

TAKE IT FROM ME - YOU WON'T FIND ANY LOWER PRICES ANYWHERE

WE GUARANTEE THE GREATEST DISCOUNTS IN SOUTHERN CALIFORNIA

SHOP 10 A.M. TO 9 P.M. DAILY AND SUNDAY NOW 'TIL CHRISTMAS

Radios

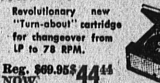
Portables - Phonographs

ZENITH AM-FM CLOCK RADIO Big 5 1/2" speaker for highest tone quality. Has plug-in for appliances.



Reg. 79.95 NOW \$59.95

4-SPEED ADMIRAL AUTOMATIC PHONO Revolutionary new "Turn-about" cartridge for changeover from LP to 78 RPM.



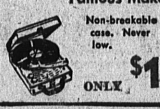
Reg. \$89.95 NOW \$44.95

TABLE MODEL RADIO Plastic Cabinet Fits anywhere. Front-mounted speaker and "Life-line" printed chassis.



Reg. \$11.95 NOW \$11.95

3-SPEED PHONOGRAPH Famous Make Non-breakable plastic case. Never priced so low.



ONLY \$16.88

FAMOUS RCA VICTOR RECORD PLAYER Youngsters will love this "Victrola" 4 1/2" Slide-O-Matic record player.



Was \$14.95 Now \$6.88

HOFFMAN NUGGETT PERSONAL PORTABLE It's actually pocket size. Weighs but a pound, gleaming plastic case, large airplane dial for easy tuning.



Was \$39.95 Now \$17.95

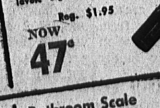
HOUSEWARES

FOLD-UP LAUNDRY CART Large capacity. Folds away. Removable bag fits dolly over frame.



Reg. \$5.95 Value \$2.48

ICE CREAM SCOOP Scoop made of heavy chrome plate with easy action thumb lever. Lightweight.



Reg. \$1.95 NOW \$47

Kitchen Step Stool No kitchen should be without this handy stool. Steps out like a flap. Built-in rubber tread. Baked enamel finish.



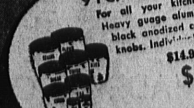
Reg. \$11.95 Value \$6.67

Bathroom Scale Powerful magnifying lens for easy reading. Safe, lip-proof design. Performance-Proved accuracy.



Reg. \$7.95 Value \$3.88

9-PC. CANNISTER SET For all your kitchen needs. Heavy gauge aluminum with black anodized covers with knobs. Individually boxed.



\$14.95 Value \$4.88

DELUXE UTILITY TABLE WITH ELECTRIC OUTLET Three shelf table. Heavy duty construction. Baked on enamel finish and roll around wheels.



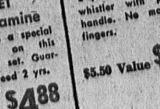
Reg. \$12.95 NOW \$4.88

16-PC. STARTER SET MELMAC Melamine We made a special purchase on this beautiful set. Over-antied 2 yrs.



Reg. \$18.95 Value \$4.88

WHISTLING TEAKETTLE 2-quart, highly polished whistler with pistol grip handle. No more burned fingers.



Now \$5.50 Value \$1.68

CANNON TOWEL ENSEMBLE Most famous name for quality. 2 towels, 2 bath towels, 2 wash cloths, gift boxed.



Discount Price Reg. \$12.95 NOW \$3.75

IRONING PAD AND COVER Scrub and heat resistant ironing board cover with heavy duty pad. Easily clean.



\$5.95 Value 98c

HOME ELECTRICAL APPLIANCES

OE - HOOVER - LEWITT VACUUM CLEANERS Both upright and canister type. \$74.50 value. Now as low as \$38.95

FAMOUS NAME ROTISSERIE 70% DISCOUNT Automatic, Deluxe REG. \$49.95 Now \$15.75

STEAM AND DRY IRON Use ordinary tap water. Right and left hand cord. Lightweight—just 3 1/2 pounds. \$19.95 Value \$7.75

NATIONALLY KNOWN BLENDER You will use it every day for dozens of exciting food preparation methods. Chops, grinds, whips. Discount Price \$11.85

ROTO BROIL COOKER FRYER 40 qt. King-Size Automatic Fryer, cooks, roasts, steams. Reg. \$39.95 blancher, steaks, bakes. Discount Price \$6.95

COMBINATION SANDWICH TOASTER GRILL & WAFFLE-BAKER The most useful multi-purpose appliance you could have in your kitchen. Reg. \$24.95 \$8.88

PORTABLE FOOD MIXER Lightweight, powerful. Mixes, stirs, beats. 3 speeds. Extra large chrome beaters snap out easily. Now! \$8.88 67% Discount

Auto-Broil Automatic ELECTRIC SKILLET SAVE OVER 65% Built-in thermostat, removable cord, immersible in water. \$7.44 Discount Price

DORMEYER MIXER 50% DISCOUNT Top Dormeyer quality. Complete jacking attachments. 2 mixing bowls. Lightweight. Reg. \$34.95 \$18.88

AUTOMATIC COFFEEMAKER 8-CUP FAMOUS MAKE 65% OFF Polished finish Heavy duty cord Discount Price \$7.89

GIFTWARE FABULOUS SAVINGS — UP TO 80% OFF

PERFECT GIFT FOR HER PEARL ENSEMBLE Simulated set includes earrings, bracelets and 3-string necklace. Gift boxed. Reg. \$8.95 \$2.48

9-PC. COMBINATION CARVING AND STEAK SET Finest Sheffield blades, stamped top, forged bottom. Heavy 2 1/2" slip type metal handles, all-steel level box, gold teardrop. \$4.88

NATIONALLY ADVERTISED LUGGAGE 40%-60% OFF

DECORATOR WALL CLOCKS OVER 70% OFF Reg. Value \$7.99 \$7.14

CHEF SALAD SET New exquisite Golden har. vest design, consisting of 2 matching salt and pepper shakers and salad servers. Reg. \$7.95 \$1.98

CERAMIC SPICE SET Hand decorated salt, pepper, cinnamon, paprika, including wall rack. Reg. 69c \$1.95

LADY'S ELECTRIC SHAVER The fast, quick and feminine way to remove hair from legs and underarms. 80% Discount \$2.48

3-PC. CARVING SET Beautiful polished steel blades, curved handles, stand. Outstanding value. Reg. \$8.95 \$1.49

JUMBO PEPPERMILL SET The finest hand-made mill set. Natural hardwood finish to complement any home. \$9.95 Value Both Only \$1.88

7-Pc. Ceramic Gourmet Wall Set Hand painted salad spoon and fork, oil and vinegar mixing, \$5.95 bottle with matching salt and pepper shakers. \$1.47

BRILLIUM 2 TIER SERVER Beautiful design and superb craftsmanship. Perfect for fruit, nuts or candy. Smart black & silver. Gift boxed. Reg. \$2.98 \$2.98

NATIONALLY FAMOUS KROMEX ICE BUCKET Ideal Xmas gift item. Completely insulated, highly polished finish. Reg. \$5.95 \$2.99

STANDARD TELEVISION AND APPLIANCE COMPANY

COMPTON 1919 N. Long Beach Blvd.—Across From Sears

INGLEWOOD 310 E. Manchester Blvd.—2 Blocks East of La Brea

OPEN 'TIL 9 P.M. — DAILY and SUNDAY