

JANUARY CLEARANCE



ATTENTION SMART SHOPPERS

Fantastic savings on brand new nationally famous merchandise.

EVERYTHING MUST GO

GIANT REDUCTIONS ON USEFUL HOUSEHOLD ITEMS

Don't pass up this chance to save. Stock up on all those useful household items you didn't get for Christmas.

Tremendous savings are in store for wise homemakers who stock up during our great January Clearances.

Save! Save! Save!

ADMIRAL, PHILCO, GE, EMERSON, ZENITH, RCA, HOFFMAN

RECORD PLAYERS

CLOCK RADIOS

<p>ELECTRIC ALARM CLOCKS WESTCLOX—SETH THOMAS</p> <p>America's foremost manufacturer of electric clocks. Smartly styled in a wide selection of models.</p> <p>Values to \$10.95 SALE PRICES START 49¢</p>	<p>Nationally Advertised LUGGAGE</p> <p>40%-60% OFF</p>	<p>LADY'S ELECTRIC SHAVER</p> <p>The fast, quick and feminine way to remove hair from legs and underarms.</p> <p>80% Discount \$248</p>
<p>CERAMIC SPICE SET</p> <p>Hand decorated salt, pepper, cinnamon, paprika, including wall rack.</p> <p>Reg. \$1.95 69¢</p>	<p>Perfect Gift For Her! Pearl Ensemble</p> <p>Simulated set includes earrings, bracelet and 3-string necklace. Gift boxed.</p> <p>Reg. \$9.95 \$249</p>	<p>3-PC. CARVING SET</p> <p>Beautiful polished steel blades, carved handles. Bead. Outstanding value.</p> <p>Reg. \$8.95 \$149</p> <p>Value</p>
<p>BRILLIUM 2-TIER SERVER</p> <p>Beautiful design and superb craftsmanship. Perfect for fruit, nuts, or candy. Smart black and silver. Gift boxed.</p> <p>\$298</p>	<p>9-PC. COMBINATION CARVING & STEAK SET</p> <p>Finest Sheffield blades, stamped top, forged bottom. Bombay stag type roll-handle, alligator level box, gold tool.</p> <p>Reg. \$4.98 \$29.95</p>	<p>JUMBO PEPPERMILL SET</p> <p>The finest hand-made mill set. Natural hardwood finish to complement any table.</p> <p>\$8.95 Value \$188</p> <p>Both Only</p>
<p>NATIONALLY FAMOUS KROMEX ICE BUCKET</p> <p>Ideal gift item. Completely insulated, highly polished finish.</p> <p>Reg. \$8.95 \$259</p>	<p>CHEF SALAD SET</p> <p>Beautiful new Golden Harvest design consisting of 2 matching salt and pepper shakers and salad server.</p> <p>Reg. \$7.95 \$198</p>	<p>7-Pc. Ceramic Gourmet Wall Set</p> <p>Hand painted salad spoon and fork, all and vinegar mixing bottle with matching salt and pepper shakers.</p> <p>Reg. \$5.95 \$147</p>

Save! Save! Save!

ADMIRAL, PHILCO, GE, EMERSON ZENITH, RCA, HOFFMAN

TABLE RADIOS * PORTABLES

BRAND NEW TV AND APPLIANCES

NORGE WASHER

Push-button control action of this modern washer. Holds 9 pounds of clothes. Wear-Action agitator, 2 separate rinse actions. W2

Reg. 189.95 **\$122**

Reduced to

2-DOOR PHILCO

Extra convenience with 2 doors. Separate steam food chest door shelves. Air conditioned.

Reg. 389.95 **\$245**

Reduced to

21" PHILCO Console

An outstanding bargain. Extra-sharp contrast gives greater picture clarity. Full console cabinet. 4100

Reg. 279.95 **\$148**

Reduced to

RCA PORTABLE TV

Now compact personal portable. Brilliant picture and sound. Built-in antenna. 8P77032

Reg. 139.95 **\$77**

NOW ONLY

RCA COLOR TV

RCA... the first name in color television... priced so low you will wonder how it can be done. CT100

Reg. 499.95 **\$297**

Reduced to

24" CAPEHART

The finest TV buy in Los Angeles! Top buying, full fidelity sound, beautifully styled cabinet. 1874413

Reg. 309.95 **\$152**

Reduced to

TAPPAN GAS RANGE

Equipped with features found on higher priced models. Automatic top-burner lighting... work-light... clock, timer, 8793

Reg. 319.95 **\$119**

Reduced to

Brand New GAS WATER HEATERS

Instant hot water at the turn of a faucet. Heavy duty tanks, large capacity.

SAVE **\$46**

Now \$46.05 up to 80% off

TERRIFIC SAVINGS ON ELECTRICAL APPLIANCES

GE-HOOVER-LEWITT VACUUM CLEANERS

Both upright and canister type. Values to 69.95.

