

DEC. 6, 1956 Southwest Savings' New

WALTERIA NEWS NOTES Couple Married in Japan Feted At Reception, Japanese Dinner

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It turns out that the 1957 Buick is far more than just a brand-new automobile.

It turns out that this new '57 Buick is winning the raves with a new kind of going and a new kind of stopping—a new kind of handling and a new kind of road sureness—a new kind of safety and a new kind of comfort.

We'll be specific.

400 S. SEPULVEDA BLVD. (101 HWY.)

When you press the pedal of a new '57 Buick, the response is literally instant . . .

Because the high-torque power of a new 364-cubic-inch V8 engine is delivered in the split of a second through a new full-range Variable Pitch Dynaflow* that's immediate in its oil-smooth action.

When you brake to a stop, you and the car stay on a level plane . . .

Because an ingenious new ball-joint suspen-sion in every '57 Buick virtually ends the down-in-front dip that cars have on sudden

When you take a turn or swing into an "S" curve, you still hug the road like a streamliner on rails-

Because under you is a massive wide-frame new chassis that "nests" the whole car inches closer to the road with the lowest center of gravity in Buick history—yet with no change in road clearance.

And when you sit in the deep comfort of those soft wide seats, you can drive with the pleasant ease of a clear conscience, without watching the speedometer . . .

Because only in Buick today can you have an ingenious new Safety-Minder* that acts as a warning sentinel for the miles-per-hour you preset for yourself.

There are many other new things that make this gorgeous Buick a car of limitless wonders -from the bigger and more rakish windshield that makes seeing more relieving, to the extra roominess that's so surprising in this beauty with the sports-car lowness.

But there's nothing like a firsthand sampling to know how modern the newest thing on wheels really is. Come in today for your meeting with the newest Buick yet.

New Advanced Variable Pitch Dynaflow is the only Dyna-flow Buck builds today. It is standard on Roadmaster, Super and Century - optional at modest extra cost on the Special. Safety-Minder standard on Roadmaster, optional other Series.

Newest Buick Yet

BUTLER BUICK CO



UNITED 1959 W. Carson Street

Phone FAirfax 8-8006

Jack Higar (left) and Bill Gaus, owners of United TV suggests that you make this a PHILCO Christmas for the family. Pictured above is the 21 inch PHILCO Golden "D" Television . . . A gift that will give the entire family lasting enjoyment? Portable Teyevision? Yes, we have them! Color Television? Yes. We have that too!