

Sell Yourself to the World, Realtor Tells Torrance

Torrance is a city of 19 square miles, six square miles of that zoned for industry, and about two-thirds of its industrial land still available for development. H. R. Hudson, prominent Southland industrial realtor, reminded members of the Chamber of Commerce and Torrance-Lomita Board of Realtors here Tuesday morning.

breakfast meeting of the Chamber, to which realtors of the area had been specially invited. Hudson emphasized that competition for new industries is keen in Southern California.

"Every Southern California community is now seeking industry where they once were satisfied to be bedroom communities," he said.

He indicated that the competition for industrial development had spread out to include all parts of the area from Bakersfield to Orange County. Torrance must sell itself to the world to meet this competition.

Torrance is still in an envious position to attract new industries, Hudson said. Through the years the city has built a reputation for being friendly to industry, it is close to the harbor, centers of population, and will be accessible to the vast network of Southland freeways.

He suggested that the city launch a program to make its assets known to industrial leaders. In this matter he suggested that:

1. The city complete the California Industrial Chamber of Commerce survey.

2. Everybody in the city be brought in on a big program and that even a big "Industry Day in Torrance" might highlight the city's advantages.

3. Industrial development be encouraged on all fronts.

4. The city set out to recapture the leadership in industrial development values which it once enjoyed.

5. A pool of skilled and semi-skilled labor be built up in the city through a sound vocational training program.

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The Only Paper Blanketing All Sections of Torrance plus Lomita, Harbor City and Adjacent City and County Areas

Torrance Herald

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COUNCIL PUTS ELECTION ISSUE ON APRIL BALLOT

Service Station Robbed, But Cash Returned

Persistence paid off Tuesday for a local service station attendant, who leaped in his car and pursued a bandit, who had stolen \$148 from the station moments earlier. He got the money back, too.



Three Members Vote for Issue

Torrance voters will be called on to decide again on the matter of consolidating city and school elections as a result of actions of the City Council here this week.

Leonard Lee Briley, who works at Jack La Vier's service station, at Torrance Blvd. and Craven St., watched a car drive in about 2:56 p.m., Tuesday. Briley asked the driver if he wanted gas, but the man said no, just water.

The bandit pushed up the hood of his car and, hidden behind it, he pried open the cash box on the end of one of the gas islands, scooped up a handful of currency and left.

La Vier noticed the box open and told Briley to close it. On closer inspection, they found it had been pried open.

Briley jumped in his car and overtook the suspect, forcing him off the road. He got the money back, but when he insisted on taking the thief back with him, the bandit pulled a knife and threatened him.

Another proposal which would have given City Clerk A. H. Bartlett a \$300 a month pen-

tion upon his retirement was dropped as a result of a letter from the City Clerk which stated that he expected to serve his full term as clerk.

Truant Students Aid Seized Pal

Eight North High School boys took a day off from classes Monday and went swimming at Bluff Cove off the Palos Verdes Estates area and their truant mission almost ended in tragedy.

One of the boys, James Fleming, 16, of 4717 Jacques St., apparently was seized with cramps and fell victim to a tide that began carrying him to sea. The seven others battled frantically to save their friend, which they did after being drenched by waves.

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Face School Discipline North High Principal Dale Harter said yesterday the boys will be treated as any other students who have missed classes because of unexcused absence. They will be required to make up after school one hour for each school hour missed for participation in the adventure.

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Barlett, city clerk here for 34 years, was re-elected without opposition two years ago and his term does not expire until April, 1958. He has been away from his desk recently because of illness.

Taken to Hospital Fleming was taken to a road by the "copter, then transported by ambulance to Harbor General Hospital. He was reported to be in good condition there yesterday.

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Burglars Enter Gas Station, High School

Burglars struck hard over the week end, with North High School, a service station and a market falling victim to the attackers.

Someone ripped off a window and climbed into the main building at North High Saturday night, police report, although only 11 dozen pencils were taken. Detectives say the entry might have been made by juveniles.

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Ben Kunbe, of the Garden Basket Market, 16855 Crenshaw Blvd., told police that about 60 cartons of cigarettes and a carton of cigars were taken by someone who entered the market Saturday night. Authorities say the burglar gained entrance through a rear window.

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Police reports indicated the station was attacked Sunday while closed, by someone who pulled the gate covering the lubrication rack.

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Sixteen tires proved to be the major part of the stolen goods. Police detectives are investigating the burglaries.