Now as low as **\$38.88**

SANDWICH TOASTER GRILL & WAFFLE BAKER

The most useful multi-purpose appliance you could have in your kitchen.

Reg. 29.95 **\$8.88**

FAMOUS NAME ROTISSERIE

Automatic. Deluxe Infra-Red Rotisserie. Broiler-Fryer.

Reg. 49.95 **\$15.75**

FAMOUS AUTOMATIC, POP-UP TOASTMASTER

Mirror-like finish indicates top quality. Signals for any desired shade of toast.

Reg. \$2.95 **\$15.88**

NOW

STEAM AND DRY IRON

Use ordinary tap water. Right and left hand cord. Lightweight—just 3 1/2 pounds.

19.95 Value **\$7.77**

ROTO BROIL ELECTRIC SKILLET

Built-in thermostat, removable cord, immovable in water.

Discount Price **\$7.44**

Nationally Known BLENDER

You will use this blender every day for dozens of exciting food preparation methods.

Discount Price **\$11.85**

DORMEYER MIXER 50% DISCOUNT

Top quality. Jolting attachments. 2 mixing bowls, lightweight.

Reg. \$4.95 **\$1.88**

65% OFF AUTOMATIC 8-CUP COFFEEMAKER

Famous Make

Polished finish. Heavy duty cord.

Discount Price **\$7.89**

AMAZING DISCOUNTS ON PRACTICAL HOUSEWARES

FOLD-UP LAUNDRY CART

Large capacity—folds away. Removable leg fits closely over frame.

\$5.95 Value **\$248**

ICE CREAM SCOOP

Heavy chrome plate with easy action thumb lever, lightweight.

Reg. 1.95 **47¢**

CANNON TOWEL ENSEMBLE

Most famous name for quality. 2 towels, 2 bath towels, 2 wash cloths, gift boxed.

Reg. \$12.95 **\$375**

9-PC. CANNISTER SET

For all your kitchen needs. Heavy gauge aluminum with black anodized covers with lids.

\$14.95 Value **\$488**

16-PC. STARTER SET MELMAC Melamine

Special Purchase. Guaranteed 2 yrs.

Reg. \$18 **\$488**

KITCHEN STEP STOOL

No kitchen should be without this handy stool. Steps fold back out of the way, have safety rubber tread behind ornamental finish.

Reg. 11.95 **\$6.67**

IRONING PAD AND COVER

Scratch and heat resistant ironing board cover with heavy duty pad.

\$3.95 Value **98¢**

WHISTLING TEAKETTLE

2-quart, highly polished whistler with pistol grip handle.

5.99 Value **\$168**

BORG Bathroom Scales

Powerful magnifying lens for easy reading, safe, top-grade design. Performance-Proofed accuracy.

\$8.48 Value **\$5.99**

Deluxe UTILITY TABLE With Electric Outlet

Heavy construction. Based on ornamental finish.

Reg. \$12.95 **\$488**

BRAND NEW TV AND APPLIANCES

24" ADMIRAL

Big picture—small price. Aluminum picture tube... patented "robot" chassis. Space-saving trim cabinet. T2501

Reg. 269.95 **\$167**

Reduced to

ABC WASHER

Single-tub construction, many automatic features. Take the drudgery out of washing with this 1956 washer. 81

Reg. 199.95 **\$125**

Reduced to

ADMIRAL PORTABLE TV

Amazing compact, lightweight TV... 5 1/2 sq. in. of brilliantly detailed picture. Pop-up antenna.

Reg. 129.95 **\$68**

Reduced to

9 1/2 CU. FT. ADMIRAL

Store more food in less floor space. Full-width freezer, handy door shelves. D900.

Reg. 249.95 **\$156**

Reduced to

21" Admiral TV-Radio-Phono Combo

Super Dynamic tone-distancer radio... Super "600" 5-speed phono. Tone control for all 3 units. 3110112

Reg. 499.95 **\$287**

Reduced to

2-DOOR ADMIRAL

Extra convenience with 2 separate doors for freezer and refrigerator. Crisper, separate frozen food chest. TD1168

Reg. 389.95 **\$197**

Reduced to

21" EMERSON

Aluminized picture tube treated glass filter. Black Magic contour glass. Front glass removable for easy cleaning.

BUY IT NOW **\$144**

FOR ONLY

Whirlpool Imperial Washer

Imperial means the finest in laundries. Completely automatic—put your clothes in, set it, forget it! 3470

Reg. 324.95 **\$198**

Reduced to

STANDARD TELEVISION AND APPLIANCE COMPANY

COMPTON 1919 N. Long Beach Blvd.—Across From Sears

INGLEWOOD 310 E. Manchester Blvd.—2 Blocks East of La Brea

OPEN DAILY AND SUNDAY 10:00 A.M. TO 9:00 P.M.