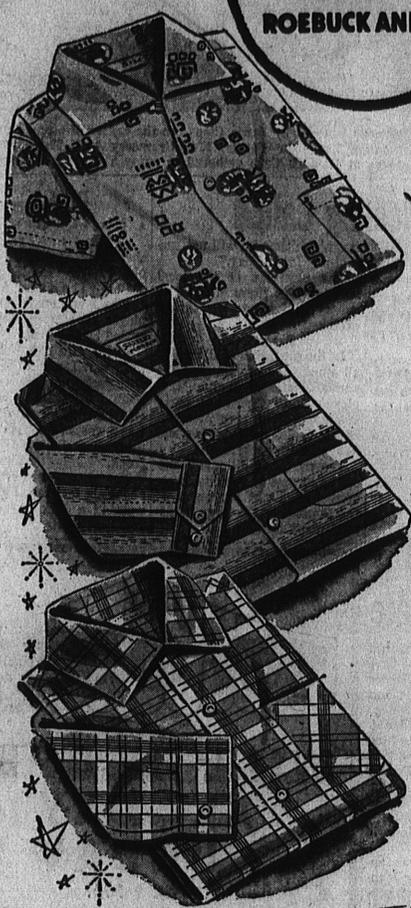


WILL BE CLOSED CHRISTMAS EVE Special Store Hours: 9:30 A.M. 'til 5:30 P.M. Free Parking



BOYS' SPORT SHIRTS

Silk and Rayon 2⁴⁹

Fraternity Prep interprets the fashion trend for young men in lustrous silk and rayon. Fancy prints with continental collar . . . stripes with button-down collar. Short sleeves, square cut shirt tail. Sizes 8 through 18.

FLEX-O-RIB SHIRTS

New Free Action 2⁹⁸

Contrasting knit trim at the shoulder for freedom of action. Long sleeve shirts of Dan River Wrinkl-Shed woven stripe patterns. Loop convertible spread collar. Sizes 8 through 18.

PLAIDS AND CHECKS

Woven Cotton Checks and Plaids 1⁹⁸

Long sleeve shirts you could select with your eyes closed . . . and still please him! Wrinkle-resistant woven cotton plaids and checks in colors galore. Spread loop convertible interlined collar. Sizes 6 through 18.



GIFT BOXED
Shirt and slack sets in choice of styles . . . handsomely gift boxed.

Color-matched coordinates at a wonderful low price . . .

MEN'S SHIRT AND SLACK SET

14⁹⁵
set

- Finely tailored wool and nylon flannel slacks
- Dan River rayon plaid shirt or striped shirt with Cortina collar

No other gift makes it so easy for him to look well-dressed for those after-office hours or weekends . . . and it's priced to please your budget, too! Gift-boxed sport shirt, matching belt and contrasting slacks in choice of man-pleasing styles. Blue or brown pepper-pot striped shirt with Cortina collar plus contrasting wool and nylon flannel slacks in gray or brown . . . or choose Dan River washable rayon plaid shirt in blue, brown or red paired with wool and nylon gray flannel slacks. S-M-L-XL shirts, slacks in sizes 28 through 40. Buy now!

PLEASE A MAN WITH GOLD BOND SHOES



NEW SHU-LOK STYLES

Snap, they're on . . . snap, they're off with Talon Shu-Lok Shape-retaining, easy-polish black leather. Prep and men's sizes. **9⁹⁵**

Gold Bond Cordovans

Finest leather with a dark luster. Wing tip or plain toe with stormwelt and popular extended heel. Sizes 7 1/2 to 11 and 12. **14⁹⁵**

Men's Black SLIP-ONS

Friendly fitting and light-weight shoes of supple black leather. Elastic gores at side. Prep and men's sizes. **8⁹⁵**



Just Say "CHARGE IT" with Sears Revolving Charge. Take Six Months to Pay



Men's Fashion Tailored Wool Flannel

SLACKS

Wonderful Values, Only 8⁹⁵

Examine the careful detailing, the superbly loomed fabrics . . . you'd never expect to see them tagged at a low, low 8.95! Offered in a vast array of colors to complement your casual wardrobe . . . light blue, tan, brown, light, medium and charcoal gray. Handsome Hollywood styling. Men's sizes 28 through 42.

Wool Sheen Gabardine Slacks

Expensive looking sheen gabardine with a soft luster. Hollywood styled in choice of green, gray, blue, tan, brown. Stitched side seams. All men's sizes. **11⁹⁵**

Imported Wool Gabardine Slacks

Fashion Tailored 'Supreme' quality, tailored of luxurious imported fabrics. Hollywood back, rolled top, stitched sides. Newest colors, sizes 28 thru 42. **16⁹⁵**

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"Satisfaction guaranteed or your money back"