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REALTORS INSTALL... New officers of the Torrance-Lomita Board of Realtors were installed here Saturday evening by Forrest F. Reed, left, vice president of the California Real Estate Association's 21st District. Taking over new offices, right from Reed, were Perry L. Connert, outgoing president who is now vice president; James L. Decker, Jr., who received president's gavel for his father, who is hospitalized; and W. E. Bowen, secretary-treasurer.

Mormon Choir Leaders Named For February Heart Campaign

The famed Mormon Choir of Southern California will be presented here in concert at the Torrance Civic Auditorium on Saturday evening, Feb. 4, it was announced yesterday.

Selection of personnel to head up the various division of the 1956 Heart Fund Drive in Torrance were announced here yesterday by Dr. J. H. Hull, chairman for the city.

The huge choir, under the direction of H. Frederick Davis, internationally recognized choral director, will make his first appearance in Torrance as a benefit performance for the Redondo Ward of the church which includes Torrance.

Head up the advanced gifts division will be Sam Levy who will have as his assistant Jack Dabbs.

The concert which is scheduled to begin at 7 p.m., will feature Cicely Adams Brown, J. Delos Jewkes, and Roxana Byers as guest artists. Mrs. Brown has won prominence in Southern California as an organist and pianist, while Jewkes is well known on stage, radio, and on the screen, where he has portrayed leading roles in many light operas.

Mrs. B. T. Whitney will be chairman of the women's division. Mrs. Edward L. Schwartz will be chairman of the business division, and Mrs. C. E. Even will handle headquarters duties for the campaign.

Interior of the bank will be fluorescent lighted and will have a sound-absorbing ceiling and oak fixtures. Staff recreation rooms and record storage areas will be located on the mezzanine at the rear of the main banking room.

Fire Chief J. J. Beener has been named chairman of the citywide Heart Sunday campaign, which will be a one-day house-to-house canvass for Heart Funds.

Stiles and Robert Clements are the architects and Davies, Keusdar and Brown, the general contractors.

Professional division chairman will be Kenneth M. Miller while Warren Hamilton will serve as public employees chairman. Paul Loranger and K. D. Figgins will assist Mrs. Schwartz in the business division while Councilman Nick Draie will assist Hamilton with the public employees.

Miller was named to the post yesterday by Mayor Albert Isen after the city Recreation Commission turned down his request that it head up the drive.

Dates for the campaign will be from Feb. 1 through Feb. 29.

California Bank To Move Feb. 6

California Bank's Torrance office will open for business in its new modern building Monday morning, Feb. 6, Arthur O. Otsea, vice president, announced yesterday.

Located at 1403 Sartori Ave., across Marcellina Ave. from the bank's present location, the building is of brick and stucco construction and has an all-

Police Appeal For Parents' Aid on Curfew

An appeal to Torrance and Lomita area parents for cooperation with respect to Torrance's curfew laws for juveniles was noted here yesterday by Sgt. D. C. Cook, head of the city's juvenile division of the Police Department.

Interior of the bank will be fluorescent lighted and will have a sound-absorbing ceiling and oak fixtures. Staff recreation rooms and record storage areas will be located on the mezzanine at the rear of the main banking room.

Sgt. Cook made specific reference to the Friday night movie crowd who were turned loose on the streets after the show to await transportation home which many times is a half hour to an hour late.

Mrs. Byers is an accomplished pianist who has been featured on top concert billings throughout the Southland.

"This has posed a very serious problem to the Torrance Police Department," Sgt. Cook said.

Admission to the concert will be \$2.50 for adults, \$1.50 for students, and \$1 for children. Tickets are available from members of the Torrance church.

Curfew in Torrance is 10 p.m., he said. To aid the police in the matter, he asked that parents determine when the show will be over and call for their children at that time.

Richard G. Miller, who spearheaded Torrance's last entry in the Pasadena Tournament of Roses several years ago, has been named temporary chairman of the organizing committee for a Torrance entry in 1957.

MOTOR VEHICLE OFFICE REMAINS OPEN SATURDAY

The local office of the Department of Motor Vehicles will remain open on Saturday from 8 a.m. until 12 noon for the next three Saturdays, Manager Leavitt Tudor announced yesterday.

Rush of auto license renewals has prompted the local department to remain open, Tudor said. The office at 1317 Craven Ave. is open from 8 a.m. to 5 p.m. on all other week days.

Drivers license examinations have been suspended until after the deadline for vehicle registration Feb. 4.

Miller is seeking volunteers for the huge task and may be reached at FA 8-0373.