

Hollywood Riviera

Twelve TORRANCE HERALD FEB. 9, 1956

Riviera Village Still Booms

Less than 10 years ago, there were but a few buildings in the area which now comprises the Hollywood Riviera Shopping Center.

Just 20 years ago, the Pacific Electric line ran through the middle of the present village and brought hundreds of Angelenos out "in the wilds" to romp on the nearby undeveloped beaches.

The booming development of Riviera Village during the past five years has brought remarkable changes to the area—changes which promise to be more startling during coming months and years.

The complete "One-Stop" shopping center now in the area offers shoppers every type of retail outlet—even more

than one of a kind, which means keener competition to offer quality merchandise at reasonable prices.

The area is ideally located to serve the surrounding area—Redondo Beach, Hermosa Beach, and Manhattan Beach on the north; Palos Verdes Estates on the south; and Torrance, Waverly, Lomita and other Pacific Coast Hwy. areas on the east. The Pacific Ocean looks over the village from the west.

The map below shows the location of many of the fine stores offering quality merchandise at competitive prices. The community shopping center boasts the village atmosphere, and the people there are friends and neighbors of the

RIVIERA BIKE CLUB NAMES PARADE WINNERS

Riviera Bicycle Club held its annual Junior Rose Parade Jan. 21, under the theme, "Pages From the Ages," of a bicycle safety-race. The costumes and decorated bikes represented the theme.

Prizes were awarded by judges, Mrs. John Dowling and Mr. Fred Genette.

Elliott Smith dressed in a gay clown suit and bearing a placard, "Don't Clown Around in Traffic," won the prize for the best all-around costume. Stephanie Priest won in the prettiest bike category. Karen Baird, "The Terror of 101," complete with an eagle on her back, won the prize for the funniest costume.

Mr. and Mrs. John Smith were in charge of the event. The bicycle club is sponsored by the Riviera PTA.

ATTEND RODEO

Mr. and Mrs. Virgil Bolles, 4002 174th St., and their son, C. T. Bolles, 1851 Reynosa Dr., spent last week end in Palm Springs where the two Mr. Bolles rode with the Torrance Mounted Police in the Western Rodeo parade.

ANCIENT STREETS

In some of Italy's ancient cities, the tile pavements laid down in the 16th century are still in use today.

Las Vecinas Club Stages Attention Chi Omegas Annual 'Husband's Night'

Las Vecinas Women's Club held its annual "Husband's Night" Party at the Eagles Hall in Redondo on Feb. 4. The theme was "Hidden Desires." The party was planned and organized by the program chairman, Mrs. Henry Schmalz, with the able assistance of the chairman, Mrs. John Strater, and her committee: Mmes. Butt Durst, Kenneth Dudley, Robert Ellis, Walter Hall, Charles Hickey, Peter Juristich, Gerald King, John Kinsey, Arthur MacKellar, Frank O'Conner, J. D. Smillie, Fred Salatin, Hugh Sutherland, Chester Weislo, Maurice Wilson, Carl Wolff, Henry Veltmann, Rex Hayes, and Robert Zinn.

The Las Vecinas Chorus, under the direction of Mrs. E. R. Harvey, and with Mrs. Jack Pomeroy as accompanist sang several songs. The chorus members were: Mmes. Louis Regan, John Mullady, George Creighton, Theo Linhart, Ross Dorsett, Marion Phillips, Thomas Bissett, Willard Wankel, H. Horn and Jack Warner.

Mrs. Claude Ferrell was mistress of ceremony for the variety show that followed, the theme of which was "Hidden Desires." Members of the cast were: Mmes. Robert Pinkney, James Barnard, Mark Moss, Glen Grimsley, Morrison Hornbeck, Charles Sturgill, Charles Norman, Charles Sexton, Theodore Corazza, Lamar Stewart, Gene Byrd, and Robert Presley. Several husbands took part in the show: Bob Pinkney, Maurice Wilson, Mark Moss, Jim Barnard and Claud Ferrell.

The entire show was organized by a new provisional, Mrs. William Watson, who sang two solos assisted by her chorus line of new members: Mmes. Robert Ellis, Robert Zinn, Hugh Sutherland, Maurice Wilson and William Jackson.

