco.

Morgan was assistant general superintendent at Pittsburg from 1952 until 1954, when he succeeded Rice as general superintendent at Torrance. Rice has been in charge of the Pittsburg plant since of the Pittsburg plant since in the Columbia-Geneva plant at Torrance.

Chapter The Recreation Commission (Continued on Page Three) to Chapter The Recreation Commission (Continued on Page Three

Morgan joined U. S. Steel as the steel and industrial engineer at Pitts bourg in 1839 after serving as but three boys, one of whom an officer in the U. S. Navy admitted taking his father's following his graduation in 1933 from the United States Naval Academy. He was recalled to active duty with the (Continued on Page Three)

## **Giant County Sports Center Proposed Here**

completed, officials for the principal firms announced yesterday.

To be situated on a portion of the historical Del Amo Estate, a Spanish crown land grant dating back to 1784, the properly is bounded by Hawhorne Ave. Sepulveda Blyd., Carson St., and Madrona Ave. Confirming the announcement by the HERALD last week we re Jaime Del Amo, president of the Del Amo Estate, Co.; Austin T. Cushman, vice president of Sears Roebuck & Co.; and Edward W. Carter, president of the Broadwy-Hale Stores, Inc. Target date for opening is in the spring of 1959.

50 Stores Planned
The Broadway store of 220,000 square feet and the Sears store of 230,000 square feet will dominate the center.

A Real Crisis

Because business and industry are fading (in what ould be the homestretch in their heat of the race against time), Torrance stands to lose \$1,500,000 in State and Federal grants for a desperately needed new

hospital.

Thus far industry has pledged considerably less to the proposed new Little

Thus far industry has pledged considerably less than one half its quota to the proposed new Little Company of Mary hospital. This despite the inspiring single gift of \$100,000 from General Petroleum and gifts of \$20,000 by Carbide and Chemicals and \$17,000 by National Supply.

Definite, positive action must be shown immediately if the deadline of April 4, when the State Advisory Hospital Council will meet to consider the priorities of State and Federal allocated funds, is met.

A genuine emergency exists and to that end Chairman Sam Levy and Industrial Chairman Gerald Reveil have called a "crisis" meeting for Wednesday evening. Every industry should be represented at this meeting when the full story will be told.

The need for the great new hospital is so acute

when the full story will be told.

The need for the great new hospital is so acute that failure to meet this obligation will be a catastrophe. An alternative will be a District hospital on which the taxpayers will be taxed for years and years

If you are an industrialist or a businessman you owe it to yourself and your company to be represented at the meeting Wednesday night.

**Center Revealed** 

Negotiations for the new \$40,000,000 Broadway-Sears center here—The Del Amo Shopping Center—have been completed, officials for the principal firms announced

**Details of New** 



## Plans Mapped for Freeway Fight

At least 14 representatives sonnel for North American of the Inter-City Highway Aviation; Ed Rae, past chairmento next week to present the South Coast-Peninsula area's demands for increased the Coast-Penins