

STANDARD'S BIG

**LOWEST DISCOUNT
PRICES IN
SOUTHERN
CALIFORNIA**

January

3 PC. INLAND CARAFETTE SET
Perfect for individual serving or buffet purposes. Hand finished of the finest glass. Heat-resistant handles. Each set comes with 6-hour warranty.
Reg. \$5.00
OUR DISCOUNT PRICE \$3.68

JEWEL BOX
Fully set hand. Individual lock and key. Hand finished. Inlaid with mother-of-pearl. Heavy white they look.
Reg. \$2.98
NOW ONLY 79c

IRONING PAD AND COVER
Scratch and heat resistant bonding board cover with heavy duty pad.
\$2.95 Value
98c

ICE CREAM SCOOP
Heavy chrome plate with easy action. Heavy blade, lightweight.
Reg. \$1.95
47c

The greatest array of top-name TV and appliances we've ever displayed at one time are included in this giant January Clearance. Prices impossibly low.

STANDARD GUARANTEES THE LOWEST PRICES IN SOUTHERN CALIFORNIA

Fantastic savings on brand new nationally famous TV AND APPLIANCES

PORTA-FILES By Hamilton
All steel construction with carrying handle, lock and key. Indexed for your valuable documents.
Reg. \$3.98
Now Only \$1.98

12 PC. KITCHEN TOOL SET by KODOL
New super-tens handles. Extra quality hand-wood steel. Food chopper, strainer, butter knife and serving spoons, spatula, rolling pin, and more. Plus handy hanging up rack.
Reg. \$16.98
OUR DISCOUNT PRICE \$3.98

SUNBURST CLOCKS
\$29.95 Value
\$9.88

LUGGAGE
Nationally Advertised
40% TO 60% OFF

FOLD-UP LAUNDRY CART
Large capacity — folds away. Removable bag fits easily over frame.
\$3.95 Value
\$2.48

LADY'S ELECTRIC SHAVER
The fast and feminine way to remove hair from legs and underarms.
80% Discount \$2.48

TERRIFIC SAVINGS ARE YOURS ON ADMIRAL, PHILCO, GE, RCA, ZENITH, EMERSON, HOFFMAN RECORD PLAYERS—CLOCK RADIOS—PORTABLES

6-PC. STEAK KNIFE SET
Imparted English Sheffield steel. Detailed heavy handle. Complete with attractive holder. Removable.
Value \$14.95
Now **\$2.88**

9-PC. COMBINATION CARVING & STEAK SET
Famous Sheffield blades, stamped top forged blades. Serrated top. Carving fork, handle, alligator jewel box, gold holder.
Reg. \$26.95
\$4.98

OUTSIDE ANTENNA
Complete ready to put up. Includes 50 feet of wire, stand and brackets.
Reg. \$11.95
\$2.98

INDOOR TV ANTENNA
Small compact TV antenna that will fit anywhere near the TV set. Brings in picture sharp and clear.
Was \$9.95
\$1.48

<p>GE-HOOVER-LEWITT VACUUM CLEANERS Both upright and canister type. Values to \$69.95. Now as \$38.88 Low as</p>	<p>SANDWICH TOASTER GRILL & WAFFLE BAKER The most useful multi-purpose appliance you could have in your kitchen. Reg. \$8.88 \$4.95</p>
<p>FAMOUS NAME ROTISSERIE Automatic. Deluxe. Inlaid. Rotisserie. Broiler/Fryer. Reg. \$48.95 \$15.75</p>	<p>FAMOUS, AUTOMATIC, POP-UP TOASTMASTER Mirror-like finish. Indicates top quality. Features for any desired shade of toast. Reg. \$23.99 NOW 15.88</p>
<p>4-PC. Cherrywood CANNISTER SET Beautifully finished wood canisters that nest. \$7.95 Value \$2.98 Now</p>	<p>Nationally Known BLENDER You will use this blender every day for dozens of exciting food preparations. Reg. \$11.85 Discount Price \$11.85</p>

<p>NORGE WASHER Push-button control action of this modern washer. Holds 9 pounds of clothes. Wire-action agitator. 2 separate time controls. W2 Reg. 159.95 \$122</p>	<p>24" ADMIRAL Big picture—small price. Admired picture tube. . . printed "robot" chassis. Space-saving. T2901 Reg. 309.95 \$167</p>
<p>2-DOOR ADMIRAL Extra convenience with 2 separate doors for freezer and refrigerator. Chaps; separate frozen food chest. TD1168 Reg. 399.95 REDUCED TO \$197</p>	<p>ABC WASHER Single-tub construction, many automatic features. Tubs in drudgery out of washing with this 1956 washer. 91 Reg. 199.95 REDUCED TO \$125</p>
<p>21" PHILCO Console An outstanding bargain. Extra sharp contrast gives greater picture clarity. Full console cabinet. 4103 Reg. 379.95 REDUCED TO \$148</p>	<p>ADMIRAL PORTABLE TV Amazing contrast. Lightweight TV . . . 5 1/2" sq. in. of brilliantly detailed picture. Pop-up antenna. Reg. 129.95 REDUCED TO \$68</p>
<p>Brand New GAS WATER HEATERS Instant hot water at the turn of a faucet. Heavy duty tank. Save up to 50% Now only \$46.95</p>	<p>9 1/2" CU.FT. ADMIRAL Store more food in less floor space. Full-width freezer, handy door shelves. D900. Reg. 249.95 \$156 Reduced to</p>
<p>RCA COLOR TV RCA . . . the first name in color television . . . priced so low you will wonder how it can be done. CT100 Reg. 499.95 \$297 Reduced to</p>	<p>21" Admiral TV-Radio-Phone Combo Super Dynamic. . . long life. "500" 3-speed. You control for all. 3 volts. 331D14 Reg. 499.95 \$287 Reduced to</p>
<p>TAPPAN GAS RANGE Priced low but with features found on higher priced models. Automatic temperature. Reg. \$19.95 \$119 Reduced to</p>	<p>Whirlpool Imperial Washer Imported means the finest in form. Completely automatic. Reg. \$24.95 \$198 Reduced to</p>
<p>24" CAPEHART The finest TV buy in Los Angeles! Top built, full in daily news. Reg. 269.95 \$152 Reduced to</p>	<p>21" EMERSON Aluminum picture tube. Reg. \$144 \$144 For only</p>

OPEN DAILY AND SUNDAY UNTIL 9:00 P.M.

STANDARD TELEVISION AND APPLIANCE COMPANY

COMPTON 1919 N. Long Beach Blvd.—Across From Sears
INGLEWOOD 310 E. Manchester Blvd.—2 Blocks East of La Brea