Gala Mardi Gras Festival Set For Saturday, Feb. 11

The forthcoming Joint Catholic Daughters, Court St. Catherine, Torrance, and the Knights of Columbus, Council 1390, Mardi Gras Dance and Supper, which is to be informal, will be held at the Knights of Columbus Hall, 214 I St., Redondo Beach, Saturday night, Feb. 11, starting at 9 p.m.

The theme of this gala occasion is to be "Streets of New Orleans." Authentic information for decoration and Southern recipes for the forthcoming party were obtained by Jerry Revell, one of the committeemen, during a recent trip to New Orleans.

The hall will be decorated in authentic scenes from New Orleans, including Basin St., Bourbon St., Old Absinthe House and The Court of Two Sisters.

Genuine hickory smoked spareribs, together with all the southern "trimmings" is to be served at 11 p.m. Dancing to Ray Kings music will be enjoyed.

The dance is open to only Knights of Columbus and Catholic Daughters and their guests. Membership of both organizations include residents of this area.

Committee members in charge of carrying out the

Educator Is Top Speaker At Council

Sister M. Theola, I.H.M., president of Immaculate Heart College, was honored guest speaker at last Thursday's meeting of the Council of Catholic Women of St. Catherine Labourer Church.

Sharing speaking honors with the guest was the Rev. Raymond Tapp, church pastor, who spoke on the coming Youth Education fund drive for the building of the local Catholic high school, set for Feb. 12 to 22.

During the business session of the meeting, Mrs. James Van Hoven announced plans for a Mardi Gras dance to be held Feb. 11 from 9 until 12 p.m., in the parish hall. Mrs. June Hankins will plan decorations and music will be by Ray Halls' orchestra. The Holy Name Society will provide kitchen help. Costumes for the dance are optional.

Mrs. Alex Egnatuk, confraternity chairman, announced the enrollment of 930 children. Classes for training new lay persons for teaching religious classes will begin Feb. 15 from 9:15 to 11:15 a.m.

Cubmaster of Troop 785, Wesley Carter spoke on cub scouting and the seven den and asked for more den mothers to help with the increasing number of dens.

Monthly card party will be held Friday evening at 8 o'clock in the parish hall. Mrs. Koerlind is chairman. Mrs. John Bennett and her committee served refreshments at the conclusion of the meeting.

Name Contest Underway for Dance Group

Racking their brains for a name for their new dance club are a group of friends who have organized recently and who will hold their first dance, a St. Patrick affair on March 10 at the Nichols Ranch. A prize will be offered for the best name submitted and at each dance there will be door prizes.

The group has scheduled two more dances this year, one on June 10, which will be a luau, and the other on Oct. 20, a Halloween celebration.

In the new dance group are Messrs. and Mmes. Al Adler, Harry Alvazian, Robert Armstrong, Peter Parker, Robert Balk, Robert Beight, Joseph Boylan, Walter Bruhn, W. B. Ellis.

Others are Messrs. and Mmes. Charles Fowler, Arthur Gunnelt, Lloyd Johnson, John Kapus, Robert Kendrick, Gene Inman, Bert Mennes, Vernon Orr, Walter Templin, Pete Thompson, Robert Trimble, Robert Vander Meid, Ted Walters, Bill Yantney, Pete Zamperini and Charles Zimmerman.

Riviera

At the January PTA meeting of the Riviera school, officers Rethwisch and Gonzales spoke on "The Problems of Youth in Our Community." They urged the cooperation of parents in preventing juvenile crime.

Preceding this part of the program the 7th and 8th grades Glee club sang several numbers. Mrs. Kay Loftus directs the chorus. Hostesses at the social hour were mothers of the first, second and third grades.

In spite of the storm, the PTA kidnap breakfast was well attended. Mrs. J. M. Ogburn was in charge of the breakfast and hostesses were Mmes. Gene Vorhees, Herbert Richardson, A. H. Noeth, William E. Kurtz, Edwin Rosenthal and Arthur Roberts.

Hester Grimsley, president, served refreshments at the conclusion of the meeting.

high-potency fashion...

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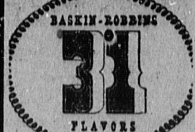
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