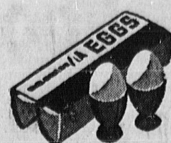


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FRESH

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JEWEL SALAD OIL
Bottle 47¢

SANI CLOK BLEACH
1/2 GAL. 21¢

Picked Fresh Daily—Extra Fancy



GREEN ONIONS
2 bunches 5¢

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2-Yr. Old Fine Quality
ROSES 49¢ PER PLANT



GOLDEN CREM SYRUP
2 1/2 C. 21¢

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OSCAR MAYER Ready to Eat Smoked Picnic SHOULDER
4-LB. CAN \$2.49

SAVE

PACIFIC GOLD PEARS
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SAVE at ROTHS!

REYNOLDS KNIGHT

Nation May Face Labor Shortage In 1956, Business Reporter Says

If all the optimistic prophets who have been giving us their views on 1956 are even nearly correct, this country is heading for a labor shortage. This isn't as bad as other kinds of shortages. It simply means that everyone who wants a job will have one. Many of us will earn overtime.

Ever since July, 1954, first one segment of non-farm employment and then another has been making new highs. Through all 1955 it was only during the brief seasonal dip through August and into September that the work week in manufacturing was down to the 40-hour "straight time" level. This doesn't mean everyone earned overtime all the rest of the year. It does mean that many lines had reached the practical peak of employe numbers, and had to work the existing force longer.

Manufacturing employment started up last January after the brief post-Christmas lull and continued rising all year, passing the previous record (1953) in the third quarter. Non-manufacturing employment set a new record every month.

The whole year showed a gain in the civilian labor force of about 1.6 million persons, and a gain in total jobs of 2.6 million. Unemployment in third quarter 1955 was set at 2.1 million, but a scant million of these had been jobless as long as four weeks.

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"Folks! You Get the BEST DEAL From the OWNERS! We Employ NO Salesmen!"

Forbes Magazine, an impressive authority among investment-minded Americans each year runs a series of audits on major American companies from the standpoint of their managements.

Dissecting the finance companies—whose activities become more and more important to move and more Americans as buying from income becomes the accepted pattern of the economy—Forbes gives its highest approval to C.I.T. Financial Corp. for this reason:

"The thing that makes C.I.T.'s Arthur Dietz stand out head and shoulders above his competitors is his willingness to run C.I.T. as a large business grown necessarily complex. No other major finance company has diversified itself so thoroughly.

"Factoring is a fast-growing business, and benefits importantly from the recovery in textiles. Another imaginative coup for Dietz has been his recent venture into 'pay-as-you-depreciate' instalment financing of industrial equipment."

THINGS TO COME—A gadget long needed by draftsmen is a template for drawing six different broken-line patterns as easily as drawing a straight line, now it comes along... A new card game has lemons, cherries, plums, bells and bars as suits... A new diaper fastener substitutes little hooks for pins... A door-answering device doubles as a gadget whereby Mother can work in the kitchen and keep an ear on

Low on Cash?

CASH YOU GET	15 Mo. Plan	24 Mo. Plan
\$100	\$ 8.10	\$ 5.61
\$300	23.85	16.36
\$600	47.11	32.14

Get \$25 to \$2000 in 1 Trip!
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The car says 60 and the price won't stop you!

Winning the Decision Against Cars at All Prices!

DRIVE THIS BIG BEAUTY WITH STRATO-STREAK POWER AND NEW STRATO-FLIGHT HYDRA-MATIC

Pontiac's mighty 227-horsepower Strato-Streak V-8 is the industry's most modern high-compression, high-torque engine—more than a match for cars costing hundreds of dollars more.

And all this blazing power is smoothed to perfection by Pontiac's exclusive new Strato-Flight Hydra-Matic* Drive.

In fact, Pontiac takes them all on—no holds barred—in performance!

And in every other respect this car overtakes the finest in features although it overlaps the lowest in price!

Certainly no car is more distinctively beautiful

—with styling so new and fresh the experts are calling it a tip-off on a trend.

Few cars put more road-leveling length between front and rear wheels—where it counts—or give you the safety of so much sure-footed solidness.

Come in and see for yourself why Pontiac has them coming from both ends of the price scale—how it's changing the buying habits of many who previously paid much more and still didn't get all of Pontiac's performance, size and luxury.

SPECIAL BULLETIN—All Pontiacs are now available with the optional XCL Powerpack*, delivering 255 horsepower at 5100 RPM.

You can actually buy a big, glamorous Pontiac 860 for less than you would pay for 44 models of the low-priced three!

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