



JUST LOOK AT THESE  
BIG FOOD BUYS!!  
PURE VEGETABLE  
**SHORT'NING**  
ROTHS  
OWN  
3-lb.  
Can **65<sup>c</sup>**



Nice Fresh New Loads of America's Finest Foods are  
Waiting to be picked up at Roths Markets to spare the  
New Year with Bigger Buys — Better Brands — for all

**CATSUP** **10<sup>c</sup>**  
Sunny Hills  
12-oz. Bottle

**PEACHES** **25<sup>c</sup>**  
King's Fancy  
Elberta  
2 1/2 Can

**Peanut Butter**  
Laura Scudder—18-oz. Jar  
**DICED BEETS**  
Jack and the Beanstalk—303 Can

**CRACKERS** **19<sup>c</sup>**  
STA-CRISP  
1-Lb.

TENDER  
**PRODUCE**  
CRISP!  
CELLO PACKAGED  
**TOMATOES**

QUICK 'N' EASY  
**Frozen Foods**  
CAL FAME  
Grapefruit Sections  
13 1/2-oz. **15<sup>c</sup>**

**Meat** "DEEP CUT PRICES"

**PEAS**  
Kosny Flat  
303 Can  
**12 1/2<sup>c</sup>**



LARGE  
SOLID  
13 oz.  
or MORE **14<sup>c</sup>** 1/2 c PKG

MINUTE MAID  
Orange Juice  
6-oz. **2 for 35<sup>c</sup>**

**ROUND STEAK**  
**RUMP ROAST**  
**Boneless Stew**

**CORN**  
"Today's"  
Cream Style  
303 Can  
**12 1/2<sup>c</sup>**



**LEMONS** **10<sup>c</sup>**  
**SQUASH**  
Thick Meat  
BANANA  
**2 1/2<sup>c</sup>** lb.

PULICI  
Spaghetti Dinners  
13-oz. **59<sup>c</sup>**

OH BOY  
Pizza Pie  
8-oz. **39<sup>c</sup>**



**ROTHS** WINE & LIQUORS

House of Roth—90 Proof  
**LONDON DRY GIN** Full Fifth **\$3<sup>29</sup>**  
Manchester Inn, Blend of  
**STRAIGHT WHISKIES** Full Fifth **\$3<sup>29</sup>**  
Ace III  
**EASTERN BEER** 12oz. Cans **6 for 79<sup>c</sup>**  
House of Roth  
Bottled in Bond, Kentucky  
**STRAIGHT BOURBON** Full Fifth **\$4<sup>29</sup>**

THIN SKIN JUICY  
**LUNCH BOX**  
Roths Quality  
**SKINLESS WIENERS** 1-Lb. Cello Bag **39<sup>c</sup>**  
Full Cream Monterey **JACK CHEESE** **43<sup>lb</sup>**  
Oscar Mayer Ready-to-Eat Smoked **Pork Shoulder** Picnic 4-lb. Can **\$2<sup>59</sup>**  
Country Fair Kosher Style **DILL PICKLES** 24-oz. Jar **27<sup>c</sup>**  
Oscar Mayer **Sandwich Spread** 8-oz. Pkg. **33<sup>c</sup>**

**FRESH BEEF TONGUES** **29<sup>c</sup>** lb.  
**Halibut Steak** **57<sup>c</sup>** lb.  
FRESH SLICED

Beecham Strained Baby Food 4 for **43<sup>c</sup>**  
Borden **MAISONNAISE** **39<sup>c</sup>**  
**ALCOA** **25<sup>c</sup>**  
All Detergent **235**  
BAB-O Reg. **2 for 27<sup>c</sup>**  
Cleanser  
Bobrick **Ammonia** qt. **23<sup>c</sup>**  
Comstock **Cherry Pie Filling** **39<sup>c</sup>**

**Karo Syrup** **25<sup>c</sup>**  
**Lint Starch** **14<sup>c</sup>**  
CRACKER JACKS Reg. pkg. **2 for 15<sup>c</sup>**  
**Dial Soap** 2 for **25<sup>c</sup>**  
**Rain Drops** **47<sup>c</sup>**  
Giaretta Elberta **Peaches** 2 1/2 can **37<sup>c</sup>**  
Dutch **Cleanser** 2 for **25<sup>c</sup>**

Hunt's Cut Green Beans **19<sup>c</sup>**  
**Kaiser Foil** **29<sup>c</sup>**  
Kitchen **Chassis Wax Paper** **19<sup>c</sup>**  
Libby **Grapefruit Socs.** **21<sup>c</sup>**  
Libby **Tomato Juice** **10<sup>c</sup>**  
Mrs. Weber **Noodles** 12-oz. pkg. **29<sup>c</sup>**  
**Oakite** **35<sup>c</sup>**

Ortega **Chili Salsa** 7-oz. **19<sup>c</sup>**  
Powder Room **Toilet Tissue** 4 for **49<sup>c</sup>**  
Fratello Dist **Sweet Apricots** **27<sup>c</sup>**  
Puss's Bosta **Cat Food** No. 1 can **2 for 27<sup>c</sup>**  
Starkist **Chunk Tuna** No. 1/2 can **29<sup>c</sup>**  
Stokely **Cut Green Beans** **20<sup>c</sup>**  
Sun Vista **Peas** No. 303 can **10<sup>c</sup>**

Swift **Baby Food Meats** **21<sup>c</sup>**  
Swift **Prem** 12-oz. **39<sup>c</sup>**  
Uncle Ben's **Rice** 28-oz. pkg. **37<sup>c</sup>**  
V.B. **Apple Sauce** **23<sup>c</sup>**  
Woodbury **Soap** Reg. **3 for 28<sup>c</sup>**  
Woodbury **Soap** bath **14<sup>c</sup>**

**Hand Lotion** Honey & Almond Hind's Large **49<sup>c</sup>**  
**LYSOL** 6-oz. **59<sup>c</sup>**  
**AJAX** **2 for 27<sup>c</sup>**

**AD** DETERGENT 24-oz. **37<sup>c</sup>**  
**Cashmere Bouquet** Reg. Size **3 for 26<sup>c</sup>**  
**FAB** Large **32<sup>c</sup>**

**PALMOLIVE** REG. SIZE **3 for 26<sup>c</sup>**  
**PALMOLIVE** BATH SIZE **13<sup>c</sup>**  
**VEL** Lge. **32<sup>c</sup>**

Regal **Colgate** **2 for**  
Ball **Colgate** **2 for**