## TORRANCE HERALD

EDITORIALS

## Sound Off

 beyond the mere circulation of news. A newspaper should provide a free forum for the expression of the views of its
readers. It is all very well for an editor to pontificate about the state of the nation, but for one of the most interesting features of a newspaper is the space set aside for opinions of its readers.

Ever since its founding 42 years ago, this newspaper has encouraged readers to write letters to the editor. And we are always glad to print them so long as they conform

Most letters to newspapers complain about something express dissatisfaction or even anger. This is to be expected, our old eyes are gladdened by a letter of praise, a message of appreciation that gives somebody a well-deserved slap on the back. We don't want you to pull the punches on your
criticisms. Those constructive yells of yours help us to ad mistakes and to do a better job. On the other hs wen something especially pleases you, we like to hear that too. It is encouraging to know that out there beyond the circle of paper and ink there are appreciative reader who applaud our efforts to serve the community.

There are a few reasonable cautions that must be observed. If you write a book-length letter, you can expect it to be cut or left out altogether. There are others waiting chance. If you want to call somebody a philandering scour3 we do not want to get it punched along with yours.

Please sign your name and address to your letter. W will not print it if you ask us not to. We will keep your
secret as closely as we guard the name of our favorite long -shot at Santa Anita. But we like to know that a letter is written by a flesh-and-blood person instead of an anony-

So, come on, folks! Let's have your brickbats and bow Sound Off!

## Freedom Means Work

Under the constitutions of many states, slave owners were required to furnish their slaves with food, shelter,
clothing and medical care-total material security, as nearly as it is possible to provide.
highest slave a freed man
The freed slave then had to assume personal responsi-bilities-to provide for his own material security, without
reliance upon state laws requiring someone else to provide it for him.

In America all men are meant to be free. With this freedom they are expected to assume personal responsi-
bilities. They are masters of the state. Each law which is designed to provide material security for the individual
der enslaves him somewhat. It is well to remember this in the coming election year when some politicians will be legisrating "favors" to get votes.

Freedom is not an easy thing; to have it and keep it

## Yes, Advertising Pays

 customers put on the books of any store in any one year, only 19 remain after 10 years. Citing this, the Sanderson-wile, Ga., Progress says: "Merchants who believe 'everyone ville, Ga., Progress says: "Merchants who believe 'everyone
knows where my store is' might ponder these figures and seek more new customers through planned newspaper advertising in the home town newspaper

Competition is certainly keen in retailing these days, and the successful -merchant must go after business vigor-
ously. The home town newspaper is still the best place to advertise any store's wares and attractions.

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Topper was a plate hanging rod type coupe driven by
boy who couldn't have bee more than 14. The plate said

LAW IN ACTION

or other department in t

 zenship. If you were born
outside the country his stand-
ing may entitle you to Amer i. Ing may entitle you to Amer
can can citizenship.
List the places you have live
ed and worked and the people ed and worked and the people
you know best there. You
may ned these facts to get a
job or to decide your state in come tax, shots you have
List the schools
gone to along with the dates
of graduation, degrees and
honors.

have found their that ios must have found their tag supply-
our spies report that there are
a lot of KNX

## AFTER HOURS



Definition of a professional
boxer: That's an amateur box.
Charley Bollar of the Castle
Restaurant wonders: "Is the
last word that women always
have the same word the
Greeks had for everything?"
52 to admit that he accepted
Classified Addilly: "Former
big-game hunter, merchant
blg.game hunter, mere han
mariner and lady's man needs
fob Can handle small arms,
job. Can handle small arms,
big boats and mediumsizized
bout the Mendenhall tells
ton on a tombstone: "Here.
lies an achiest, al dressed up

It glad my banker explain-
ed this to me so carefully
ed this to me so carefully. A
joint bank account is where
the husband deposits money and the wife withdraws it.
Nagging wife: "My dear,
set "the family watching ma.

Rita Rabin writes and in-
quires: "If a midget husband
trousers with a blue jacket?"
Determined husband: "What's
good enough for me. Didn't
you ever see brown na nt leaves
against a blue sky?"
New TV show, "Wide Wide
World," is con fusing our
youngsters. As one of our be
youngsters. As one of our be
williered offspring bowled: "I
always thought that the world
is round, and now I find out

Walter Mendenhall writes
about the doctor who made
his personal fortune in the
mas trees in filming as

And let me repeat, dear kid.
lies, that Santa Claus is def.


Torrance Herald ESTABLISHED JAN, 1, 1014



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NEWSPAPER PUBLISHERS Member national
editorial association



THE POLIO VACCINE STORY


Polio Isn't Licked Yet!


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Six mechanics were playing
poker. Instead of paying
poker. Instead of playing for
money, they played for their oo open. took Jacks or better


